

# inclusion

Issue 13 | Autumn 2005

The newsletter for those involved in tackling social exclusion

## A voice for the community



Photography: UNP

Lorraine Cavanagh at the Carpenters and Dockland Centre

For almost 25 years Lorraine Cavanagh has worked tirelessly for her community in London's East End, inspiring all those who have encountered her boundless energy and commitment.

Beginning as a cleaner in the

Docklands Settlement Centre on the Isle of Dogs, Lorraine's natural empathy with people, both young and old, was soon spotted by her managers.

"The deputy manager asked me if I wanted to do a youth and community work qualification

because they could see that I related so well with the teenagers," says Lorraine.

Having completed the course Lorraine worked as a youth worker, eventually moving over to the Carpenters and Dockland Centre in Stratford which she has successfully

managed for the past 14 years.

Having lived through the upheaval in the Docklands brought about by the economic boom of the '90s, Lorraine's Stratford community now faces even bigger challenges.

... continued on page 2

## New funds for most deprived areas

The Government has announced £1.3billion to help local partnerships in more than 100 areas to carry on work to improve the lives of people living in deprived neighbourhoods.

Some £1.05billion of the package, announced by the Office of the Deputy Prime Minister, will be made available from 2006 to 2008 through the Neighbourhood Renewal Fund.

Another £265million between

2006 and 2010 was announced for the Safer Stronger Communities Fund, with £160million going to tackle pockets of deprivation and £105million to improve public spaces.

Phil Woolas, Minister for Local Government and Neighbourhood Renewal, said: "These funds are better targeted than ever before and will reach almost all neighbourhoods falling within the 10 per cent most deprived in the country."

## Online help for the vulnerable

A new internet service to help vulnerable people or their advocates to access more than 6,000 services in England to support their housing needs is to be launched in the autumn.

The Directory of Services, in production for more than a year, brings together for the first time information about housing-related support across the whole of England.

The web gateway allows users to search for services in any area, for a wide range of client groups with almost any need.

Nicola Wood, Office of the Deputy Prime Minister, said: "This new service allows anyone - advocates or the vulnerable person themselves - to find information about services which could really change their lives."

The directory is available at [www.spdirectory.org.uk](http://www.spdirectory.org.uk).

### inside

3 "The health benefits of accessing green spaces are well documented."  
Gill Grievson



4 "The course really changed my life."  
David Page



6 "They see how much they can do for themselves."  
Margaret Glennie



7 "It's about enabling people to follow their dreams."  
Lynne Elwell



## Welcome



Welcome to the latest issue of Inclusion. Inside you'll find numerous practical examples of social inclusion at work - motivated and inspirational people, like our front-cover 'star' Lorraine Cavanagh, making a huge difference to their local area.

This edition covers issues both old and new and I'm particularly pleased to be reminded of the importance of green spaces for mental and physical health in the 'Grassroots' feature, an issue reflected in my Office's own Cleaner, Safer, Greener programme. Parks and green spaces are vital to the creation of truly sustainable communities. The quality of our local environment touches upon us all.

Partnership working is a theme I have always championed. Different types of organisation coming together to tackle disadvantage can make a huge contribution, as we learn from The Prince's Trust and Marks & Spencer on page 4, with their efforts to help disadvantaged young adults and others.

The issue of 'digital inclusion' - see the 'Focus on' feature - is relatively new to the agenda. Will the Internet make life easier for excluded groups or will it widen the divide? With the expansion of broadband access, now is the time to address the issue and I look forward to the Social Exclusion Unit's report on that subject, due later this year.

I hope this issue of Inclusion leaves you inspired. Dedicated local people, like the ones featured throughout this issue, supported by Government, are making our communities stronger and more sustainable.

**John Prescott**  
Deputy Prime Minister

# FA scores Hat-Trick

**F**ootball will be used to tackle a range of social problems in deprived areas of England under a new £4.5million Government-backed scheme.

The Hat-Trick scheme, funded with £1.1million from UEFA and £3.4million from the Office of the Deputy Prime Minister's New Deal for Communities fund, will appoint 19 community football workers.

