

# **Casino Advisory Panel**

## ***Casinos: Social Impact and Regeneration***

### ***An International Case Review by Karen N K Lee***

#### **From the Chairman of the Panel, Professor Stephen Crow**

In the initial stages of our work, we commissioned Miss Lee, a research student from the Cardiff School of City and Regional Planning, to undertake a library search of research material in the field of social impact and regeneration, with particular emphasis on locational aspects. The intention was that this background research work would assist in the scoping phase of our work. For various reasons, the report was not received by us in time for this. Although the search has subsequently contributed to the background information available to us, it has not been relied upon in reaching our conclusions. It is now complete and is published here for the information of readers. Those interested may care to note some points flagged up by the author in her library search, though they are not necessarily the views of our Panel.

- In devising strategies to minimise adverse social impact, authorities should assess potential social impacts and consult with local stakeholders and the community at large is important. (3.1.9 and 8.8.9)
- To minimise problem gambling, casinos should be located away from areas where children and teenagers frequent. ((3.2.2.9)
- Market demand is critical to regeneration (2.3.2), and access is critical to determining demand (2.3.3), whilst a location that will attract adult customers and tourists is necessary to maximise multiplier effects (3.2.2.9 and 3.7.4.8)
- Success in regeneration is dependent upon delivering a diversified tourism product, not just a casino in isolation (5.1.4, 5.1.5, 5.2.2, 5.4.2 and 9.1.2).
- Economic impact studies have highly variable assumptions and methodologies that make comparison difficult.

Stephen Crow