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Tessa Jowell
DCMS
2-4 Cockspur Street
London SW1

21st January 2002

Dear Tessa Jowell,

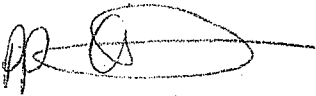
BBC3

As a producer I am writing to lend my support to the BBC's submission for their new youth Channel BBC3. BBC3's proposed remit is unique. Their focus on youth and educational output means they are commissioning programmes that in a purely commercial environment would otherwise go unseen.

One of the projects we are currently working with BBC3 on is called Changemakers, This showcases young activists and campaigners from around the world and is a prime example of the type programme that relies on the existence of BBC3 to find an audience. In addition, BBC3's commitment to cross platform activity means that through the affiliated web site our audiences can interrogate the issues raised, sign up to the campaigns and become more actively involved in shaping their world.

BBC3 can make a difference I hope you feel able to give it your support.

Yours faithfully



Zad Rogers
CREATIVE DIRECTOR