
Subject: Cambridge University Press

Importance: High

Dear Secretary of State,

In response to the public consultation regarding the BBC's proposition for a Digital Curriculum service, I would like to make the following points.

Cambridge University Press supports the principle of Curriculum Online. We see a valuable role for the BBC in helping to stimulate the market by providing a free-to-air digital curriculum service. In developing this service we recommend that more consideration is given to providing for minority subjects and also to the differing needs of the curricula of Scotland, Wales and Northern Ireland.

The planned provision of 50% free content for core subjects is in danger of fostering amongst the teaching community an expectation for the ongoing supply of free electronic materials. This is likely to restrict commercial investment which is essential to the realisation of the Curriculum Online vision. In order to achieve a dynamic and responsive provision of e-learning materials for future curriculum change we suggest that the BBC be required to develop publishing plans which are designed to complement commercial development. Extending the range of provision to include minority and vocational subjects, within the proposed 50%, could achieve a more healthy complementarity between public and private supply.

Yours faithfully,

John G. Tuttle

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