

Membership - Education & Communication Sub-group

1. Anthony Lilley – Chair
2. Andrew Yeates – Creative Export Group
3. Alvin Painter – Marconi
4. Sara Conway – Music Business Forum
5. Carol Comley – UK Film Council
6. Richard Smith-Bingham – NESTA
7. Paula Le Dieu - BBC
8. Sara Geater – Channel 4
9. David Ferguson – Creators Rights Alliance
10. Jeremy Hayward – Institute of Education
11. Robin Blake - Ofcom
12. Marie Costigan – DfES
13. Lucy Hadfield – Media Link
14. Peter Wienand – Farrer & Co
15. Julie Taylor – AHRB (Papers only)
16. Judith Sullivan – Patent Office
17. Adrian Brazier - DTI
18. Toby Scott – Design Council

Secretariat

19. Gail Robinson – DCMS
20. David Humphries – DCMS
21. Mark Ferrero – DCMS
22. Anna Mansi

Education & Communication working group – Terms of reference

Chair: Anthony Lilley – Magic Lantern Productions Ltd

Aims

To work with the creative industries, consumers, manufacturers, telecommunications industries and other key stakeholders to inform and make recommendations to the Creative Industries IP Forum to provide a better understanding of and respect for IP

Terms of Reference

The working group will:

- recommend how industry, Government, enforcement agencies, the education sector, and others can develop joint strategies for the promotion of a better understanding of and respect of IP by: consumers; children; the judiciary; entrepreneurs; and the media.
- identify changes to the IP existing framework that might enhance better understanding of and respect for IP.
- identify existing good practice and recommend how this can be shared.
- identify opportunities provided by new and emerging business models in raising the awareness of consumers.