

Microgeneration: Survey of Early Adopters (JN572167)**Q1 - How long will it take for your low carbon energy system to pay for itself?****Base : All respondents**

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Less than 5 years	17 15%	12 15%	5 17%	12 15%	-	-	2 40%	3 13%	3 14%	3 8%	11 23%
6 to 9 years	13 12%	8 10%	5 17%	8 10%	-	-	1 20%	4 17%	5 23%	5 13%	3 6%
10 years	17 15%	16 20%	1 3%	16 20%	-	-	-	1 4%	2 9%	9 23%	6 13%
11 to 15 years	13 12%	12 15%	1 3%	12 15%	-	-	1 20%	-	3 14%	6 15%	4 8%
16+ years	18 16%	13 16%	5 17%	13 16%	-	-	-	5 21%	2 9%	5 13%	11 23%
System will never pay for itself	3 3%	3 4%	-	3 4%	-	-	-	-	1 5%	1 3%	1 2%
Don't know	29 26%	16 20%	13 43%	16 20%	-	-	1 20%	11 46%	6 27%	11 28%	12 25%
Mean	13.17	13.41	12.29	13.41	-	-	6.75	14.00	12.07	12.04	14.54
Std. Dev	11.44	11.66	10.91	11.66	-	-	5.25	11.77	11.50	7.17	14.06
Median	9	9	7	9	-	-	6	8	8	9	9

Microgeneration: Survey of Early Adopters (JN572167)**Q1 - How long will it take for your low carbon energy system to pay for itself?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Less than 5 years	17 15%	2 20%	1 11%	2 18%	1 6%	8 17%	2 17%	1 20%	2 22%	1 10%	2 18%	8 16%	3 25%	1 8%	-
6 to 9 years	13 12%	2 20%	2 22%	1 9%	1 6%	6 13%	-	1 20%	2 22%	3 30%	-	6 12%	1 8%	1 8%	-
10 years	17 15%	-	-	1 9%	1 6%	11 23%	3 25%	1 20%	-	1 10%	-	12 24%	2 17%	1 8%	1 14%
11 to 15 years	13 12%	-	-	1 9%	4 25%	7 15%	1 8%	-	1 11%	-	-	7 14%	1 8%	3 25%	1 14%
16+ years	18 16%	3 30%	-	2 18%	4 25%	7 15%	2 17%	-	2 22%	1 10%	2 18%	8 16%	1 8%	2 17%	2 29%
System will never pay for itself	3 3%	-	-	-	-	1 2%	2 17%	-	-	-	-	1 2%	1 8%	1 8%	-
Don't know	29 26%	3 30%	6 67%	4 36%	5 31%	7 15%	2 17%	2 40%	2 22%	4 40%	7 64%	7 14%	3 25%	3 25%	3 43%
Mean	13.17	16.00	6.67	11.00	17.09	12.46	15.38	7.00	15.14	8.50	13.00	12.83	9.25	19.38	15.75
Std. Dev	11.44	14.05	1.53	9.26	12.00	11.70	12.92	2.65	13.95	6.57	11.22	11.74	5.80	16.39	5.06
Median	9	7	6	8	14	9	8	6	7	8	13	9	8	14	17

Microgeneration: Survey of Early Adopters (JN572167)**Q1 - How long will it take for your low carbon energy system to pay for itself?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Less than 5 years	17 15%	3 17%	4 20%	4 24%	1 10%	-	8 17%	1 8%	3 20%	-
6 to 9 years	13 12%	1 6%	3 15%	2 12%	2 20%	-	4 8%	1 8%	1 7%	2 50%
10 years	17 15%	3 17%	5 25%	5 29%	1 10%	2 13%	10 21%	2 15%	3 20%	1 25%
11 to 15 years	13 12%	1 6%	5 25%	2 12%	2 20%	2 13%	8 17%	1 8%	2 13%	1 25%
16+ years	18 16%	3 17%	1 5%	3 18%	2 20%	4 27%	6 13%	4 31%	3 20%	-
System will never pay for itself	3 3%	1 6%	1 5%	-	-	1 7%	2 4%	-	1 7%	-
Don't know	29 26%	6 33%	1 5%	1 6%	2 20%	6 40%	10 21%	4 31%	2 13%	-
Mean	13.17	17.27	9.89	11.00	16.13	18.13	11.44	25.56	11.58	9.25
Std. Dev	11.44	20.68	5.04	6.09	14.61	9.89	6.30	24.32	6.39	2.22
Median	9	9	9	8	13	17	9	13	9	9

Microgeneration: Survey of Early Adopters (JN572167)**Q2 - In general, how do you make decisions about investing in such products?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Seek advice from energy efficiency experts (e.g. the Carbon Trust/Energy Saving Trust)	74 67%	52 65%	22 73%	52 65%	-	-	4 80%	17 71%	13 59%	26 65%	35 73%
Compare quotations from manufacturers/installers	66 60%	50 63%	16 53%	50 63%	-	-	4 80%	12 50%	15 68%	22 55%	29 60%
Calculate future costs and benefits/savings	57 52%	40 50%	17 57%	40 50%	-	-	4 80%	13 54%	18 82%	16 40%	23 48%
View a consultant's report	39 35%	24 30%	15 50%	24 30%	-	-	2 40%	13 54%	13 59%	11 28%	15 31%
Other	9 8%	6 8%	3 10%	6 8%	-	-	1 20%	2 8%	1 5%	5 13%	3 6%
Personal recommendation / Advice	3 3%	3 4%	-	3 4%	-	-	-	-	-	2 5%	1 2%
Don't know	3 3%	2 3%	1 3%	2 3%	-	-	-	1 4%	-	2 5%	1 2%

Microgeneration: Survey of Early Adopters (JN572167)**Q2 - In general, how do you make decisions about investing in such products?****Base : All respondents**

