

# Pride in Public Services



**PublicServants**  
*of the Year Awards*

**2006**

Entry deadline: November 25, 2005



**Entry Pack**



## INTRODUCTION

As a nation we have much to be proud of within our public services, with invaluable and impressive work taking place daily. That is why *Public Finance* magazine launched its Public Servants of the Year Awards. These aim to promote pride in our public services by profiling and rewarding some of the many amazing successes achieved.

The event is now in its sixth year and has already highlighted the contribution of dozens of individuals and teams from across the public services.

We are supported in this endeavour by our awards' partners – CIPFA, the Cabinet Office, the Office of Government Commerce and Mori.

But, of course, we can't achieve our goals without your help. We want you to tell us about the special people you work with or perhaps from whom you have received a service as a member of the public.

This entry pack will tell you about the background to the awards, the different categories and the nomination process. Further details can be found on our website [www.publicservants.org.uk](http://www.publicservants.org.uk)

Each year we try to develop and improve the competition. An exciting innovation for 2006 is our People's Panel, which will decide the two main winners.

Nominations are welcome now, with the competition open until November 25, 2005, so read on to find out more.

Mike Thatcher, Editor, *Public Finance* magazine



**PublicFinance**

in partnership with



# THE AWARDS

The awards are open to individuals, teams and projects. Entries are invited from public servants at all levels, including both executives and non-executives, across the spectrum of our public services. We want to hear of their accomplishments, whether employed directly by public bodies or by private or voluntary sector organisations engaged in the delivery of public services.

In each category the judges will be looking for demonstrable lasting improvement in quality of service together with tangible evidence of a positive change in direction or in the pace of change.

Winners receive a donation to a charity of their choice. A representative for each finalist will also enjoy an all-expenses-paid trip to London for the awards ceremony, to be held on May 17, 2006 at the prestigious Grosvenor House Hotel.

For details of previous winners please see the website [www.publicservants.org.uk](http://www.publicservants.org.uk)





**Professor Sir Michael Lyons**  
Head of Lyons Review of Local  
Government Funding and  
Deputy Chairman, Audit  
Commission

## THE JUDGES

We are delighted to be working with a team of eminent judges who bring a wealth of public service understanding and expertise and are committed to progress within the public sector.

The judging panel will be chaired by **Professor Sir Michael Lyons**, Head of Lyons Review of Local Government Funding and Deputy Chairman, Audit Commission, and is expected to include:

**Sir Michael Bichard**, Rector of the London Institute

**Chris Fox**, President, Association of Chief Police Officers

**Baroness Fritchie of Gloucester DBE**, Commissioner, Office of the Commission for Public Appointments

**Dr Peter Kane**, Director, Office of Public Services Reform, Cabinet Office

**Ben Page**, Head, Institute of Social Research, Mori

**Jon Rouse**, Chief Executive, Housing Corporation

**Roger Singleton**, Chief Executive, Barnardo's

**Victor Smart**, Head of External Communications, Audit Commission



# CRITERIA

## AWARDS FOR INDIVIDUALS

### Breaking New Ground – the innovator award

A visionary or innovative policy or way of working that has produced significant and lasting improvement in organisational, service delivery or resource terms.

Judges will be looking for evidence of innovation and vision and a successful and sustainable outcome.

### Inspiring Success – the turn-round management and leadership award

Sponsored by: **Reed Accountancy**

An outstanding example of leadership or management, which has brought about clear and demonstrable change in terms of improvements or different ways of working, particularly in the context of a previously struggling or failing organisation.

Judges will be looking for evidence of leadership, vision, motivational skills and a customer/client focus.

### Raising the Standard – the frontline worker award

An outstanding example of excellence or dramatic improvement in the delivery of services.

Judges will be looking for imaginative ways of working and a successful customer/client-centred approach with evidence of high levels of customer satisfaction and exceptionally high service standards.

# CRITERIA

## AWARDS FOR PROJECTS

### Creative Solutions – the award for better regulation

Effective, customer-focused ways of meeting policy objectives without the use of regulation. Equally important is the delivery of reform by, for example, removing or reducing regulatory burdens or unnecessary bureaucracy for business, frontline staff or the public.

