

APPENDIX 1.1
(referred to in paragraph 1.1)

**Reference to the Monopolies and Mergers Commission
under section 59 of the Fair Trading Act 1973**

Whereas the Secretary of State received an application dated 23 January 1985 for his consent under Section 58 of the Fair Trading Act 1973 to the transfer of the following newspapers, of which Mr R P R Iliffe is proprietor, to the ultimate control of the trustees of Lord Iliffe's 1969 Settlement:

The Birmingham Post and Evening Mail Series:

The Birmingham Post

Birmingham Evening Mail

Dudley Evening Mail

Sandwell Evening Mail

Sports Argus

Cannock Advertiser

Rugeley Times

Sunday Mercury

Sutton Coldfield News

Walsall Observer

Weekly Mail (comprising the Droitwich, Bromsgrove and Redditch and Alcester editions)

The Dudley and Stourbridge Herald series (comprising the *Dudley Herald* and *Stourbridge Herald*)

Midland Chronicle

Erdington and Kingstanding Weekly Mail

Kings Heath, Moseley, Stirchley, Bournbrook and Selly Park Weekly Mail

Harborne, Selly Oak, Northfield, Rubery and Kings Norton Weekly Mail

News Telephone

Solihull News

Chelsea News

Fulham Chronicle

Hammersmith News and Fulham Post

Kensington News and Post

Marylebone Mercury
Paddington Mercury
Putney Chronicle
South Kensington News and Earl's Court Post
Westminster and Pimlico News
City of London Post
Ashbourne News Telegraph
Burton Daily Mail
Burton Advertiser
Evening Leader
Wrexham Leader
County Times
North Wales Chronicle
Rhyl Journal
Denbigh Free Press
Border Counties Advertiser
Y Cymro
County Quest
North Wales Pioneer

Now, therefore, the Secretary of State in pursuance of Section 59 of the said Act, hereby refers to the Monopolies and Mergers Commission for investigation and report the matter of the proposed transfer of the said newspapers.

(signed) M J VILE
An Assistant Secretary
Department of Trade and
Industry

21 February 1985

APPENDIX 2.1
(referred to in paragraph 2.2)

List of BPM newspapers

Published by The Birmingham Post & Mail Ltd

The Birmingham Post

Birmingham Evening Mail

Dudley Evening Mail

Sandwell Evening Mail

Sports Argus

Sunday Mercury

Sutton Coldfield News

Walsall Observer

Weekly Mail (comprising the Droitwich, Bromsgrove and Redditch and Alcester editions)

The Dudley and Stourbridge Herald series (comprising the *Dudley Herald* and *Stourbridge Herald*)

Midland Chronicle

Erdington and Kingstanding Weekly Mail

Kings Heath, Moseley, Stirchley, Bournbrook and Selly Park Weekly Mail

Harborne, Selly Oak, Northfield, Rubery and Kings Norton Weekly Mail

News Telephone

Solihull News

Note: We have been informed that during the course of this inquiry the *Cannock Advertiser* and the *Rugeley Times* have been sold.

Published by London and Westminster Newspapers Ltd

Chelsea News

Fulham Chronicle

Hammersmith News and Fulham Post

Kensington News and Post

Marylebone Mercury

Paddington Mercury

Putney Chronicle

South Kensington News and Earl's Court Post

Westminster and Pimlico News

City of London Post

Published by Burton Daily Mail Ltd

Ashbourne News Telegraph

Burton Daily Mail

Burton Advertiser

Published by North Wales Newspapers Ltd

Evening Leader

Wrexham Leader

County Times

North Wales Chronicle

Rhyl Journal

Denbigh Free Press

Border Counties Advertiser

Y Cymro

County Quest

North Wales Pioneer

APPENDIX 2.2
(referred to in paragraph 2.5)