	Total	Technology (Community)			Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
		Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Seek advice from energy efficiency experts (e.g. the Carbon Trust/Energy Saving Trust)	74 67%	7 70%	7 78%	8 73%	10 63%	31 66%	6 50%	5 100%	7 78%	8 80%	7 64%	32 65%	9 75%	8 67%	3 43%
Compare quotations from manufacturers/installers	66 60%	6 60%	5 56%	5 45%	11 69%	29 62%	6 50%	4 80%	6 67%	3 30%	7 64%	30 61%	6 50%	10 83%	4 57%
Calculate future costs and benefits/savings	57 52%	5 50%	6 67%	6 55%	9 56%	21 45%	6 50%	4 80%	6 67%	5 50%	6 55%	23 47%	8 67%	7 58%	2 29%
View a consultant's report	39 35%	4 40%	6 67%	5 45%	7 44%	11 23%	4 33%	2 40%	4 44%	5 50%	6 55%	12 24%	4 33%	6 50%	2 29%
Other	9 8%	1 10%	-	2 18%	-	5 11%	1 8%	-	1 11%	2 20%	-	5 10%	1 8%	-	-
Personal recommendation / Advice	3 3%	-	-	-	-	3 6%	-	-	-	-	-	3 6%	-	-	-
Don't know	3 3%	-	1 11%	-	1 6%	-	1 8%	-	-	-	1 9%	-	1 8%	-	1 14%

Microgeneration: Survey of Early Adopters (JN572167)**Q2 - In general, how do you make decisions about investing in such products?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Seek advice from energy efficiency experts (e.g. the Carbon Trust/Energy Saving Trust)	74 67%	11 61%	12 60%	12 71%	8 80%	9 60%	28 58%	9 69%	13 87%	2 50%
Compare quotations from manufacturers/installers	66 60%	8 44%	12 60%	13 76%	6 60%	11 73%	35 73%	5 38%	8 53%	2 50%
Calculate future costs and benefits/savings	57 52%	8 44%	8 40%	9 53%	8 80%	7 47%	23 48%	6 46%	8 53%	3 75%
View a consultant's report	39 35%	4 22%	5 25%	6 35%	3 30%	6 40%	18 38%	1 8%	3 20%	2 50%
Other	9 8%	2 11%	4 20%	-	-	-	4 8%	-	1 7%	1 25%
Personal recommendation / Advice	3 3%	2 11%	1 5%	-	-	-	-	2 15%	1 7%	-
Don't know	3 3%	1 6%	-	-	-	1 7%	2 4%	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)

Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?

Base : All respondents

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Less than 5 years	25 23%	20 25%	5 17%	20 25%	-	-	1 20%	4 17%	6 27%	9 23%	10 21%
6 to 9 years	10 9%	4 5%	6 20%	4 5%	-	-	1 20%	4 17%	3 14%	2 5%	5 10%
10 years	24 22%	19 24%	5 17%	19 24%	-	-	1 20%	4 17%	3 14%	11 28%	10 21%
11 to 15 years	10 9%	9 11%	1 3%	9 11%	-	-	-	1 4%	2 9%	4 10%	4 8%
16+ years	6 5%	3 4%	3 10%	3 4%	-	-	1 20%	2 8%	1 5%	1 3%	4 8%
Don't know	35 32%	25 31%	10 33%	25 31%	-	-	1 20%	9 38%	7 32%	13 33%	15 31%
Mean	9.45	9.42	9.55	9.42	-	-	10.25	9.47	8.20	10.00	9.58
Std. Dev	6.56	7.01	5.26	7.01	-	-	6.95	5.18	4.77	8.68	5.22
Median	8	8	8	8	-	-	9	8	6	8	8

Microgeneration: Survey of Early Adopters (JN572167)**Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Less than 5 years	25 23%	2 20%	1 11%	2 18%	2 13%	10 21%	6 50%	2 40%	2 22%	3 30%	- -	12 24%	4 33%	4 33%	- -
6 to 9 years	10 9%	2 20%	2 22%	2 18%	- -	3 6%	1 8%	- -	1 11%	2 20%	3 27%	3 6%	1 8%	- -	- -
10 years	24 22%	1 10%	1 11%	3 27%	3 19%	13 28%	2 17%	1 20%	1 11%	2 20%	2 18%	13 27%	3 25%	3 25%	- -
11 to 15 years	10 9%	- -	- -	1 9%	3 19%	6 13%	- -	- -	- -	- -	1 9%	6 12%	- -	1 8%	2 29%
16+ years	6 5%	1 10%	1 11%	1 9%	- -	3 6%	- -	- -	1 11%	1 10%	1 9%	3 6%	- -	- -	- -
Don't know	35 32%	4 40%	4 44%	2 18%	8 50%	12 26%	3 25%	2 40%	4 44%	2 20%	4 36%	12 24%	4 33%	4 33%	5 71%
Mean	9.45	8.83	9.80	9.89	9.50	10.46	6.22	6.67	9.00	8.50	11.14	10.16	7.00	7.38	13.50
Std. Dev	6.56	5.88	6.10	4.99	4.14	8.27	2.28	2.89	6.56	5.24	4.71	8.13	2.62	3.54	2.12
Median	8	7	8	8	8	8	5	5	6	8	9	8	6	8	14

Microgeneration: Survey of Early Adopters (JN572167)

Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?