Judges will be looking for tangible evidence that the initiative has brought about significant improvement in an effective and innovative way.

### Improving Working Lives – the award for putting people first

Sponsored by: **Health & Safety Executive**

Novel initiatives which create a healthy working environment with a motivated and productive workforce by addressing issues around their health, safety and wider well-being.

Judges will be looking for outcomes or policies that permit other organisations to learn from their examples of best practice.

### Unlocking the Potential – the award for enterprise

Sponsored by: **Partnerships UK**

Original schemes that have produced sizeable benefits for the community at large by working with the private sector to use under-utilised assets more efficiently and imaginatively.

Judges will be looking for an activity that has been translated into new opportunities or products in a true entrepreneurial spirit.

### Working Together – the award for progress through partnership

Sponsored by: **RSM Robson Rhodes**

Joint working initiatives that have resulted in a tangible, significant outcome or a highly successful project.

Judges will be looking for evidence of the bringing together of different groups or disciplines to produce a new or vastly improved project or service.



RSM Robson Rhodes



# CRITERIA

## AWARDS FOR TEAMS

### Central Government

Sponsored by: **IPF**

Open to those working in UK government departments, agencies and quangos, including the devolved administrations in Scotland, Wales, and Northern Ireland, and also voluntary and private organisations working with central government.

### Education

Open to those working in or for schools, universities, colleges or local education authorities.

### Health

Sponsored by: **CBI**

Open to those working for the NHS or for voluntary or private organisations supporting the NHS.

### Housing

Sponsored by: **Chartered Institute of Housing**

Open to those working in or with local authority housing departments, registered social landlords or arm's-length management organisations.

### Local Government

Open to those working for or in support of local authorities but not directly involved in education or housing.

### Uniformed Services

Open to those working in the armed forces and for the police, fire, prison and ambulance services (but not necessarily wearing uniforms themselves) and those supporting these services.

IPF

CiBII THE VOICE OF BUSINESS



# OUTSTANDING PUBLIC SERVICE TEAM OF THE YEAR AWARD



Sponsored by: **Unison**

This award will be presented to the winning team which is judged to be the best of all winning teams in all categories and will recognise a truly outstanding achievement.

# OUTSTANDING PUBLIC SERVANT OF THE YEAR AWARD



Sponsored by: **Zurich Municipal**

This award will be presented to the individual winner who is judged to be the best of all individual winners in all categories and will recognise a truly outstanding achievement.

**NEW FOR 2006**

## THE PEOPLE'S PANEL

With the help of our partner Mori these two most prestigious awards will be judged by an innovative People's Panel, carefully compiled to be representative of users of the UK public services. Panel members will make their selections from short lists drawn up by the panel of judges.





## THE AWARDS CEREMONY

The winners will be revealed on the evening of Wednesday May 17, 2006 at the awards ceremony at the prestigious Grosvenor House Hotel on London's Park Lane.

We are delighted to announce that ITV news presenter Sir Trevor McDonald OBE and Felicity Barr, news and sportscaster for ITV News and the ITV News Channel, will host the evening.

Why not join in the celebration?  
Tickets for this black-tie occasion are available now. For your chance to be a part of the evening, call 020 7543 5872.



the children's charity

The awards are again proud to support the children's charity NCH, to which a presentation will be made at the awards ceremony

# HOW TO ENTER

## Please submit the following items:

- 1 Completed entry form
- 2 In no more than 1,500 words, an account of the achievements of the entrant(s) during the period September 2004 to August 2005.

The account should describe the role, responsibilities and achievements of the entrant(s)

If the achievement relates to a specific piece of work or project:

- Describe any relevant initiatives with which the entrant(s) has been involved
- Explain how the project was conceived and executed and, in particular, identify the entrant's distinctive contribution
- Describe the results that have been achieved

If the achievement is one of consistently exceptional contribution:

- Describe the ways in which the contribution goes beyond the norm

In all cases, show how the criteria relating to the particular award category have been met

- 3 Any supporting evidence that you believe will strengthen the entry. For example, this could include Charter Marks, benchmarking surveys or auditors' management letters.

