



BERR
Department for Business
Enterprise & Regulatory Reform

Convergence Think Tank

Seminar 5 - Convergence and the public: building a "media literate" society.

Location: Liverpool – Merseyside Maritime Museum

Date: Thursday, 9 October 2008

Agenda

Provisional Programme:

- 10.30 Registration, tea and coffee
- 11.00 **Keynote Speaker (to be confirmed)**
- 11:30 **Panel 1: New risks and challenges for the public**
- What new or increased risks and challenges is convergence likely to bring for the public? – privacy, phishing etc..
 - Are existing forms of regulation and self regulation appropriate to address those risks and challenges?
 - How should online businesses respond to consumer safety and protection issues?
- 12.30 Lunch
- 13.30 Keynote speaker **(to be confirmed)**
- 14.00 **Panel 2: Maximising the opportunities offered by convergence for Consumer and Citizens**
- How do we use convergence to democratise creativity and opportunity across all sectors to maximise social and economic benefits to the UK?
 - What are the social and economic benefits of Convergence for consumers and how can these be achieved?
- 15.00 Tea and coffee

15.15 **Panel 3: Making informed choices**

- How can we best equip consumers and citizens to make informed choices?
- Are there groups with specific media literacy issues e.g. children, parents, business users, minority groups? If so, what role should Government play (if any) in addressing such issues?

16.15 **Keynote Speaker**

Andy Burnham, Secretary of State for Culture, Media and Sport

16.45 Closing remarks