Base : All respondents

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Less than 5 years	25 23%	6 33%	6 30%	2 12%	4 40%	2 13%	13 27%	2 15%	3 20%	2 50%
6 to 9 years	10 9%	1 6%	2 10%	1 6%	- -	- -	2 4%	- -	1 7%	1 25%
10 years	24 22%	3 17%	4 20%	7 41%	3 30%	2 13%	12 25%	3 23%	3 20%	1 25%
11 to 15 years	10 9%	1 6%	4 20%	1 6%	- -	3 20%	5 10%	1 8%	3 20%	- -
16+ years	6 5%	1 6%	- -	2 12%	- -	- -	1 2%	1 8%	1 7%	- -
Don't know	35 32%	6 33%	4 20%	4 24%	3 30%	8 53%	15 31%	6 46%	4 27%	- -
Mean	9.45	10.75	8.31	10.77	6.71	9.86	9.21	10.71	10.18	6.75
Std. Dev	6.56	12.84	4.61	4.66	3.25	3.72	8.26	5.35	4.87	2.36
Median	8	6	9	9	5	9	7	8	9	6

Microgeneration: Survey of Early Adopters (JN572167)**Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?****Base : All respondents that have received a community grant**

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	30	-	30	-	-	-	5	24	9	11	10
Net Present Value	6 20%	-	6 20%	-	-	-	1 20%	5 21%	1 11%	1 9%	4 40%
Internal Rate of Return (IRR)	8 27%	-	8 27%	-	-	-	-	8 33%	3 33%	2 18%	3 30%
Other	2 7%	-	2 7%	-	-	-	2 40%	-	1 11%	1 9%	-
I don't use accounting tools	14 47%	-	14 47%	-	-	-	2 40%	12 50%	4 44%	5 45%	5 50%
Don't know	5 17%	-	5 17%	-	-	-	-	4 17%	1 11%	3 27%	1 10%

Microgeneration: Survey of Early Adopters (JN572167)**Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?****Base : All respondents that have received a community grant**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	30	10	9	11	-	-	-	-	9	10	11	-	-	-	-
Net Present Value	6 20%	2 20%	2 22%	2 18%	-	-	-	-	3 33%	1 10%	2 18%	-	-	-	-
Internal Rate of Return (IRR)	8 27%	3 30%	3 33%	2 18%	-	-	-	-	3 33%	2 20%	3 27%	-	-	-	-
Other	2 7%	2 20%	-	-	-	-	-	-	2 22%	-	-	-	-	-	-
I don't use accounting tools	14 47%	3 30%	4 44%	7 64%	-	-	-	-	2 22%	7 70%	5 45%	-	-	-	-
Don't know	5 17%	2 20%	2 22%	1 9%	-	-	-	-	1 11%	1 10%	3 27%	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?****Base : All respondents that have received a community grant**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	30	-	-	-	-	-	-	-	-	-
Net Present Value	6 20%	-	-	-	-	-	-	-	-	-
Internal Rate of Return (IRR)	8 27%	-	-	-	-	-	-	-	-	-
Other	2 7%	-	-	-	-	-	-	-	-	-
I don't use accounting tools	14 47%	-	-	-	-	-	-	-	-	-
Don't know	5 17%	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)

Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?

Base : All respondents

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	51 46%	35 44%	16 53%	35 44%	-	-	4 80%	11 46%	8 36%	22 55%	21 44%
No	29 26%	23 29%	6 20%	23 29%	-	-	-	6 25%	5 23%	9 23%	15 31%
Don't know	30 27%	22 28%	8 27%	22 28%	-	-	1 20%	7 29%	9 41%	9 23%	12 25%

Microgeneration: Survey of Early Adopters (JN572167)

Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?

Base : All respondents

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	51 46%	5 50%	5 56%	6 55%	7 44%	24 51%	3 25%	1 20%	5 56%	4 40%	7 64%	24 49%	3 25%	5 42%	3 43%
No	29 26%	3 30%	2 22%	1 9%	3 19%	11 23%	6 50%	3 60%	2 22%	3 30%	1 9%	13 27%	6 50%	4 33%	- -
Don't know	30 27%	2 20%	2 22%	4 36%	6 38%	12 26%	3 25%	1 20%	2 22%	3 30%	3 27%	12 24%	3 25%	3 25%	4 57%

Microgeneration: Survey of Early Adopters (JN572167)

Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?

Base : All respondents

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	51 46%	9 50%	8 40%	9 53%	3 30%	6 40%	23 48%	5 38%	7 47%	-
No	29 26%	6 33%	5 25%	6 35%	5 50%	1 7%	11 23%	6 46%	2 13%	4 100%
Don't know	30 27%	3 17%	7 35%	2 12%	2 20%	8 53%	14 29%	2 15%	6 40%	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7b: What is the smallest value that the savings would have to be for you to install the boiler?****Base : All respondents**

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Less than £299	12 11%	8 10%	4 13%	8 10%	-	-	2 40%	2 8%	4 18%	4 10%	4 8%
£299-£399	10 9%	7 9%	3 10%	7 9%	-	-	1 20%	1 4%	-	3 8%	7 15%
£400-£499	11 10%	8 10%	3 10%	8 10%	-	-	-	3 13%	3 14%	3 8%	5 10%
Don't know	18 16%	12 15%	6 20%	12 15%	-	-	1 20%	5 21%	1 5%	12 30%	5 10%