Working with schools and local clubs, their role will be to provide a range of football opportunities for young people aged 7-16, while helping to address issues such as health, social exclusion and anti-social behaviour.

Kelly Simmons, The FA's Head of Football Development, said: "The most obvious benefit football brings is to health. It follows on that as young people become more active and involved in leadership and coaching opportunities, so we are likely to begin tackling anti-social



Sir Trevor Brooking, FA Director of Football Development, at the launch.

behaviour and some of the other problems that stem from boredom and lack of direction.

"We also want to give as many young people as possible the confidence and motivation to gain football coaching and leadership qualifications so they

can also go out and work in the community."

The communities taking part in the three-year Hat-Trick scheme include parts of Birmingham, Bolton, Bristol, Derby, London, Manchester, Newcastle, Norwich, Sheffield and Hull.

### Find out more...

☎ **Kelly Simmons on**  
**020 7745 4581**  
or **www.thefa.com**

## Equalities review



Trevor Phillips

**A**n Equalities Review has been commissioned by the Government to investigate the causes of persistent discrimination and inequality in British society. The Review, chaired in a

personal capacity by Trevor Phillips of the Commission for Racial Equality, will investigate the social, economic, cultural and other factors that limit or deny people the opportunity to make the best of their abilities. The Review will inform both the modernisation of equality legislation, towards a Single Equality Act, and the development of the new Commission for Equality and Human Rights.

• [www.theequalitiesreview.org.uk](http://www.theequalitiesreview.org.uk)

## Taking a stand

**T**he search is on to find people and groups who are helping to tackle anti-social behaviour in their neighbourhoods.

Nominations are now being received for the Taking A Stand Awards 2005 - part of the Home Office's TOGETHER campaign to encourage communities to stand-up to anti-social behaviour.

Last year's overall winners were Pat Major and Doreen Sheppard, from Staple Hill in Bristol. The pair held open forums with residents and met high-ranking officials to

combat prostitution, drug taking and dealing, litter and vandalism in their area.

To nominate someone in your local area for an award or to find out more about the TOGETHER campaign, go to the website.

Winners will be invited to an awards ceremony and will receive £1000 towards improvement to their local area. The closing date for nominations is Friday 13 January 2006.

• [www.takingastand.org](http://www.takingastand.org)

## A voice for the community

... continued from page 1

"The Olympic Aquatic Centre is being built just 200 yards from the centre," explains Lorraine. Whilst the whole community is excited by the prospect of the Olympics, Lorraine is determined that her local community isn't sidelined.

"We're trying to get in there right from the start," says Lorraine, "and if there's a meeting relating to the Olympics we're asking where's the local representation."

One way that Lorraine can ensure that her voice is heard is

through the National Community Forum for which she has worked for over three years.

"The Forum provides a valuable opportunity to tell government ministers just how it is," says Lorraine. "It's the only chance that we've got to say 'sorry but this isn't working'. I don't set out to upset people," adds Lorraine, "but I have to say what I feel."

• Carpenters and Dockland Centre: 020 8534 4121  
• [www.neighbourhood.gov.uk](http://www.neighbourhood.gov.uk)

## Skills for the community

**F**rontline community workers have a new guide to help them tackle problems thrown up if their clients have language, literacy or numeracy skills needs.

The Skills for Communities guide gives workers information to help them deal more effectively with clients with such issues.

But the guide also gives workers information which they can pass on to their clients, such as access to training, to enable them to address their skills gaps.

Ann Selby, of the National Institute of Adult Continuing Education, who produced the guide, said: "The guide gives workers an understanding of these issues while helping their clients to address them. That makes this guide a valuable new tool."

The guide will be available from mid-October.

• [www.sfcguide.org.uk](http://www.sfcguide.org.uk)

# The great outdoors

*Simon Birch* investigates the contribution of green spaces to mental and physical wellbeing.

## Gill

*Gill Grievson is a Community Liason Officer with the Greenwood Community Forest in Nottinghamshire*

The Greenwood Community Forest was established by the Countryside Agency in 1989 in the former Nottinghamshire coalfields, an area of multiple deprivation.

Since then we've planted over two and a half million trees and helped to totally transform the abandoned colliery sites and created new areas of woodland on the derelict land.

