



CABINET  
OFFICE

## STRATEGIC THINKERS SEMINAR

### STRATEGIC FUTURES

Tuesday 24<sup>th</sup> September 2002



## Public Value

*Room G.45, Admiralty Arch, North Side,  
The Mall, London, SW1A 2WH*

### AGENDA

<b>1. 9.30 - 10.00</b>	<b>Coffee and Registration</b>
<b>2. 10.00 - 10.05</b>	<b>Introduction</b> <b>Chair: Douglas Alexander Esq MP,</b> Minister of State, Cabinet Office
<b>3. 10.05 - 10.20</b>	<b>The concept of public value</b> <b>Gavin Kelly,</b> Policy Adviser, Strategy Unit <b>Stephen Muers,</b> Policy Adviser, Strategy Unit
<b>6 Respondents for 5 minutes each</b>	
<b>4. 10.20 -10.25</b>	<b>What counts as good value?</b> <b>Davy Jones,</b> Senior Manager, Performance Information, Audit Commission
<b>5. 10.25 - 10.30</b>	<b>What does the public value?</b> <b>Bobby Duffy,</b> Research Director, MORI
<b>6. 10.30 -10.35</b>	<b>What drives trust in government?</b> <b>David Sanders,</b> Pro-Vice Chancellor (Research) Department for Government, University of Essex

<b>7. 10.35 - 10.40</b>	<b>What drives user satisfaction with public services?</b> Nick Donovan, Policy Adviser, Strategy Unit
<b>8. 10.35 - 10.40</b>	<b>Ethos as a source of public value</b> Gerry Stoker, Professor of Government, University of Manchester
<b>9. 10.40 - 10.45</b>	<b>New metrics for public value</b> Colin Talbot, Professor of Public Policy and Management, University of Glamorgan
<b>10. 10.45 - 11.25</b>	<b>Open discussion</b>
<b>11. 11.25 - 11.30</b>	<b>Geoff Mulgan: Closing remarks</b>
<b>12. 11:30 - 12:30</b>	<b>Coffee and Cakes</b>