Microgeneration: Survey of Early Adopters (JN572167)**Q7b: What is the smallest value that the savings would have to be for you to install the boiler?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Less than £299	12 11%	2 20%	1 11%	1 9%	2 13%	6 13%	- -	- -	2 22%	1 10%	1 9%	6 12%	- -	2 17%	- -
£299-£399	10 9%	1 10%	- -	2 18%	1 6%	6 13%	- -	- -	1 11%	1 10%	1 9%	6 12%	- -	- -	1 14%
£400-£499	11 10%	1 10%	1 11%	1 9%	3 19%	5 11%	- -	- -	1 11%	- -	2 18%	5 10%	- -	1 8%	2 29%
Don't know	18 16%	1 10%	3 33%	2 18%	1 6%	7 15%	3 25%	1 20%	1 11%	2 20%	3 27%	7 14%	3 25%	2 17%	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q7b: What is the smallest value that the savings would have to be for you to install the boiler?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Less than £299	12 11%	-	2 10%	4 24%	2 20%	-	6 13%	1 8%	1 7%	-
£299-£399	10 9%	1 6%	2 10%	3 18%	-	1 7%	5 10%	1 8%	1 7%	-
£400-£499	11 10%	1 6%	2 10%	2 12%	-	3 20%	6 13%	-	2 13%	-
Don't know	18 16%	7 39%	2 10%	-	1 10%	2 13%	6 13%	3 23%	3 20%	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7c - Would the savings have to be £750?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	18 16%	16 20%	2 7%	16 20%	-	-	-	2 8%	2 9%	5 13%	11 23%
No	11 10%	7 9%	4 13%	7 9%	-	-	-	4 17%	3 14%	4 10%	4 8%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7c - Would the savings have to be £750?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	18 16%	1 10%	1 11%	-	2 13%	9 19%	4 33%	1 20%	-	1 10%	1 9%	11 22%	2 17%	3 25%	-
No	11 10%	2 20%	1 11%	1 9%	1 6%	2 4%	2 17%	2 40%	2 22%	2 20%	-	2 4%	4 33%	1 8%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7c - Would the savings have to be £750?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	18 16%	4 22%	4 20%	5 29%	2 20%	1 7%	7 15%	4 31%	2 13%	3 75%
No	11 10%	2 11%	1 5%	1 6%	3 30%	-	4 8%	2 15%	-	1 25%
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7d - Would the savings have to be £1,000?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	10 9%	6 8%	4 13%	6 8%	-	-	-	4 17%	3 14%	3 8%	4 8%
No	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 1%	1 1%	-	1 1%	-	-	-	-	-	1 3%	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7d - Would the savings have to be £1,000?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	10 9%	2 20%	1 11%	1 9%	1 6%	1 2%	2 17%	2 40%	2 22%	2 20%	-	1 2%	4 33%	1 8%	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	1 1%	-	-	-	-	1 2%	-	-	-	-	-	1 2%	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q7d - Would the savings have to be £1,000?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	10 9%	2 11%	1 5%	-	3 30%	-	4 8%	1 8%	-	1 25%
No	-	-	-	-	-	-	-	-	-	-
Don't know	1 1%	-	-	1 6%	-	-	-	1 8%	-	-

Microgeneration: Survey of Early Adopters (JN572167)

Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?

Base : All respondents

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Less than £299	12 11%	8 10%	4 13%	8 10%	-	-	2 40%	2 8%	4 18%	4 10%	4 8%
£299-£399	10 9%	7 9%	3 10%	7 9%	-	-	1 20%	1 4%	-	3 8%	7 15%
£400-£499	11 10%	8 10%	3 10%	8 10%	-	-	-	3 13%	3 14%	3 8%	5 10%
£500	18 16%	12 15%	6 20%	12 15%	-	-	1 20%	5 21%	1 5%	12 30%	5 10%
£750	18 16%	16 20%	2 7%	16 20%	-	-	-	2 8%	2 9%	5 13%	11 23%
£1,000	10 9%	6 8%	4 13%	6 8%	-	-	-	4 17%	3 14%	3 8%	4 8%
£1,500	-	-	-	-	-	-	-	-	-	-	-
£2,000	-	-	-	-	-	-	-	-	-	-	-
£3,000	-	-	-	-	-	-	-	-	-	-	-
Don't know	31 28%	23 29%	8 27%	23 29%	-	-	1 20%	7 29%	9 41%	10 25%	12 25%
Mean Savings/Revenue	545.47	553.42	524.86	553.42	-	-	300.00	591.00	561.38	524.93	556.83
Std. Dev	256.12	244.76	288.58	244.76	-	-	168.33	289.04	313.05	238.45	254.74

Microgeneration: Survey of Early Adopters (JN572167)**Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Less than £299	12 11%	2 20%	1 11%	1 9%	2 13%	6 13%	- -	- -	2 22%	1 10%	1 9%	6 12%	- -	2 17%	- -
£299-£399	10 9%	1 10%	- -	2 18%	1 6%	6 13%	- -	- -	1 11%	1 10%	1 9%	6 12%	- -	- -	1 14%
£400-£499	11 10%	1 10%	1 11%	1 9%	3 19%	5 11%	- -	- -	1 11%	- -	2 18%	5 10%	- -	1 8%	2 29%
£500	18 16%	1 10%	3 33%	2 18%	1 6%	7 15%	3 25%	1 20%	1 11%	2 20%	3 27%	7 14%	3 25%	2 17%	- -
£750	18 16%	1 10%	1 11%	- -	2 13%	9 19%	4 33%	1 20%	- -	1 10%	1 9%	11 22%	2 17%	3 25%	- -
£1,000	10 9%	2 20%	1 11%	1 9%	1 6%	1 2%	2 17%	2 40%	2 22%	2 20%	- -	1 2%	4 33%	1 8%	- -
£1,500	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£2,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
£3,000	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	31 28%	2 20%	2 22%	4 36%	6 38%	13 28%	3 25%	1 20%	2 22%	3 30%	3 27%	13 27%	3 25%	3 25%	4 57%
Mean Savings/Revenue	545.47	537.38	571.29	464.14	509.80	491.09	722.22	812.50	528.43	614.29	443.50	505.47	777.78	566.56	416.33
Std. Dev	256.12	359.33	237.85	277.94	266.47	217.58	195.43	239.36	351.03	309.18	216.12	219.67	231.99	278.42	103.68

Microgeneration: Survey of Early Adopters (JN572167)

Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?