When we are constructing the pathways through the forest it is really important for us to be as inclusive as possible and we work hard at improving access for all users.

In partnership with other organisations we produced a series of walking guides for the forest called Break Free. The idea behind the project was to give people the information so that they could make up their own minds whether they wanted to access the greenspaces or not.

The guides have proved to be a great success and in 2003 the walks won the Heart of England Tourist Board 'Tourism For All' Gold Award.

The health benefits of accessing green spaces are well documented and the evidence shows that apart from improving physical health, there's a definite improvement in mental health as well just by being outside and surrounded by nature.

What we're trying to show is that rather

*“The most important thing we've learned is not to make assumptions about what people want”*

*Gill Grievson, Nottinghamshire*

than going to the gym you can just as easily improve your health by walking in the forest.

Research that we've commissioned however has highlighted the fact that even though people may have easy access to open spaces they're not always going to take part in physical activity.

It may be that people don't know what's out there or don't know what to expect or even think that it's not for them.

The most important thing we've learned is not to make assumptions about what people want. It's all about talking and listening to people and finding out what their needs are and then providing the solutions to these needs.



*Gill Grievson (left) and Joan Yarnell*

Photography: UNP

## Joan

*Joan Yarnell lives near Nottingham and is a freelance diversity and equality trainer.*

I became involved with the Greenwood Community Forest because I'm a freelance diversity and equality trainer and gave advice on the accessibility of the planned walks in the forest.

I was able to offer feedback from the point of view of wheelchair users such as myself but also gave input for the needs of other groups such as older people, blind people and those with limited mobility who need to use a walking stick.

Everybody has the right to the same access to resources such as the community forest and this includes disabled and older people.

Being able to get out into the countryside is

*“If I didn't know that these walks were wheelchair friendly I wouldn't want to go.”*

*Joan Yarnell, Nottinghamshire*

such a terrific thing. To begin with, not only does it help you get fit and stay healthy, it's a social thing as well. For example, you can go for a picnic with your family and even though you're disabled you know that you can get out there so you're not isolated.

If I didn't know that these walks were wheelchair friendly I wouldn't want to go as I wouldn't want to embarrass my friends and family or cause any fuss in case there was a problem. As a disabled person you often feel like this when you'd like to go somewhere.

Whenever I go for a walk in the forest I find it very therapeutic as it's so peaceful and it gives you time to think. Plus I love seeing the flowers and watching the different birds and other wildlife, you get a total feeling of well-being.

Sometimes as a disabled person you feel like a second-class citizen but on the walks I feel that I really belong as I can do the same thing as everybody else. Every time I come back home I'm always on a high and I'm laughing and full of energy. It's just wonderful.

**Find out more...**

☎ **01623 758231**

[www.greenwoodforest.org.uk](http://www.greenwoodforest.org.uk)

## A fresh start in store

The Prince's Trust and Marks & Spencer are working together to help young adults. *Maria Clegg* reports on a partnership in action.

Although 20-year-old David Page had worked in a bakery for two years, a period of unemployment had dented his confidence so badly that potential employers were noticing it in interviews. But early this year, David contacted The Prince's Trust and was selected for an intensive 12-week programme that's renewed his confidence and given him a new career.

The turning point for David was a two-week work placement run by Marks & Spencer. Marks & Start, the UK's biggest company-led work experience programme, was launched in 2004, and last year over 2,500 people completed two- or four-week placements with the company. Over 30% went on to jobs within thirteen weeks.

The programme of supported work experience offers people at a disadvantage in the job market the chance to put a high street name on their CV. The programme works with the homeless, people with disabilities, parents returning to work, schoolchildren, first-generation university students and the young unemployed. The company's partnerships with organisations such as Business Action on Homelessness, DisabledGo, One Parent Families, Parentline Plus and The Prince's Trust means that participants get the right kind of support before, during and after their placements.

"The way we approach partnership is to ask organisations what they need," says Peter Lister, head of special projects at The Prince's Trust, on secondment to the Social Exclusion Unit. "We can match their needs with the needs of the young people we work with." The partnership between Marks & Spencer and The Prince's Trust has produced placements for 100 unemployed young adults in its first year, and this year, 150 young people will take part.

