

'Real Help for Communities': **Targeted Support Fund**

- Office of the Third Sector (OTS) – about the Fund - *15 mins*
- Eligibility criteria – OTS/CDF– *10 mins*
- Group discussion– *30 mins*
- Questions – *20 mins*



The Targeted Support Fund

- Launched as part of the Third Sector Action Plan '*Real Help Now*'
- Focused on 50 areas most at risk of increased deprivation during the recession
- **2 elements:**
 - £15 million grants fund
 - £0.5 million commissioner engagement programme



Evidence for the Targeted Support Fund

- Increased pressure on services
- Impact on health inequalities in areas with poor health status
- Focused on certain types of service
- Pressure on smaller organisations
- Immediate need



Areas & Amounts for the Targeted Support Fund

- 50 areas – recession focus
- Total funding pot of £15 million
- Amount per area varies: calculated by population and increase in unemployment
- Funding panels will allow decision-making based on local need across the area
- Grants available from £10-40k



How were the 50 areas chosen?

- 50 top tier local authority areas
- IMD (Indices of Multiple Deprivation) data
- Increase in JSA (Jobseekers Allowance) claimants
- Health inequalities Spearhead Areas – with worst health and deprivation status
- CLG (Dept. of Communities and Local Government) vulnerable areas research



Areas targeted in the North East

- Darlington - £110,332
- County Durham - £668,950
- Gateshead - £217,729
- Hartlepool - £97,288
- Middlesbrough - £141,530
- North Tyneside - £182,945
- Redcar & Cleveland - £125,116
- South Tyneside - £178,923
- Sunderland - £343,823
- Stockton on Tees - £198,815



Areas targeted in the North West

- Blackpool - £112,071
- Bolton – £250,557
- Blackburn - £128,703
- Halton - £167,727
- Knowlsley - £167,292
- Liverpool - £439,046
- Manchester - £435,894
- Oldham - £190,989
- Rochdale - £241,209
- St Helens - £186,858
- Salford - £227,730
- Tameside - £229,143
- Warrington - £210,338
- Wigan - £361,433



Areas targeted in Yorkshire & The Humber

- **Barnsley - £311,539**
- **Bradford - £410,892**
- **Calderdale - £235,013**
- **Doncaster - £352,845**
- **Kingston upon Hull - £471,874**
- **Kirklees - £406,001**
- **North East Lincolnshire - £155,009**
- **North Lincolnshire - £198,380**
- **Rotherham- £338,823**
- **Wakefield - £334,801**



Areas targeted in the West Midlands

- Birmingham - £1,004,620
- Dudley - £309,908
- Sandwell - £364,042
- Stoke on Trent - £306,321
- Telford and Wrekin- £197,402
- Walsall – £354,367
- Wolverhampton - £235,230



Areas targeted in the East Midlands

- Derby - £225,665
- Leicester - £283,168
- Nottingham - £279,907



Areas targeted in the East of England

- Southend on Sea - £148,813



Areas targeted in the South West

- **Torbay - £152,291**
- **Bournemouth - £161,313**
- **Swindon - £277,733**



Areas targeted in Greater London

- **Greenwich - £188,380**
- **Barking and Dagenham - £136,964**



What are grants given for?

For key, recession-focused services under one of the following themes:

- **Information, advice and guidance** (housing, financial, debt, legal advice & support)
- **Employment and employability** (training and skills development related to finding employment)
- **Health and Wellbeing** (mental health, lifestyle, relationship breakdown, counselling, domestic violence and substance abuse)



What are we looking for in applications?

- Demonstrate increased demand for services as a result of the recession
- Focus on frontline service delivery to help local community
- Recognise impact on health outcomes
- Organisations that can show how their grant will help them to deliver quality services to support their community during 09-10



Funding Priorities

- **Local Funders will have to prioritise**
- **Recession focused services**
- **Local Funders Panel will make decisions**
- **Areas/services most in need**



What are the priorities in your area?

things to think about..

- What's the demand that the recession is creating?
- Where's the demand focused – geographically
 - demographically
 - services needed
- Who is meeting the demand in your area, e.g. statutory, or third sector or other, and how?
- How will this impact on health priorities and links to local health programmes?
- How can you apply successfully or support the Targeted Support Fund in your area?



Eligibility - Who can apply to the Fund?

- Small, local service providers
- Based in the local authority area
- Have an income of between £30-250k per annum (average over last three financial years)
- Registered charities/company limited by guarantee
- Proven track record of delivery in their community



Who cannot apply?

- Statutory organisations, e.g. Local Authorities, Schools, Police Force or PCTs
- Regional Offices of a national organisation that are not separately constituted
- An organisation that has purely social, cultural or leisure activities stated in their constitution
- Any organisation that carries out party political activity
- Any commercial venture
- Organisations that are for the sole benefit or relief of animals or plants
- An organisation that does not have a physical local presence



What will the grant cover?

- Minimum grant of £10k, maximum of £40k
- Grant must be spent by 31st March 2010
- Money needed to offer services, not capital costs
- Focus on revenue costs, e.g.
 - Wages and on-costs (NI, insurance, pensions)
 - Overheads (rent, phone, heat & light, materials)
 - Delivery-specific costs
(events, marketing, leaflets, website)
 - Contribution to core costs
(this must be outlined in your application)
- Full cost recovery - www.acevo.org.uk



More about the Targeted Support Fund..

- Administered nationally by the Community Development Foundation (CDF)
- Delivered by Local Funders (will be announced 1st May)
- Decisions will be made by a local grants panel, chaired by the Local Funder



How to apply

- Contact your local funder through Community Development Foundation (CDF) www.cdf.org.uk from 1st May onwards
- May – June: Application window opens (exact date will be decided by each local funder)
- July: Local Funders Panels assess applications
- August - receive decision on your application and receive grant (if successful!)
- 31 March 2010 – all funded activity must be complete and grants must be spent



Discussion on Targeted Support Fund

- Group 1: any organisation that wants to apply for a grant
- Group 2: any umbrella body, second tier representative of the third sector etc.
- Group 3: any local authority or statutory representatives



Group Questions

- **Group 1**

If you apply for a grant, how do you demonstrate increased demand for your services, and how important they are to the community in a recession?

- **Group 2**

How can you maximise the impact of this fund and what are the challenges faced by small third sector groups in the recession?

- **Group 3**

Where are the opportunities for the third sector this year? Where can they complement statutory services during 2009-10?



Any Questions....?



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