Base : All respondents

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Less than £299	12 11%	-	2 10%	4 24%	2 20%	-	6 13%	1 8%	1 7%	-
£299-£399	10 9%	1 6%	2 10%	3 18%	-	1 7%	5 10%	1 8%	1 7%	-
£400-£499	11 10%	1 6%	2 10%	2 12%	-	3 20%	6 13%	-	2 13%	-
£500	18 16%	7 39%	2 10%	-	1 10%	2 13%	6 13%	3 23%	3 20%	-
£750	18 16%	4 22%	4 20%	5 29%	2 20%	1 7%	7 15%	4 31%	2 13%	3 75%
£1,000	10 9%	2 11%	1 5%	-	3 30%	-	4 8%	1 8%	-	1 25%
£1,500	-	-	-	-	-	-	-	-	-	-
£2,000	-	-	-	-	-	-	-	-	-	-
£3,000	-	-	-	-	-	-	-	-	-	-
Don't know	31 28%	3 17%	7 35%	3 18%	2 20%	8 53%	14 29%	3 23%	6 40%	-
Mean Savings/Revenue	545.47	613.33	542.15	460.64	668.75	499.71	520.50	605.00	505.33	812.50
Std. Dev	256.12	208.28	244.85	240.32	352.48	132.29	259.70	233.87	172.21	125.00

Microgeneration: Survey of Early Adopters (JN572167)

Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?

Base : All respondents

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	40 36%	29 36%	11 37%	29 36%	-	-	2 40%	8 33%	5 23%	15 38%	20 42%
No	43 39%	33 41%	10 33%	33 41%	-	-	2 40%	8 33%	10 45%	14 35%	19 40%
Don't know	27 25%	18 23%	9 30%	18 23%	-	-	1 20%	8 33%	7 32%	11 28%	9 19%

Microgeneration: Survey of Early Adopters (JN572167)

Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?

Base : All respondents

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	40	2	3	6	5	19	5	-	1	2	8	20	3	3	3
	36%	20%	33%	55%	31%	40%	42%	-	11%	20%	73%	41%	25%	25%	43%
No	43	6	2	2	6	19	5	3	6	3	1	20	6	6	1
	39%	60%	22%	18%	38%	40%	42%	60%	67%	30%	9%	41%	50%	50%	14%
Don't know	27	2	4	3	5	9	2	2	2	5	2	9	3	3	3
	25%	20%	44%	27%	31%	19%	17%	40%	22%	50%	18%	18%	25%	25%	43%

Microgeneration: Survey of Early Adopters (JN572167)

Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?

Base : All respondents

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	40 36%	7 39%	8 40%	9 53%	1 10%	4 27%	14 29%	4 31%	9 60%	2 50%
No	43 39%	8 44%	8 40%	7 41%	7 70%	3 20%	21 44%	6 46%	4 27%	2 50%
Don't know	27 25%	3 17%	4 20%	1 6%	2 20%	8 53%	13 27%	3 23%	2 13%	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8b - What is the largest amount you would be willing to pay for this device?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
£8,001 to £8,999	11 10%	11 14%	-	11 14%	-	-	-	-	1 5%	1 3%	9 19%
£9,000 to £10,000	14 13%	10 13%	4 13%	10 13%	-	-	1 20%	2 8%	2 9%	7 18%	5 10%
More than £10,001	3 3%	2 3%	1 3%	2 3%	-	-	-	1 4%	-	2 5%	1 2%
Don't know	12 11%	6 8%	6 20%	6 8%	-	-	1 20%	5 21%	2 9%	5 13%	5 10%

Microgeneration: Survey of Early Adopters (JN572167)**Q8b - What is the largest amount you would be willing to pay for this device?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
£8,001 to £8,999	11 10%	-	-	-	1 6%	7 15%	3 25%	-	-	-	-	8 16%	1 8%	1 8%	1 14%
£9,000 to £10,000	14 13%	1 10%	2 22%	1 9%	3 19%	6 13%	1 8%	-	1 11%	1 10%	2 18%	6 12%	1 8%	2 17%	1 14%
More than £10,001	3 3%	-	-	1 9%	-	2 4%	-	-	-	1 10%	-	2 4%	-	-	-
Don't know	12 11%	1 10%	1 11%	4 36%	1 6%	4 9%	1 8%	-	-	-	6 55%	4 8%	1 8%	-	1 14%

Microgeneration: Survey of Early Adopters (JN572167)**Q8b - What is the largest amount you would be willing to pay for this device?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
£8,001 to £8,999	11 10%	2 11%	4 20%	3 18%	-	2 13%	5 10%	3 23%	3 20%	-
£9,000 to £10,000	14 13%	2 11%	2 10%	4 24%	1 10%	1 7%	5 10%	-	4 27%	1 25%
More than £10,001	3 3%	-	1 5%	1 6%	-	-	1 2%	1 8%	-	-
Don't know	12 11%	3 17%	1 5%	1 6%	-	1 7%	3 6%	-	2 13%	1 25%