These placements are administered through The Prince's Trust Team Programme: a 12-week course that helps young people to work through difficulties they are experiencing in their lives. The programme is designed to challenge them in all areas of their life, so that they gain communication skills, qualifications, experience of working as a team on a community project they've devised and a residential course that helps them to see what they're capable of. Work placements make up two weeks of the programme, which supported nearly 9,000 young people across the UK last year, and Marks & Start provides structured placements for some of the participants.



Alexis Swimer (left) with E-J Walker

### David Page, Prince's Trust Team Programme trainee

David, 20, joined a Prince's Trust Team after being out of work for six months. His lack of confidence and experience was holding him back in job interviews, until his leaving-care adviser told him about The Trust's Team Programme.

I never even imagined working for Marks & Spencer. When I was offered a placement there, I was over the moon; it's a good company to work for. My grandma threw her arms around me when I told her, she was nearly crying.

I didn't think I would fit in. I thought it was a posh place and you had to be posh to work there. But once I'd learned where everything was, I worked on my own initiative, and ended up running a food department. I got on with every single person there.

I used to be really shy, but I've passed my telephone interview for a permanent job at the store, and I've got my second interview soon. During the Team programme, I've cooked a meal for 15 people; I've been on a log walk 50 feet above the ground; got my first aid and food hygiene certificates and I've helped to build a community garden. The course really changed my life. I'm not shy anymore; even talking to girls is easier!

#### Stop Press

Since the time of writing, David has secured a permanent position at Marks & Spencer.





Photography: UNP



**Prince's Trust**

*Alexis Swimer, Marks & Start project manager, The Prince's Trust*

**F**or the young unemployed, there are many barriers into work. Our clients might be homeless, or they might have had problems with drugs. Some of our younger clients might never have been in a workplace before, but the simple things, like a workplace 'buddy', the uniform and having money for travel and lunch can be a really helpful support.

Marks & Spencer is a well-known brand and on placement, they're made to feel part of that. I was talking to one participant who said he felt 'like a king' when he was on his placement, just because he was made welcome, and that was a real insight. If you have few qualifications and feel that you won't fit in, work placements are crucial in building confidence.

Young people are referred to us by

“ *Some of our younger clients might never have been in a workplace before.* ”

*Alexis Swimer*

other agencies or hear about us from friends. We also do outreach in youth centres. The Prince's Trust Team Programme is 12 weeks long, but we squeeze a lot into those weeks. The Team leaders need support to manage 15 young people who all need individual attention, so my role is to liaise with the Marks & Start team on their behalf, and help match young people with placements.

I speak with the Marks & Start team on an almost daily basis, and meet monthly so we iron out any niggles very quickly. Communication is key, and we have an excellent working relationship. Working in a formal partnership means that we get more placements, of a better quality, with a real chance of a job at the end of it.



*E-J Walker, community programme manager, Marks & Spencer*

**W**e have been working with The Prince's Trust for some years, and were familiar with their client base. When we looked at ways to increase our community involvement, about two years ago, it was really easy to develop that existing relationship.

Almost every town has a Marks & Spencer, and when a large business supports a programme like this, it sends out a strong message. It's about the business being a good member of the community. Our values work well with those of The Prince's Trust. It's important to communicate the value of what you're doing to your staff, what you're doing and why, and there might be people who don't want to see that the prejudices they hold against a group might not be true. You can't generalise about anyone's experience, but we would explain some of the issues and prejudices these young people might have had to deal with. The overwhelming

“ *It's important to communicate the value of what you're doing to your staff.* ”

*E-J Walker*

reaction of our people was, 'Yes, let's help'. It's a way of doing something for the community, something you can do during working hours, and you get the full support of the business while you're doing it. During the first year, we had to get the practical details right; now we're spreading the word to our people about the awards and recognition that's open to them. The Prince's Trust understands our needs as a business, and my team is in almost daily contact with the Trust. Good communication is vital in building up expertise and making sure it is a positive experience for the young people we work with.

