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Chairman
Competition Commission
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Response to the Competition Commission Consultation on the Application of Divestiture Remedies in Merger Inquiries

The Commercial Radio Companies Association (CRCA) is the trade body for UK commercial radio. It represents commercial radio to Government, Ofcom, copyright societies and other organisations concerned with radio.

CRCA members include national commercial radio stations, as well as most local and regional stations. They account for almost half of all the radio listening in the UK and around three quarters of local listening in the UK. As well as promoting the importance of commercial radio, the CRCA plays an active role in promoting conditions that will enable it to thrive into the future.

CRCA believes that the Competition Commission should adopt a flexible approach as to whether structural or behavioural remedies are appropriate when intervention is deemed appropriate. We do not believe there should be a predetermined preference for one type of approach, as suggested in paragraph 1.9.

The consultation states that, 'when considering the suitability of a potential purchaser, the CC will take into account potential SLC and other regulatory concerns'. We cannot find any explanation of what these 'other regulatory concerns' might comprise, and therefore we request further clarification in order to comment.

Yours sincerely,

Paul Brown
Chief Executive

cc. David Roberts, Director of Remedies