Microgeneration: Survey of Early Adopters (JN572167)**Q8c - Would you be willing to pay £6,000?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	20 18%	16 20%	4 13%	16 20%	-	-	1 20%	3 13%	4 18%	7 18%	9 19%
No	23 21%	17 21%	6 20%	17 21%	-	-	1 20%	5 21%	6 27%	7 18%	10 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8c - Would you be willing to pay £6,000?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	20 18%	2 20%	1 11%	1 9%	4 25%	9 19%	2 17%	1 20%	2 22%	1 10%	1 9%	9 18%	2 17%	4 33%	1 14%
No	23 21%	4 40%	1 11%	1 9%	2 13%	10 21%	3 25%	2 40%	4 44%	2 20%	-	11 22%	4 33%	2 17%	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8c - Would you be willing to pay £6,000?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	20 18%	3 17%	4 20%	3 18%	3 30%	3 20%	11 23%	3 23%	2 13%	-
No	23 21%	5 28%	4 20%	4 24%	4 40%	-	10 21%	3 23%	2 13%	2 50%
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8d - Would you be willing to pay £4,000?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	17 15%	12 15%	5 17%	12 15%	-	-	1 20%	4 17%	4 18%	5 13%	8 17%
No	6 5%	5 6%	1 3%	5 6%	-	-	-	1 4%	2 9%	2 5%	2 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8d - Would you be willing to pay £4,000?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	17	3	1	1	2	8	1	1	3	2	-	8	2	2	-
	15%	30%	11%	9%	13%	17%	8%	20%	33%	20%	-	16%	17%	17%	-
No	6	1	-	-	-	2	2	1	1	-	-	3	2	-	-
	5%	10%	-	-	-	4%	17%	20%	11%	-	-	6%	17%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8d - Would you be willing to pay £4,000?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	17 15%	3 17%	3 15%	3 18%	3 30%	-	7 15%	2 15%	1 7%	2 50%
No	6 5%	2 11%	1 5%	1 6%	1 10%	-	3 6%	1 8%	1 7%	-
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8e - Would you be willing to pay £2,000?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes	6 5%	5 6%	1 3%	5 6%	-	-	-	1 4%	2 9%	2 5%	2 4%
No	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8e - Would you be willing to pay £2,000?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes	6 5%	1 10%	-	-	-	2 4%	2 17%	1 20%	1 11%	-	-	3 6%	2 17%	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q8e - Would you be willing to pay £2,000?****Base : All respondents**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes	6 5%	2 11%	1 5%	1 6%	1 10%	-	3 6%	1 8%	1 7%	-
No	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)

Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel bill for at least 15 years?

Base : All respondents

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
More than £10,001	3 3%	2 3%	1 3%	2 3%	-	-	-	1 4%	-	2 5%	1 2%
£9,000 to £10,000	14 13%	10 13%	4 13%	10 13%	-	-	1 20%	2 8%	2 9%	7 18%	5 10%
£8,001 to £8,999	11 10%	11 14%	-	11 14%	-	-	-	-	1 5%	1 3%	9 19%
£8,000	12 11%	6 8%	6 20%	6 8%	-	-	1 20%	5 21%	2 9%	5 13%	5 10%
£6,000	20 18%	16 20%	4 13%	16 20%	-	-	1 20%	3 13%	4 18%	7 18%	9 19%
£4,000	17 15%	12 15%	5 17%	12 15%	-	-	1 20%	4 17%	4 18%	5 13%	8 17%
£2,000	6 5%	5 6%	1 3%	5 6%	-	-	-	1 4%	2 9%	2 5%	2 4%
Don't know	27 25%	18 23%	9 30%	18 23%	-	-	1 20%	8 33%	7 32%	11 28%	9 19%
Mean Savings/Revenue	7084.47	6838.89	7809.52	6838.9	-	-	7000.00	7875.00	5866.7	8034.5	6846.4
Std. Dev	3870.51	3089.94	5618.00	3089.9	-	-	2581.99	6344.29	2559.8	5454.2	2580.8

Microgeneration: Survey of Early Adopters (JN572167)**Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel****bill for at least 15 years?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
More than £10,001	3 3%	-	-	1 9%	-	2 4%	-	-	-	1 10%	-	2 4%	-	-	-
£9,000 to £10,000	14 13%	1 10%	2 22%	1 9%	3 19%	6 13%	1 8%	-	1 11%	1 10%	2 18%	6 12%	1 8%	2 17%	1 14%
£8,001 to £8,999	11 10%	-	-	-	1 6%	7 15%	3 25%	-	-	-	-	8 16%	1 8%	1 8%	1 14%
£8,000	12 11%	1 10%	1 11%	4 36%	1 6%	4 9%	1 8%	-	-	-	6 55%	4 8%	1 8%	-	1 14%
£6,000	20 18%	2 20%	1 11%	1 9%	4 25%	9 19%	2 17%	1 20%	2 22%	1 10%	1 9%	9 18%	2 17%	4 33%	1 14%
£4,000	17 15%	3 30%	1 11%	1 9%	2 13%	8 17%	1 8%	1 20%	3 33%	2 20%	-	8 16%	2 17%	2 17%	-
£2,000	6 5%	1 10%	-	-	-	2 4%	2 17%	1 20%	1 11%	-	-	3 6%	2 17%	-	-
Don't know	27 25%	2 20%	4 44%	3 27%	5 31%	9 19%	2 17%	2 40%	2 22%	5 50%	2 18%	9 18%	3 25%	3 25%	3 43%
Mean Savings/Revenue	7084.47	5500.00	7600.00	10250.0	7000.09	7184.39	6200.30	4000.00	5142.86	10800.00	8222.22	7075.20	5555.67	6555.67	8000.25
Std. Dev	3870.51	2563.48	2607.68	8172.25	2144.81	3400.01	2740.86	2000.00	2544.84	11009.09	1201.85	3414.86	2788.98	2068.37	1632.99

Microgeneration: Survey of Early Adopters (JN572167)

Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel bill for at least 15 years?

Base : All respondents

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
More than £10,001	3 3%	-	1 5%	1 6%	-	-	1 2%	1 8%	-	-
£9,000 to £10,000	14 13%	2 11%	2 10%	4 24%	1 10%	1 7%	5 10%	-	4 27%	1 25%
£8,001 to £8,999	11 10%	2 11%	4 20%	3 18%	-	2 13%	5 10%	3 23%	3 20%	-
£8,000	12 11%	3 17%	1 5%	1 6%	-	1 7%	3 6%	-	2 13%	1 25%
£6,000	20 18%	3 17%	4 20%	3 18%	3 30%	3 20%	11 23%	3 23%	2 13%	-
£4,000	17 15%	3 17%	3 15%	3 18%	3 30%	-	7 15%	2 15%	1 7%	2 50%
£2,000	6 5%	2 11%	1 5%	1 6%	1 10%	-	3 6%	1 8%	1 7%	-
Don't know	27 25%	3 17%	4 20%	1 6%	2 20%	8 53%	13 27%	3 23%	2 13%	-
Mean Savings/Revenue	7084.47	6266.80	7062.75	7687.69	5250.00	7428.86	6657.29	6700.30	7538.69	6500.00
Std. Dev	3870.51	2604.12	3087.02	4094.22	2375.47	1511.98	3262.53	3529.37	2470.38	3000.00