## Find out more about partnership...

### The Prince's Trust Team Programme

The Trust has produced a ten-step guide to the **principles of effective partnership**, based on the findings of its report, Making Partnerships Work. The guide and the report can be downloaded from [www.princes-trust.org.uk](http://www.princes-trust.org.uk)

☎ **Peter Lister 07778 935233**

e [peter.lister@princes-trust.org.uk](mailto:peter.lister@princes-trust.org.uk)

☎ **E-J Walker 020 8718 4847**

e [ej.walker@marks-and-spencer.com](mailto:ej.walker@marks-and-spencer.com)

[www.marksandspencer.com/marksandstart](http://www.marksandspencer.com/marksandstart)

**Social Exclusion Unit 'Young Adults' report: [www.socialexclusion.gov.uk](http://www.socialexclusion.gov.uk)**

# focus on: digital inclusion

looking at recent developments

## Widening the net

The UK is a world leader in broadband access and online public services, but some people need help to cross the digital divide. *Inclusion* investigates.

There are over seven million homes in the UK with broadband access, with a new connection made every ten seconds. But the digital divide may be growing, with many non-users thinking that the internet is only for consumers with money to burn. Promoting digital inclusion emerged as a major priority for the Social Exclusion Unit in the Breaking the Cycle summary report, published in September 2004.

The Social Exclusion Unit's 'Inclusion through Innovation' project is concerned with improving public service delivery through better use of Information and Communication Technology (ICT) and ensuring that the proliferation of ICT does not widen inequality.

A key government report "Connecting the UK" was published in April by the Strategy Unit and sets out the strategy for modernising public services with the use of ICT. According to the report, high-speed access to the internet is becoming more widely available, but take-up is an issue, particularly for the low-income groups who have most to gain. The cost of a home computer and internet access is still beyond the reach of many households.

The target is for information about all local authority and national public services to be available online by the end of 2008. The idea is that ICT will give people more control over transaction services, such as applying for benefits online.

A report from the Social Exclusion Unit's 'Inclusion through Innovation' project, due to be published this autumn,



Photography: UNP

Wanda Girdler-Green training Mrs Hammond

investigates the implications of the digital divide, and the potential for ICT to promote social inclusion. The researchers have spoken to over 270 service providers, and will give examples of best practice, such as the Leicestershire CareOnline project. The report will also highlight the benefits of the 'digital

challenge', a national competition which will be a chance for local authorities to promote innovative ways of using ICT to reach socially excluded groups.

There are already more than 6,000 UK Online Centres, operating in the 2,000 most deprived wards, but the Social Exclusion Unit is working on new ways to

improve public service delivery for the most excluded groups. Bridging the digital divide through education, support and easy access to ICT will help make public services as effective as private companies at reaching their target audience.

## Case study

### Leicestershire CareOnline

Leicestershire CareOnline is a partnership, run by Leicestershire Social Services, which provides training and technical support for older people, disabled people and carers in their own homes. They have provided computers and special access equipment in 100 private homes and 50 shared locations such as residential homes and day care centres, and trained over 300 people. The team also maintains a fully-accessible

website with links to local authority websites, local support groups and others.

"Older people worry about having a computer," says project support officer, Margaret Glennie. "You have to reassure people that they can't break a computer with one wrong move. Our Training Officer, Wanda Girdler-Green, provides an individually tailored service, based on each person's interests; she is very patient and moves them on at a pace they're comfortable with."

"Most of our clients are in their 60s, 70s and 80's. Perhaps they've had some experience of databases or electric typewriters, or have grandchildren who are computer literate. Other people say they don't see the point of learning to use the internet, but when they take the machines, they see how much they can do for themselves and thoroughly enjoy it."

#### Find out more...

[www.leicscareonline.org.uk](http://www.leicscareonline.org.uk)

**Ian Retson,**  
**Leicestershire CareOnline**  
**project manager**  
**0116 265 7352**

#### Further reading

Breaking the Cycle and Inclusion through Innovation are available at [www.socialexclusion.gov.uk](http://www.socialexclusion.gov.uk)  
Connecting the UK: the digital strategy is available at [www.strategy.gov.uk](http://www.strategy.gov.uk)

# Family fortunes

The families of disabled children know most about their needs. *Vivienne Bishton* investigates a scheme which arms them with all they need.

