

Sent on behalf of Lynne Winstanley, Director of Development

'Thank you for asking for our comments on the Alcohol Harm Reduction Strategy; my apologies for missing the deadline by one day. Our PCT feels very strongly that we should take the following action on alcohol.

1. Ban alcohol advertising especially on TV/media
2. Wide promotion of the facts about alcohol.
3. Support issues affecting B.E.M.Gs - stigma, alcohol misuse/use
4. Ensure support available for GPs to manage the wider effects of alcohol and misuse.

We would be pleased to offer any help in relation to pilots or working group input; we are served by some excellent local services.

Best wishes.

Lynne Winstanley'

Kath Anderson  
PA to Director of Development & Modernisation