Microgeneration: Survey of Early Adopters (JN572167)**Q9 - What fuel do you use to heat your property?****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Mains gas	54 49%	40 50%	14 47%	40 50%	-	-	1 20%	12 50%	8 36%	18 45%	28 58%
Oil	27 25%	21 26%	6 20%	21 26%	-	-	1 20%	5 21%	7 32%	12 30%	8 17%
Biomass	16 15%	12 15%	4 13%	12 15%	-	-	2 40%	2 8%	3 14%	7 18%	6 13%
Electric heating	14 13%	8 10%	6 20%	8 10%	-	-	1 20%	5 21%	2 9%	6 15%	6 13%
Solid fuel	7 6%	5 6%	2 7%	5 6%	-	-	-	2 8%	2 9%	2 5%	3 6%
LPG	6 5%	4 5%	2 7%	4 5%	-	-	-	2 8%	1 5%	4 10%	1 2%
Other	2 2%	-	2 7%	-	-	-	-	2 8%	1 5%	1 3%	-
Don't know	1 1%	1 1%	-	1 1%	-	-	-	-	-	-	1 2%

Microgeneration: Survey of Early Adopters (JN572167)**Q9 - What fuel do you use to heat your property?****Base : All respondents**

	Total	Technology (Community)			Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
		Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Mains gas	54 49%	7 70%	4 44%	3 27%	9 56%	25 53%	6 50%	-	6 67%	3 30%	5 45%	27 55%	5 42%	4 33%	4 57%
Oil	27 25%	1 10%	3 33%	2 18%	4 25%	16 34%	1 8%	-	1 11%	3 30%	2 18%	16 33%	1 8%	2 17%	2 29%
Biomass	16 15%	1 10%	-	3 27%	1 6%	7 15%	1 8%	3 60%	1 11%	-	3 27%	7 14%	3 25%	2 17%	-
Electric heating	14 13%	2 20%	3 33%	1 9%	2 13%	3 6%	1 8%	2 40%	1 11%	1 10%	4 36%	3 6%	2 17%	1 8%	2 29%
Solid fuel	7 6%	-	1 11%	1 9%	1 6%	1 2%	2 17%	1 20%	-	2 20%	-	1 2%	1 8%	3 25%	-
LPG	6 5%	1 10%	-	1 9%	1 6%	2 4%	1 8%	-	-	-	2 18%	2 4%	1 8%	1 8%	-
Other	2 2%	-	1 11%	1 9%	-	-	-	-	-	1 10%	1 9%	-	-	-	-
Don't know	1 1%	-	-	-	-	1 2%	-	-	-	-	-	1 2%	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q9 - What fuel do you use to heat your property?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Mains gas	54 49%	13 72%	13 65%	6 35%	4 40%	4 27%	24 50%	7 54%	7 47%	2 50%
Oil	27 25%	3 17%	6 30%	7 41%	1 10%	4 27%	14 29%	2 15%	4 27%	1 25%
Biomass	16 15%	-	5 25%	4 24%	1 10%	2 13%	8 17%	-	4 27%	-
Electric heating	14 13%	1 6%	-	1 6%	2 20%	4 27%	5 10%	2 15%	1 7%	-
Solid fuel	7 6%	-	-	2 12%	1 10%	2 13%	2 4%	2 15%	1 7%	-
LPG	6 5%	1 6%	1 5%	1 6%	1 10%	-	1 2%	-	2 13%	1 25%
Other	2 2%	-	-	-	-	-	-	-	-	-
Don't know	1 1%	-	-	1 6%	-	-	1 2%	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q10 - What is your best estimate for your current monthly heating bills?****Base : All respondents**

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
£25 or less	10 9%	9 11%	1 3%	9 11%	-	-	1 20%	-	2 9%	1 3%	7 15%
£26 to £40	17 15%	17 21%	-	17 21%	-	-	-	-	3 14%	5 13%	9 19%
£41 to £75	15 14%	15 19%	-	15 19%	-	-	-	-	3 14%	6 15%	6 13%
£76 to £100	19 17%	17 21%	2 7%	17 21%	-	-	1 20%	1 4%	3 14%	9 23%	7 15%
More than £101	14 13%	6 8%	8 27%	6 8%	-	-	1 20%	7 29%	6 27%	3 8%	5 10%
Don't know	35 32%	16 20%	19 63%	16 20%	-	-	2 40%	16 67%	5 23%	16 40%	14 29%
Mean	545.08	68.53	3317.73	68.53	-	-	85.00	4530.00	918.59	89.46	679.94
Std. Dev	2690.40	59.86	6605.36	59.86	-	-	54.08	7494.70	2524.9	80.15	3590.8
Median	59	53	225	53	-	-	63	350	80	78	43