“When a child is diagnosed with a disability it's the negativity of it that hits you most,” says mother of five Lynne Elwell, from Partners in Policymaking. “I'm sorry, don't expect your child to do this. Your child won't be able to do this. They can't do the other.”

Although she was disabled, Lynne wanted her daughter, Nicola, to carry on doing ordinary things, like swimming with her siblings, rather than being separated and made to swim with other disabled children; going to a mainstream school; doing the things she was good at.

As Nicola was in a wheelchair this meant what she was good at was 'keeping still' - so Lynne encouraged her to be a hair and beauty model at the local college and model for still-life drawing classes.

It's this ability to accentuate the positive and 'turn things on their head' that led Lynne to hunt out a scheme in America - and she brought it back to the UK. So Partners in Policymaking was born - an innovative leadership development course for families who have disabled children and for disabled adults.

“It's about enabling people to follow their dreams and have what they need to live the best life possible,” says Lynne.

Partners is a free, expenses-paid course running two days a month over eight months. Parents of disabled children are constantly called upon to make decisions, but they need the cutting-edge thinking on issues relevant to themselves or their child to make an informed choice. And that's what the course gives them - from talks on the latest thinking on education, on support at home, down to demonstrations of new equipment.

Another vital part of the course is learning about how policies are made, at local and national levels. Those taking part are taught how to conduct themselves at meetings, how to use a microphone, how to give presentations and how to hold out for specific outcomes.

“Before Partners, all I had were my emotions,” Lynne admits. “Parents may get angry because they are not getting what their child needs. We teach them to manage those emotions and how to relate to the people who can help by, for example, having round tables with social workers or the director of education so that the partners can learn to ask questions in a different, less emotional way.

“Partners brings out people's strengths. It's not a sausage machine where we put people in one end and expect something to come out of the other end. And it teaches families to dream again.”



Lynne Elwell at home in Rossendale

Photography: UNP

## Case study

### Nicola's legacy

Imagine you have a healthy, happy baby, taking delight in the daily discoveries of life. Out of the blue, illness strikes and your baby is left disabled and nothing's the same ever again. This is exactly what happened to Lynne Elwell.

“At eight months Nicola got measles. It was very rare and all of a sudden she stopped doing everything,” Lynne says. “When Nicola was diagnosed, I felt like I'd fallen down a rabbit hole and entered a world I didn't know existed.”

And in that world, how to get basic knowledge, equipment and services was

a mystery.

“If you have a child, other people in the family pass on what I call 'pearls of wisdom'. They say 'try this' or 'what about that?'. When you have a child with a disability, that doesn't happen.”

Lynne made it her job to find the best services and opportunities for Nicola and discovered a system of involving parents and young adults with disabilities directly in policy-making. She brought the Partners in Policymaking concept to this country and since her daughter died two years ago, aged 32, she calls her work 'Nicola's legacy'.

### Lynne Elwell's tips for developing family leaders

- Don't pre-judge people's abilities. The quietest mice will surprise you and turn into capable self-advocates
- Recruit people with young children - they will be in it for the long-term
- Urge people to think in different ways to find a solution to their problems
- Encourage people to start dreaming again

#### Find out more...

Lynne Elwell

☎ 01254 306850

e [lynne.Elwell@nwttdt.com](mailto:lynne.Elwell@nwttdt.com)

[www.socialexclusion.gov.uk](http://www.socialexclusion.gov.uk)

See Improving Services for Disadvantaged Adults project.

## Self esteem is the key

*Vivien Goldsmith* meets a former teacher who helps children transform their lives in an area once blighted by anti-social behaviour.

**G**inny Denner saw the problems undermining educational achievement for children in Wolverhampton when she taught in a local infant school. So when Lisa Potts, the machete attack heroine, set up Believe to Achieve (B2A), she got involved from the start.

She is now the project manager with four project workers and they have succeeded in finding innovative ways to work with hundreds of children in five local schools and their families.

"As a class teacher I could see that personal and social education needed to come before children could achieve the national curriculum. Self-esteem and self-confidence are key".

B2A, a charity funded by ABCD (part of Wolverhampton's New Deal for Communities programme), runs parenting groups and works closely with schools, and has won an Office of the Deputy Prime Minister NDC Achievement Award for its education work.

