

Supporting evidence for casino job numbers

We summarise below our answer to Q17 of the selected matters which is a helpful starting point.

“Please see answer to Q6 for full explanation of how we arrived at our estimate of operational jobs. The numbers quoted for operational jobs for Greenwich include employment in other aspects of the scheme (arena, hotel etc) in addition to employment in the casino. The casino employment element ranges from 708 for gross direct employment at a local level to 758 for total net employment (including induced and indirect employment).

The table below provides a headline comparison for gross direct casino employment only against the two examples provided (by the CAP). It can be seen that the employment density assumed for The O₂ casino is similar to that which prevails in existing international casinos.

Other employment includes an estimated 33 staff in other functions such as marketing, bringing the total for the proposed casino in Greenwich to 708 as described above. It is not clear whether these jobs have been included in the schemes above, for instance it is likely that these roles would be centralised at Head Office in the case of Stanley (operator of Star City).”

Operational employment comparisons					
	Casino employment	Other employment	Total employment	Floorspace (gaming area m ²)	Casino employment density (Gaming arena only) (m ² /job)
Hohensyburg, Dortmund	350	150	500	6,729	19.2
Star City, Birmingham	117	52	169	2,039	17.4
O ₂ Dome, Greenwich	593	115	708	10,000	16.9

Source: CAP and PwC analysis

It must be emphasised that whilst the above analysis clearly confirms the different absolute number of FTE jobs created at the selected casinos, they are a significantly different scale of casinos. Therefore it is appropriate to compare the space available per employee to ensure that like for like comparisons are being made.

The following additional points should also be taken into consideration:

- The 708 represents a “bottom-up” figure, prepared by a proposed operator of the casino at Greenwich, and provided to the Council by our consultants.
- The proposed operator has also provided a detailed breakdown of casino floor FTE jobs at one of their existing casinos, Atlantis Bahamas, which is

5,330 m² in size and has 904 slot machines and 78 tables. There are 704 jobs. A like for like comparison is shown below:

Casino	Employment*	Floorspace	Tables	Slots
Atlantis, Bahamas	704	5,330	78	904
Proposed at Greenwich	708	10,011	60	1,250

Source: Kerzner

*Excludes catering staff

- In addition, our consultants have reviewed a detailed study “Casino Gambling in America and its Economic Impacts” (August 2003) by Thomas A Garrett, Senior Economist, Community Affairs at the Federal Reserve Bank of St Louis. This provides, for a number of named casinos, absolute numbers of employees, casino square metrage and the number of slots and tables. It should be noted that all 10 casinos in Tunica Mississippi employed more than 700 employees (the number of employees by casino ranged from 749 at the Bally’s Casino through to 2,544 at the Horseshoe Casino), and only one of the 12 casinos in the Mississippi Gulf Coast employed less than 700 employees. (The range at the Gulf Coast casinos was from Imperial Palace with 501 employees to Beau Rivage with 2,606). It should be noted that the employment figures quoted for these US examples are likely to include all staff (ie including catering), and not just staff from the casino floor as quoted by Kerzner above. The summary information for two states are as follows:

Region	Ave Employment	Casino m²	No of tables	No of slots
Tunica, Miss	1,287	5,466	46	1,587
Miss Gulf Coast	1,203	5,268	46	1,462

Source: Casino Gambling in America and its Economic Impacts, Thomas A Garrett

The above analysis demonstrates:

- The importance of comparing like with like: the absolute numbers of jobs created at existing casinos in the UK are not a useful starting point, given the difference in scale between existing casinos and the proposed regional casino
- Nevertheless, there is a wide range of outcomes when comparing absolute levels of employment generated with the US based casinos appearing to have much higher absolute employment levels than proposed in the UK.