

APPENDIX 4.3
(referred to in paragraph 4.25)

Distributors' shares of box office revenue in the UK, 1996

<i>Rank</i>	<i>Distributor</i>	<i>Film count</i>	<i>Approximate box office revenue, £</i>	<i>Share %</i>
1	United International Pictures	35	109,083,648	24.4
2	Buena Vista	32	89,486,248	20.0
3	Fox	20	58,704,052	13.1
4	Warner	22	43,802,849	9.8
5	Columbia Tristar	15	42,086,303	9.4
6	Entertainment	20	36,910,666	8.3
7	Polygram	27	32,390,041	7.2
8	Guild	18	13,644,948	3.1
9	Rank	14	6,223,328	1.4
10	Film Four	15	6,123,651	1.4
11	First Independent	11	2,903,238	0.6
12	Artificial Eye	22	2,680,447	0.6
13	Electric	10	1,815,158	0.4
14	Metro	12	468,252	0.1
15	Feature Film Company	3	279,915	0.1
	Others (estimated)	<u>31</u>	<u>370,723</u>	<u>0.1</u>
Total		307	446,973,467	100.0

Source: 1997 Entertainment Data International. Play period 5 January 1996 to 2 January 1997.
