

## The Cultural Cycle

Creation	Making	Dissemination	Exhibition/reception	Archiving/preservation	Education/understanding
<ul style="list-style-type: none"> <li>○ Statistical data from SIC and SOC codes and other sources for those professionally involved (employed or otherwise) in cultural, media, sport creation</li> <li>○ Statistical and qualitative data on research capacity and outputs</li> <li>○ Information on the existence of policy frameworks and strategies to encourage and/or facilitate cultural, media, sport creation</li> <li>○ Information on the existence of policy settings and strategies to address research and development needs</li> </ul>	<ul style="list-style-type: none"> <li>○ Statistical data on the production and turnover in the cultural, media and sport sectors</li> <li>○ Statistical and qualitative data on availability of infrastructure for cultural, media and sport sectors production</li> <li>○ Statistical and other data on reproduction of original product</li> <li>○ Information on the existence of policy settings and strategies to address infrastructure and other production support needs</li> </ul>	<ul style="list-style-type: none"> <li>○ Statistical and other data on audience reach and diversity for produced cultural, media and sport forms</li> <li>○ Statistical and other data on the use of ICTs and Broadband as a means of dissemination</li> <li>○ Statistical and other data on export capacity</li> <li>○ Statistical and other data on sales of cultural, media and sport outputs</li> <li>○ Information on the existence and policy settings and strategies to address dissemination and circulation needs</li> </ul>	<ul style="list-style-type: none"> <li>○ Statistical and qualitative data on diversity of cultural, media and sport forms consumed and modes of consumption (audiences, attendance and participation etc)</li> <li>○ Statistical and qualitative data on availability of infrastructure for exhibition/reception in the cultural, media and sport sectors</li> </ul>	<ul style="list-style-type: none"> <li>○ Statistical and qualitative data on archiving, preservation and conservation.</li> <li>○ Information on the existence of policy settings and strategies to address archiving, preservation and conservation needs</li> </ul>	<ul style="list-style-type: none"> <li>○ Statistical and other data relating to training, education, funding and investment in capital creation</li> <li>○ Information on the existence of policy settings and strategies to address training, education, funding and investment in capital creation</li> </ul>