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Will Swann
Dean and Director of Studies

Our ref: AWT/am

Rt Hon Tessa Jowell MP
Secretary of State
Department for Culture Media and Sport
2-4 Cockspur St
LONDON SW1Y 5DH

Dear Ms Jowell,

I am writing on behalf of the Faculty of Education and Language Studies at the Open University to express support for the proposed BBC Digital Curriculum, in line with the OU University-level response which is to come from Professor Geoff Peters, Pro-Vice Chancellor (Strategy, Planning & Partnerships).

We welcome the effect that BBC Digital Curriculum will have on expanding the market, which is one we are already substantially engaged with through our ICT delivered Learning Schools Programme, working with some 170 000 teachers in schools. We believe that BBC Digital Curriculum will lower barriers to development of the market through its further familiarisation of teachers with ICT activity and the high respect for its brand reputation.

We believe that BBC Digital Curriculum will support our own further activity in this field, and are pleased to welcome this major initiative.

Yours sincerely,

Alan Tait
Sub-Dean (Curriculum Development)
Faculty of Education and Language Studies