We require **three full copies** of each item in 1, 2 and 3 above.

You can also enter online at [www.publicservants.org.uk](http://www.publicservants.org.uk)

Send complete entries and supporting documentation to:

**Margot Gallie, CIPFA, 3 Robert Street, London WC2N 6RL**

**Email: [margot.gallie@cipfa.org](mailto:margot.gallie@cipfa.org)**

to arrive no later than November 25, 2005.

## TIMETABLE

- **November 25, 2005**

Entry deadline

- **March 2006**

Finalists notified by post with an invitation to the ceremony

- **May 17, 2006**

Awards ceremony





## CONTACT DETAILS

For further information about the Public Servants of the Year Awards, including details of previous winners, please visit the awards website at [www.publicservants.org.uk](http://www.publicservants.org.uk)

To sponsor an award, contact: **Mike Spray, Tel: 020 7543 5782**  
**Email: [mike.spray@publicfinance.co.uk](mailto:mike.spray@publicfinance.co.uk)**

For all press enquiries, contact: **Clare Rice, Tel: 020 7543 5712**  
**Email: [pressoffice@cipfa.org](mailto:pressoffice@cipfa.org)**

For any other information on the awards, including ticket sales, contact: **Helen McDonnell, Tel: 020 7543 5872**  
**Email: [helen.mcdonnell@cipfa.org](mailto:helen.mcdonnell@cipfa.org)**

To subscribe to *Public Finance*, contact: **Kim Austin, Tel: 020 7543 5728**  
**Email: [kim.austin@publicfinance.co.uk](mailto:kim.austin@publicfinance.co.uk)**



# ENTRY FORM

## DETAILS OF ENTRANT

Name	
Position	
Principal contact (for projects or teams)	
Position	
Organisation	
Address	
Postcode	
Tel	Fax
Email	

## AWARDS FOR INDIVIDUALS

Please tick the relevant category (one box only):

- Breaking New Ground** - the innovator award
- Raising the Standard** - the frontline worker award
- Inspiring Success** - the turn-round management and leadership award

## AWARDS FOR PROJECTS

Please tick the relevant category (one box only):

- Creative Solutions** - the award for better regulation
- Improving Working Lives** - the award for putting people first
- Unlocking the Potential** - the award for enterprise
- Working Together** - the award for progress through partnership

## AWARDS FOR TEAMS

Please tick the relevant category (one box only):

- Central Government**     **Education**     **Health**     **Housing**     **Local Government**     **Uniformed Services**

PLEASE COMPLETE BOTH SIDES OF THIS FORM

# ENTRY FORM

## NOMINATOR'S DETAILS (if different from entrant)

Name	Position
Organisation	
Address	
	Postcode
Tel	Fax
Email	

I would like to nominate the individual/team overleaf for the award category indicated. I **DO/DO NOT** want this entry divulged to the entrant(s) unless shortlisted. *(Delete as appropriate)*

**REFEREES** Entries must be supported by two referees, either from within the organisation in which the entrant works or from a partner body. The referees must not include the nominator.

Name	Position
Tel	Email

  

Name	Position
Tel	Email

The entry will become the property of *Public Finance*, which reserves the right to publish it (in full, in part or in edited form) in articles publicising the awards and entries received. The Cabinet Office, a partner in the awards, may also include appropriate material in its best practice database.

Signature of nominator	Date
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Completed entries should be sent to: **Margot Gallie, CIPFA, 3 Robert Street, London WC2N 6RL. Email: [margot.gallie@cipfa.org](mailto:margot.gallie@cipfa.org)**  
Photocopies of this form are acceptable. However, should you require additional copies, they can be obtained from **Margot Gallie** as above.  
**Deadline for receipt of entries: November 25, 2005.** All entries will be acknowledged.

Entries can also be submitted online at [www.publicservants.org.uk](http://www.publicservants.org.uk)

Please indicate where you heard about the awards:  **Public Finance**  **Direct mail**  **Radio**  
 **TV**  **Newspaper/magazine** (name) \_\_\_\_\_  **Other**

**PLEASE COMPLETE BOTH SIDES OF THIS FORM**

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