
Subject: Birmingham City Council

I apologise for the last minute and unstructured nature of this response.

We welcome the proposals for the generation of high quality digital materials by the BBC offered free to our schools. It is important that they can be accessed in a modular/granular way and and MLE is to open standards allowing operation within differing school environments. We strongly believe that it would be in the public interest and support the social inclusion agenda if the BBC was required to create a minimum percentage of their materials in community languages such as urdu, mirpuri, gujerati. I believe this approach would be strongly supported by cities and towns with high ethnic minority populations. These materials are expensive to produce and are unlikely to be created by the commercial sector as they are unlikely to be as profitable as more broadly based products.

I hope this is helpful and can be incorporated into your consultation.

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