



how small children make

a big difference

the work foundation



Robust Long Term Studies

attainment

VIOLENT CRIME

health

employment

welfare

The Benefits

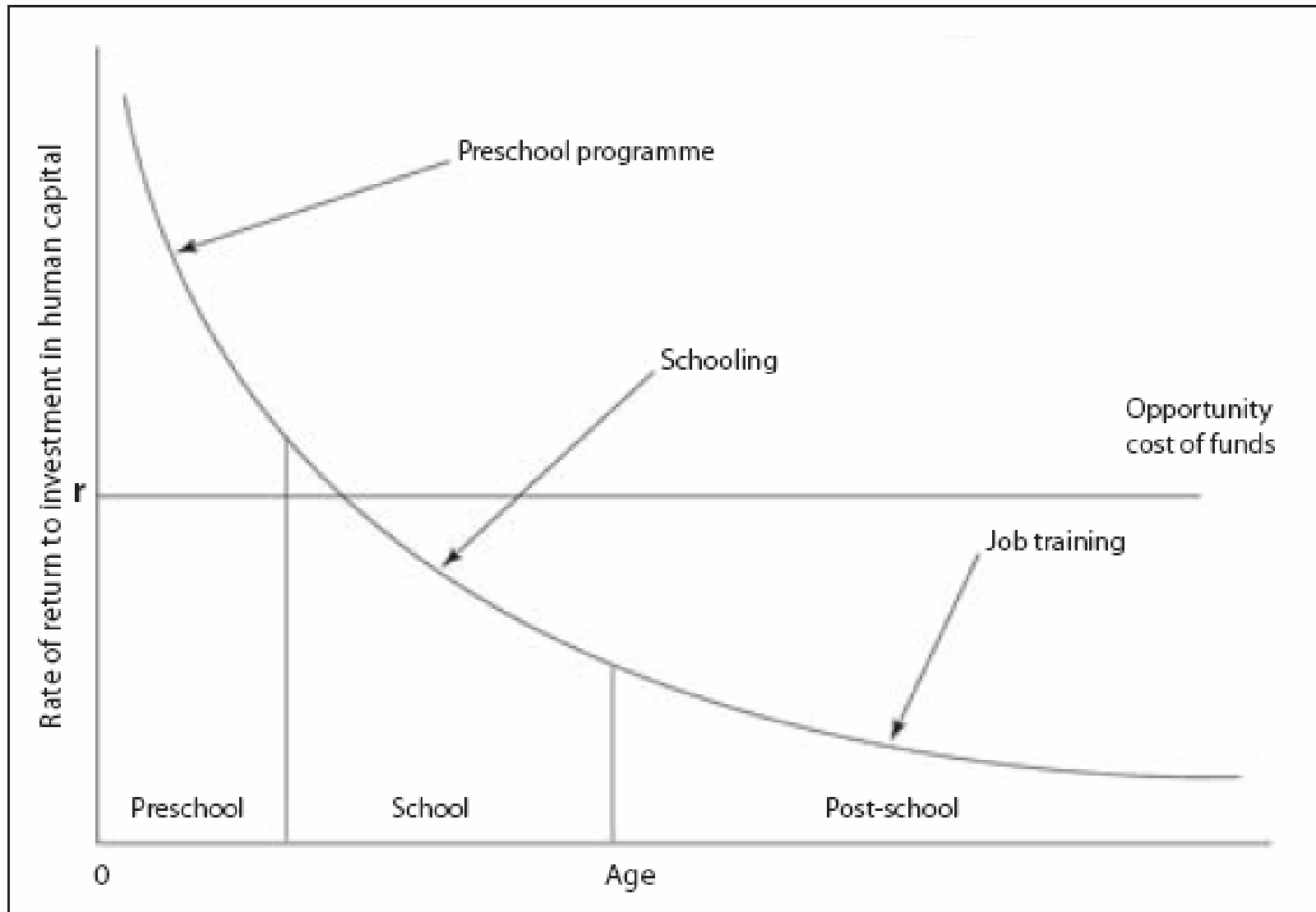
Like Stern Report

3:1 to 7:1 by 21 years

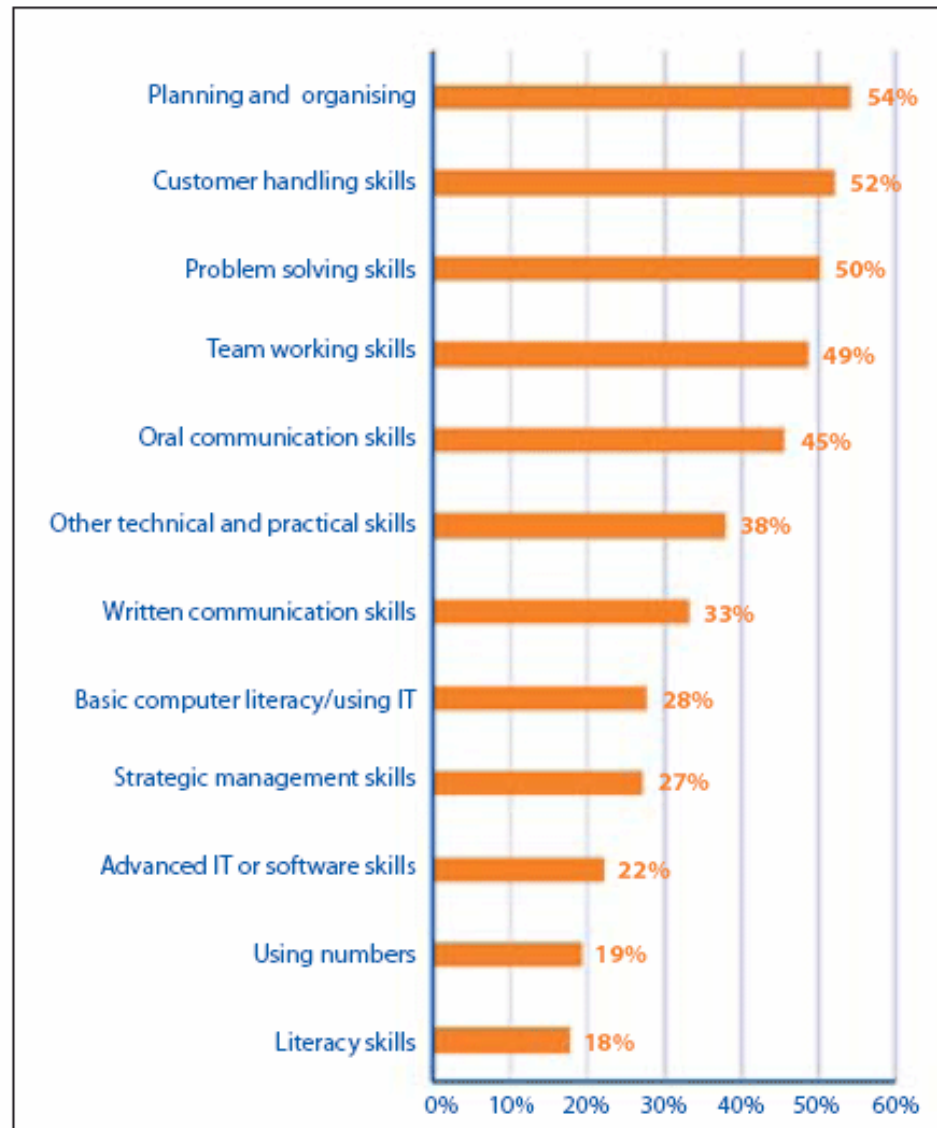
12-16% for £1 invested

but gains through life

Rate of Return



What Employers Want



How behaviour develops

prenatal

thermostat

attachment
& sensitive responsiveness

neglect & harsh

“children are a reflection of the world in which they develop”

Urgency

Sure start is a good start

violent crime

differential fertility

european index of welfare

Opportunity

benefits

spend right time

in right place

SYSTEMATIC APPROACH

Parents, Parents, Parents & Enriched Day Care

new norm on parenting

engage – children centres

MAXIMISE USE OF CURRENT RESOURCES

risk & screen

ten year scotland

violence reduction

address market

&

moral failure