

The Richard Stone Partnership

ARTISTES REPRESENTATION

Meg Poole
Lynda Ronan
Vivienne Clore

2 Henrietta Street
London WC2E 8PS
Telephone 020 7497 0849
Fax No. 020 7497 0869

The Rt Hon Tessa Jowell MP
Secretary of State for Culture, Media and Sport
Department for Culture, Media and Sport
2-4 Cockspur Street
LONDON
SW1Y 5DH

March 14, 2002

VC/CB

The Rt Hon Tessa Jowell MP

I am writing to add my voice to (hopefully) those of the many others who believe that BBC 3 is a good thing. As an agent of many years standing, I firmly believe that the new channel will be in a position to develop new talent and bring on existing talent - this would undoubtedly benefit all the other broadcasters who are always ready to allow other channels to provide the nursery slopes! Two of my younger clients, Belfast born Colin Murray and Scottish born Chinese, Linda Wan have presented items and learned the TV ropes on BBC Choice's, "Eastenders Revealed" - both have gone on to present for the terrestrial channels... The fact that they are from 'the regions' rather than London, is surely another bonus for national television and shows the rich cultural diversity that BBC 3 would embrace.

BBC 3 will also be able to develop existing talent, as Choice has already demonstrated with the likes of Richard Bacon and Christopher Price, the latter demonstrating that it is possible to create a mix of news and entertainment and make it work... I honestly don't believe he would have been given that opportunity elsewhere and now that he has proven himself, he is in demand with other broadcasters and as an agent, I like that!

All in all, I think BBC 3 is an exciting proposition which will enable British Television to stay at the forefront of innovative and original broadcasting; indeed, I think the proposed mix of programmes on BBC 3 is one that cannot be bettered by the commercial channels and that is why they are not happy.

Yours sincerely


Vivienne Clore

In association with
Stone Manners Agency
8091 Selma Avenue
Los Angeles

Founder Partners
Richard Stone
Sara Stone