

CTT SEMINAR 2

Subject: Competition and innovation: content and services

This seminar will focus on how far we can rely on convergence to create open markets and break down barriers, and to what extent might intervention be needed to address competition challenges and/or enable a thriving creative economy?

Questions include:

- *What are a) the future opportunities for b) the threats to UK providers and producers in domestic and world markets?*
- *How best can we ensure growth, competition and innovation, benefiting consumers and industry, in a converged world?*
- *Is there a case for action to ensure effective access to key networks and/or access to content for a) consumers, b) service providers?*
- *What are the implications for future regulatory policy? Are there particular regulatory obstacles to UK industry seizing opportunities in a converged world?*

Convergence Think Tank

Programme

09.00 Opening address – John Willis, chair

09.15 **Panel 1:** “Expanding the market: what are the new opportunities and challenges for UK content and services providers/producers in a converged world?”

Key-note speaker: Peter Bazalgette

09.30 – panel discussion

5 minutes presentation each

- Dawn Airey, director of global content, ITV
- Emma Ascroft, Head of Public & Social Policy, Yahoo
- Andrew Bud, executive chairman, M Blox
- David Pattison, chairman, I-level

10.15 Q&A

10.45 Break

11.00 **Panel 2** –“Possible regulatory and policy responses: how best can the regulatory framework ensure competition and innovation, benefiting consumers and industry, in a converged world?”

Key-note speaker: Helen Weeds, competition economist from Essex

11.15 Panel discussion

- Diane Coyle, BBC Trust
- Jocelyn Hay, Chairman of the Voice of the Listener and Viewer
- Dan Marks, Chief Executive, BT Vision
- Simon Waldman, Director of digital strategy and development, Guardian Media Group

12.00 Q&A

12.30 Closing – chairman / John Hutton, secretary of State for Business, Enterprise and Regulatory Reform