

LOCAL BUS MARKET INVESTIGATION

Invitation to comment on tenders for bus market survey work

As part of its investigation into local bus services in the UK (excluding Northern Ireland and London), the Competition Commission (CC) intends to engage a market research agency to carry out a survey to collect information from the public about:

- how and why they choose to use the bus;
- the key drivers of demand and satisfaction;
- what might affect the choice of mode for travel; and
- how they do or might respond if there was a choice between competing bus operators.

The CC has approached a number of agencies regarding this work, details of which are set out below. The CC intends to decide which one or more of these firms will carry out this work by the end of March 2010.

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|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Accent | 598–608 Chiswick High Road, London, W4 5RT www.accent-mr.com |
| TNS-BMRB | Ealing Gateway, 26–30 Uxbridge Road, London, W5 2BP www.tns-bmrb.co.uk |
| Harris Interactive | International House, Pepper Road, Hazel Grove, Stockport, SK7 5BW www.harrisinteractive.com/europe |
| ORC International | Angel Corner House, 1 Islington High Street, London, N1 9AH www.orc.co.uk |
| Synovate | Minerva House, 5 Montague Close, London, SE1 9AY www.synovate.com/contact/europe/uk.html |

If any party to this investigation has reason to believe that any of the above named firms should not undertake this study, either because of a potential conflict of interest or because of any other restriction on the firm's ability to carry out this role, that party should inform the CC as soon as possible and by no later than close of business on **11 March 2010**.

Any comments should be addressed to Denis Kelly, the Inquiry Coordinator, by [e-mail](#), or in writing to Denis Kelly, Inquiry Coordinator, Competition Commission, Victoria House, Southampton Row, LONDON WC1B 4AD.