

## UK newspaper publishers

TABLE 1 Top 20 regional press publishers, 1 July 2004

Based on total weekly circulation of regional and local newspapers published at least weekly and listed on the Newspaper Society database; audited circulations only

Rank	Group name	Total		Dailies paid and free		Sundays paid and free		Weekly paid		Weekly free	
		Titles	Wkly circ	Titles	Wkly circ	Titles	Wkly circ	Titles	Wkly circ	Titles	Wkly circ
1	Trinity Mirror plc	230	14,881,961	14	7,342,980	4	840,812	72	1,012,353	140	5,685,816
2	Newsquest (Media Group) Ltd*	216	10,297,795	18	4,119,381	2	58,303	69	964,686	127	5,155,425
3	Northcliffe Newspapers Group Ltd	110	8,886,985	20	5,925,870	1	13,160	27	480,129	62	2,467,826
4	Johnston Press Plc*	241	8,226,262	16	3,493,170	2	92,594	118	1,512,544	105	3,127,954
5	Associated Newspapers Ltd	9	6,439,960	9	6,439,960	0	0	0	0	0	0
6	Archant*†	85	2,994,971	4	1,009,998	0	0	32	307,866	49	1,677,107
	<b>Archant (pre-merger)</b>	<b>59</b>	<b>2,366,610</b>	<b>4</b>	<b>1,009,998</b>	<b>0</b>	<b>0</b>	<b>18</b>	<b>214,927</b>	<b>37</b>	<b>1,141,685</b>
7	Guardian Media Group Plc	43	2,544,086	2	1,018,780	1	0	14	226,569	26	1,298,737
8	The Midland News Association Ltd*	19	2,117,608	2	1,466,286	0	0	4	45,737	13	605,585
9	D C Thomson & Co Ltd	3	1,162,502	2	632,334	1	530,168	0	0	0	0
10	Scotsman Publications Ltd	6	1,108,562	2	829,596	1	83,229	0	0	3	195,737
11	Independent News & Media	6	840,655	1	618,618	1	87,132	0	0	4	134,905
12	Illiffe News & Media*	22	829,267	2	308,310	0	0	5	84,207	15	436,750
13	Kent Messenger Ltd	20	662,733	0	0	0	0	10	157,610	10	505,123
14	Tindle Newspapers Ltd*	39	595,730	0	0	1	28,434	23	272,640	15	294,656
15	C N Group Ltd	10	481,023	2	269,106	0	0	5	93,651	3	118,266
16	Observer Standard Newspapers Limited	10	465,958	0	0	0	0	0	0	10	465,958
17	North Wales Newspapers Ltd	12	456,321	1	135,815	0	0	3	37,006	8	283,500
18	Local Sunday Newspaper Group	7	344,999	0	0	6	259,874	0	0	1	85,125
19	Local Press Ltd	6	312,358	1	177,348	0	0	3	50,842	2	84,168
20	Clyde & Forth Press Ltd	14	307,226	1	113,676	0	0	10	83,586	3	109,964
	<b>Total top 20 publishers</b>	<b>1,108</b>	<b>63,956,962</b>	<b>97</b>	<b>33,901,228</b>	<b>20</b>	<b>1,993,706</b>	<b>395</b>	<b>5,329,426</b>	<b>596</b>	<b>22,732,602</b>
	<b>Total other publishers</b>	<b>193</b>	<b>2,986,353</b>	<b>5</b>	<b>714,664</b>	<b>1</b>	<b>120,637</b>	<b>132</b>	<b>894,411</b>	<b>55</b>	<b>1,256,641</b>
	<b>Total all publishers</b>	<b>1,301</b>	<b>66,943,315</b>	<b>102</b>	<b>34,615,892</b>	<b>21</b>	<b>2,114,343</b>	<b>527</b>	<b>6,223,837</b>	<b>651</b>	<b>23,989,243</b>

Source: Newspaper Society Intelligence unit 1 July 2004, ABC/VFD/Independently audited figures. Includes *London Evening Standard*, *Daily Record*, *Sunday Post*, *Sunday Mail* and the six regional morning free titles.

\*Includes titles with independently audited circulation figures.

†Subject to approval.

Note: Based on newspaper titles with their own circulation/distribution figures, as listed on the NS database. This does not necessarily show all titles published by each group (see online Sections & Supplements database).

TABLE 2 **Top 20 regional press publishers: market shares, 1 July 2004**

Based on total weekly circulation of regional and local newspapers published at least weekly and listed on the Newspaper Society database; audited circulations only

<i>per cent</i>						
<i>Rank</i>	<i>Group name</i>	<i>Total</i>	<i>Dailies paid and free</i>	<i>Sundays paid and free</i>	<i>Weekly paid</i>	<i>Weekly free</i>
1	Trinity Mirror plc	22.2	21.2	39.8	16.3	23.7
2	Newsquest (Media Group) Ltd	15.4	11.9	2.8	15.5	21.5
3	Northcliffe Newspapers Group Ltd	13.3	17.1	0.6	7.7	10.3
4	Johnston Press Plc	12.3	10.1	4.4	24.3	13.0
5	Associated Newspapers Ltd	9.6	18.6	0.0	0.0	0.0
6	ARCHANT	4.5	2.9	0.0	4.9	7.0
	<b>Archant (pre-merger)</b>	<b>3.5</b>	<b>2.9</b>	<b>0.0</b>	<b>3.5</b>	<b>4.8</b>
7	Guardian Media Group Plc	3.8	2.9	0.0	3.6	5.4
8	The Midland News Association Ltd	3.2	4.2	0.0	0.7	2.5
9	D C Thomson & Co Ltd	1.7	1.8	25.1	0.0	0.0
10	Scotsman Publications Ltd	1.7	2.4	3.9	0.0	0.8
11	Independent News & Media	1.3	1.8	4.1	0.0	0.6
12	Illiffe News & Media	1.2	0.9	0.0	1.4	1.8
13	Kent Messenger Ltd	1.0	0.0	0.0	2.5	2.1
14	Tindle Newspapers Ltd	0.9	0.0	1.3	4.4	1.2
15	C N Group Ltd	0.7	0.8	0.0	1.5	0.5
16	Observer Standard Newspapers Limited	0.7	0.0	0.0	0.0	1.9
17	North Wales Newspapers Ltd	0.7	0.4	0.0	0.6	1.2
18	Local Sunday Newspaper Group	0.5	0.0	12.3	0.0	0.4
19	Local Press Ltd	0.5	0.5	0.0	0.8	0.4
20	Clyde & Forth Press Ltd	0.5	0.3	0.0	1.3	0.5
	<b>Total top 20 publishers</b>	<b>95.5</b>	<b>97.9</b>	<b>94.3</b>	<b>85.6</b>	<b>94.8</b>
	<b>Total other publishers</b>	<b>4.5</b>	<b>2.1</b>	<b>5.7</b>	<b>14.4</b>	<b>5.2</b>
	<b>Total all publishers</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>

Source: CC from Newspaper Society data.