List of Coventry newspapers

Coventry Evening Telegraph

Cambridge Evening News

Saffron Walden Weekly News

Cambridge Weekly News

Cambridgeshire Weekly News

St Neots Weekly News

Newmarket Weekly News

Haverhill Weekly News

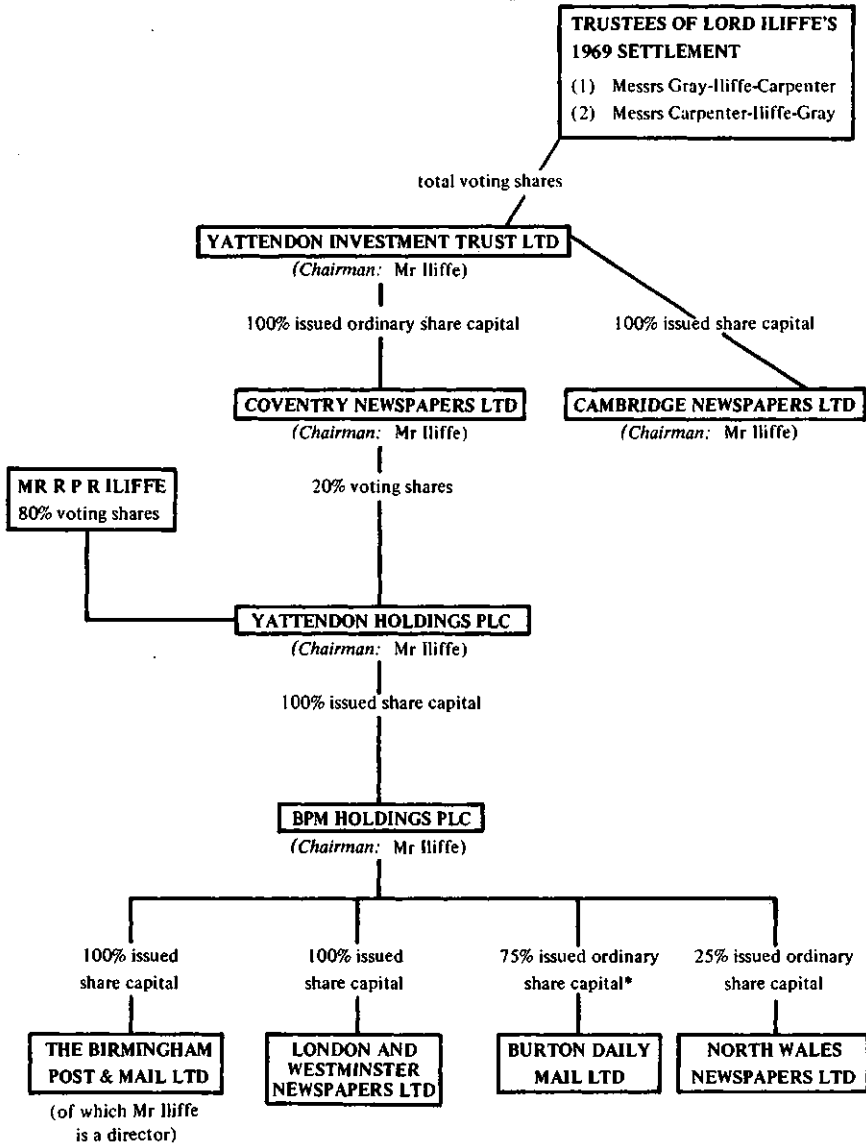
Ely Weekly News

Coventry Citizen

APPENDIX 2.3

(referred to in paragraph 2.6)

A diagram showing the present holding of shares



*BPM HOLDINGS PLC is negotiating for the purchase of the remaining 25 per cent of the ordinary shares of Burton Daily Mail Ltd.

APPENDIX 3.1

A statement of responsibilities given by Mr Iliffe to the Editor-in-Chief of BPM newspapers

The Editor-in-Chief is responsible to the Board of Directors for performing the following functions:

1. Within the scope of reasonable economic limits, which are agreed from time to time with the Chief Executive, producing a series of evening newspapers to serve the needs of a population lying in the main within the West Midlands. The emphasis should be given primarily to local news but well supported by sufficient national and international news to keep readers up to date. In this way, the papers must cater for the growing number of readers who only take one newspaper. Sports news should be provided similarly. The Evening Mail series of newspapers, as the principal evening newspapers published in their defined circulation areas, and the Birmingham Evening Mail, being the only evening paper published in the City of Birmingham, must give full coverage of all major events without distinction and regardless of political considerations or sectional pressures.
2. Providing daily comment on the issues, often local, affecting readers, and taking advantage of opportunities to maintain a service of features to keep readers aware of developments and trends in their society. In general, comment should be directed to the welfare of the West Midlands.
3. Managing the staff of the Editorial Department and maintaining the necessary procedures to ensure the fulfilment of 1 and 2 above. At the same time, it is important that harmonious relationships exist with other departments. It is desirable also that the editor should have an interest in the progress and development of the newspapers in all their various aspects.
4. Representing the papers in the local community and at functions as occasion demands, with the purpose not only of maintaining the newspapers' reputation but also of keeping himself informed.
5. Playing a part as a professional man in the affairs of journalists and the industry generally.

20 October 1980

R P R I

APPENDIX 3.2
(referred to in paragraph 3.8)

Financial performance of BPM Holdings PLC and Coventry Newspapers Limited

		£'000		
(a) BPM Holdings PLC	<i>Period ended</i>			
	3 July 1982	2 July 1983	30 June 1984	
<i>Turnover</i>				
Newspaper publishing	37,440	36,984	41,595	
Other activities	52,347	55,666	55,244	
	<u>89,787</u>	<u>92,650</u>	<u>96,839</u>	
<i>Profit before tax</i>				
Newspaper publishing	(848)	1,150	2,273	
Other activities	1,251	209	1,033	
	<u>403</u>	<u>1,359</u>	<u>3,306</u>	
(b) Coventry Newspapers Limited	<i>Year ended 30 June</i>			
	1982	1983	1984	
Turnover	12,883	14,121	16,186	
Profit before tax	(516)	662	1,497	

Sources: BPM Holdings PLC and Coventry Newspapers Ltd published accounts.