Scan through the myriad B2A activities - and Ginny is there - signing up parents for parenting courses, promoting activities such as street hockey, boxing and cheer-leading, art and camping and running the Children's Parliament.

The 10 MPs meet once a month to exchange ideas. "We are trying to give them more responsibility, for example organising events. They are used to being told what to do. This helps them to think for themselves," says Ginny.

She has also set up a buddy scheme. Children volunteer for a



Ginny Denner at work.

six-week training programme that covers active listening, confidentiality and when to call on an adult. The Peer Supporters wear special caps in the playground so kids with no-one to play with can easily identify them. "Even some of the school bullies sign up - it gives them pride and their confidence grows enormously."

*"It gives them pride and their confidence grows enormously."*

*Ginny Denner,  
Wolverhampton*

One B2A worker trained as a fishing coach and now runs a mentoring project. "Boys prefer to talk to an adult while they are fishing rather than just signing up for a talking session.

"I want to sign up anglers in secondary school to pair them with juniors. This will help to ease their transition to senior school as they will already know an older pupil. We are also thinking of opening up the holiday clubs to 12 and 13 year olds so we can see them through the transition to senior school."

Cross-cultural activities that draw in all the kids and families are also an important part of Ginny's work at B2A. "We have staged a school-based Hindu wedding and drawn

in mums and aunts for a Bollywood dance group that performed at The Grand Theatre, Wolverhampton. Now we are planning an Indian drumming group to attract the dads."

Ginny wants to help as many children as possible in an area once plagued by anti-social behaviour.

### get in touch

We want to hear from you.

- Have you been involved in a government funded project that could share good practice?
- Have you come up against challenges in your work that others could learn from?
- Do you want to nominate someone or a project for one of the sections of the newsletter?

Please note we do not accept finished articles or pictures. All our work is specially commissioned to freelance journalists and photographers so send your idea - just a brief summary and your contact details - to:

e [inclusioneditor@odpm.gsi.gov.uk](mailto:inclusioneditor@odpm.gsi.gov.uk)  
t 020 7944 8133  
Social Exclusion Unit  
7/G10, Eland House,  
Bressenden Place  
London SW1E 5DU

## noticeboard

Go to the Social Exclusion Unit website to find out about our current projects on Disadvantaged Adults, Inclusion through Innovation, Frequent Movers, Young Adults and Older People.

**Issue 12 corrections:** In the Perspectives article, we referred incorrectly to the Oldham Rochdale Pathfinder as the Oldham Rochester Pathfinder. We would like to apologise to Alastair Graham, Director of the Pathfinder, for the error and for any inconvenience caused.

Please note that the course featured in the article, No more the Wallflowers, was devised and delivered by Irwell Valley Housing Association at Sale, Cheshire. Any enquiries relating to the course, 'Wallflower to Wonderwoman', please call Catherine Perkin, 0161 374 4155 or email [catper@irwellvalleyha.co.uk](mailto:catper@irwellvalleyha.co.uk).

Inclusion is now bi-annual. Issue 14 will be available February 2006.

### Find out more...

**B2A**  
212 Sunbeam Studios,  
Sunbeam Street,  
Wolverhampton  
WV2 4NU

t 01902 426 911

For access to an on-line version of Inclusion:  
[www.socialexclusion.gov.uk](http://www.socialexclusion.gov.uk)

The contents are considered accurate at the time of printing. The text may be reproduced free of charge in any format or media without requiring specific permission. This is subject to the material not being used in a derogatory manner or in a misleading context. The source of the material must be acknowledged as Crown Copyright and the title of the document must be included when being reproduced as part of another publication or service. We cannot accept responsibility for omissions or errors. The opinions within the newsletter are not necessarily those of the Social Exclusion Unit.

PUBLISHED BY: The Social Exclusion Unit, Office of the Deputy Prime Minister, 7/G10, Eland House, Bressenden Place, London SW1E 5DU © Crown Copyright 2005

Printed in the UK September 2005 on paper comprising 75% post-consumer waste and 25% ECF pulp. Product code 0DPM3766

