

From: Phil Cox
Sent: 13 January 2003 16:41
To: Enise Aymer;
Subject: RE: Sport Culture? / Pub Culture?

Hi Enise

I am forwarding the whole thread if you like to the email address given. I believe passionately that like ensuring the punishment fit the crime, these global drinks companies should be made to put something back into the community and not just destroy livelihoods and suck large amounts of cash out of the pockets of the people with no responsibility to putting something back. Don't increase taxes on drinks. Simply increase the levy on the drinks companies and or give them a tax incentive to put something back into the community. We would soon see a lot of sports culture centres being built.

I lived in a small village and the only meeting place was the pub. If there were sports centres, swimming pools, health centre sponsored by these companies drink related problems would be reduced.

Regards,

Phil Cox

-----Original Message-----

From: Enise Aymer
Sent: Monday, January 13, 2003 05:31 PM
To: 'Phil Cox'
Subject: RE: Sport Culture? / Pub Culture?

Dear Phil Cox,

Thank you for your e-mail, my apologies for not responding immediately, but I was on leave and returned at the end of last week.

Currently the Department of Health is carrying out consultation on their document National Alcohol Harm Reduction Strategy. Can I suggest you send your mail to the below address:

They have issued a document which will form the basis of a National Alcohol Strategy. Your comment is interesting and needs to be heard by people who are going to make decisions. However the deadline for comments is 15th of January 2003 and you need to forward your mail to them before then.

Thank you again for your interest.

Regards

Enise Aymer

Business Development Manager

-----Original Message-----

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From: Phil Cox

Sent: 20 December 2002 22:37

To:

Subject: Sport Culture? / Pub Culture?

To whom it may concern.

As everyone knows "pub culture", "lager louts" whatever pigeon hole you may call it alcohol has done more than it's fair share to make drink companies wealthy, whilst at the same time undermine the young generation.

My proposal is tax heavily local public houses / clubs that do not try to add a healthy balance to the local community.

For instance, if the brewing giant wants to open another pub in the area they can as long as a percentage of the profit they make is being passed on to sport based projects in the area to ensure young people have an alternative to

spending their time in the pub in the evenings. Leisure centres open late for swimming or climbing or what ever. This certainly does not happen and with the complete ban on tobacco advertising, alcohol is quick replacing it as the next crutch for adolescents and there is little to no redress of the balance.

This is something I feel that the big bosses of the brewery companies and public houses companies have been able to get away not with murder, but with ruining many young lives to alcohol abuse and should be made to realise their crimes.

Many young girls in the 14 - 18 year old bracket are drinking to excess strong alcoholic drinks and what the bloody hell are the bosses of the drinks / pubs doing about? Nothing, just rubbing their hands to count the money.

This is where the problem lies in the UK. This is what needs to be addressed.

Make sports hip and fashionable. David Beckham maybe doing a great job but now is the time to rein in the fat cats of the corporate drinks world and they should be made to pay. Income from drinks is fine but a large percentage goes back into the local community (where they got it from in the first place I add) to support sporting projects. A simple and great idea.

Please do not let it go to waste.

Regards,

Phil Cox

Editor

WhatBoat?

<http://www.whatboat.com>

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