

RED PRODUCTION COMPANY

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Tessa Jowell
DCMS
2-4 Cockspur Street
London
SW1

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Dear Tessa Jowell,

I understand you will be considering the BBC's new proposals for BBC Three in the next few weeks. I am writing because I feel it is important that independent producers, such as ourselves, add our voices in support of the plans for the new channel.

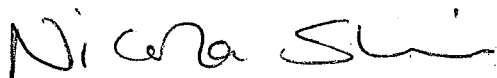
Red Production is a relatively small company that focuses on high quality drama production. We have worked extensively for many of the major broadcast networks in the UK; productions include the Bafta award winning *Clocking Off* for BBC One, *Bob & Rose* for ITV and *Queer As Folk* for Channel 4.

For me, BBC THREE is a chance not only to showcase new writers, actors and directors, but also an opportunity to grow concepts that in time will extend the range and diversity of programming on channels like BBC ONE, ITV and Channel 4.

I believe the plans for BBC THREE offer a critical opportunity for all TV Producers and are unique in the digital environment – a channel focused on innovation in every genre and ready to invest in high quality drama that connects with a younger audience. The plans for the channel have already inspired us to think about developing different and innovative, fresh drama.

I hope you are able to approve the proposals and look forward to working with the BBC to turn their plans into reality.

Yours,



Nicola Shindler