Microgeneration: Survey of Early Adopters (JN572167)**Q10 - What is your best estimate for your current monthly heating bills?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
£25 or less	10 9%	-	-	1 9%	1 6%	5 11%	2 17%	1 20%	1 11%	-	-	5 10%	1 8%	2 17%	1 14%
£26 to £40	17 15%	-	-	-	4 25%	11 23%	2 17%	-	-	-	-	11 22%	3 25%	-	3 43%
£41 to £75	15 14%	-	-	-	3 19%	8 17%	3 25%	1 20%	-	-	-	9 18%	3 25%	2 17%	1 14%
£76 to £100	19 17%	-	-	2 18%	4 25%	10 21%	1 8%	2 40%	-	1 10%	1 9%	11 22%	2 17%	3 25%	1 14%
More than £101	14 13%	2 20%	3 33%	3 27%	1 6%	4 9%	-	1 20%	2 22%	3 30%	3 27%	4 8%	1 8%	-	1 14%
Don't know	35 32%	8 80%	6 67%	5 45%	3 19%	9 19%	4 33%	-	6 67%	6 60%	7 64%	9 18%	2 17%	5 42%	-
Mean	545.08	215.00	7200.00	2410.83	86.31	65.18	42.63	89.20	151.67	1172.50	7837.50	65.55	67.20	60.00	96.00
Std. Dev	2690.40	120.21	11951.57	4030.10	98.40	43.81	31.86	69.59	138.77	1889.36	9922.48	43.16	52.82	40.41	136.63
Median	59	215	300	175	55	58	43	65	78	300	5125	58	48	65	38

Microgeneration: Survey of Early Adopters (JN572167)**Q10 - What is your best estimate for your current monthly heating bills?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
£25 or less	10 9%	2 11%	1 5%	1 6%	2 20%	3 20%	5 10%	3 23%	1 7%	-
£26 to £40	17 15%	2 11%	9 45%	2 12%	1 10%	3 20%	11 23%	1 8%	5 33%	-
£41 to £75	15 14%	4 22%	5 25%	2 12%	2 20%	2 13%	4 8%	3 23%	5 33%	3 75%
£76 to £100	19 17%	5 28%	1 5%	5 29%	2 20%	4 27%	13 27%	2 15%	1 7%	1 25%
More than £101	14 13%	-	-	4 24%	1 10%	1 7%	5 10%	-	1 7%	-
Don't know	35 32%	5 28%	4 20%	3 18%	2 20%	2 13%	10 21%	4 31%	2 13%	-
Mean	545.08	60.08	46.69	90.00	70.75	79.38	77.50	43.33	58.92	71.25
Std. Dev	2690.40	27.80	20.59	55.19	61.77	102.96	70.45	29.05	45.76	8.54
Median	59	48	38	70	65	43	58	38	43	73

Microgeneration: Survey of Early Adopters (JN572167)**Q11 - What is your best estimate for your current monthly electricity bills?****Base : All respondents**

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
£25 or less	21 19%	19 24%	2 7%	19 24%	-	-	1 20%	1 4%	5 23%	9 23%	7 15%
£26 to £40	16 15%	15 19%	1 3%	15 19%	-	-	-	1 4%	2 9%	7 18%	7 15%
£41 to £100	30 27%	28 35%	2 7%	28 35%	-	-	1 20%	1 4%	4 18%	9 23%	17 35%
More than £101	13 12%	3 4%	10 33%	3 4%	-	-	2 40%	8 33%	6 27%	3 8%	4 8%
Don't know	30 27%	15 19%	15 50%	15 19%	-	-	1 20%	13 54%	5 23%	12 30%	13 27%
Mean	508.00	47.15	2505.00	47.15	-	-	1308.75	2940.00	716.76	62.18	763.26
Std. Dev	2449.64	36.97	5347.52	36.97	-	-	2461.13	6118.55	1945.7	71.15	3450.3
Median	44	37	175	37	-	-	105	275	48	38	46

Microgeneration: Survey of Early Adopters (JN572167)**Q11 - What is your best estimate for your current monthly electricity bills?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
£25 or less	21 19%	1 10%	-	1 9%	4 25%	12 26%	2 17%	1 20%	1 11%	1 10%	-	12 24%	2 17%	2 17%	3 43%
£26 to £40	16 15%	-	1 11%	-	3 19%	10 21%	1 8%	1 20%	-	1 10%	-	10 20%	2 17%	2 17%	1 14%
£41 to £100	30 27%	1 10%	1 11%	-	6 38%	15 32%	4 33%	3 60%	1 11%	1 10%	-	17 35%	6 50%	2 17%	3 43%
More than £101	13 12%	1 10%	3 33%	6 55%	-	1 2%	2 17%	-	2 22%	4 40%	4 36%	1 2%	2 17%	-	-
Don't know	30 27%	7 70%	4 44%	4 36%	3 19%	9 19%	3 25%	-	5 56%	3 30%	7 64%	9 18%	-	6 50%	-
Mean	508.00	91.67	4328.00	2237.14	42.85	44.66	67.78	40.20	1318.75	548.57	7115.00	46.05	57.83	40.83	40.57
Std. Dev	2449.64	62.92	8769.32	3112.90	29.10	38.60	45.35	17.33	2454.70	729.74	9338.84	38.60	39.11	22.00	36.91
Median	44	63	300	275	38	34	50	38	125	150	4175	35	49	35	25

Microgeneration: Survey of Early Adopters (JN572167)**Q11 - What is your best estimate for your current monthly electricity bills?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
£25 or less	21 19%	3 17%	7 35%	3 18%	2 20%	4 27%	7 15%	6 46%	5 33%	1 25%
£26 to £40	16 15%	3 17%	4 20%	5 29%	1 10%	2 13%	10 21%	-	3 20%	2 50%
£41 to £100	30 27%	7 39%	6 30%	5 29%	5 50%	5 33%	18 38%	3 23%	6 40%	1 25%
More than £101	13 12%	2 11%	1 5%	-	-	-	2 4%	-	1 7%	-
Don't know	30 27%	3 17%	2 10%	4 24%	2 20%	4 27%	11 23%	4 31%	-	-
Mean	508.00	57.73	49.39	38.31	46.63	39.91	51.08	32.11	50.07	33.75
Std. Dev	2449.64	38.86	53.19	15.51	21.68	29.50	30.39	16.74	58.66	11.09
Median	44	46	34	32	49	38	46	23	33	28

Microgeneration: Survey of Early Adopters (JN572167)**Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
I pay much more attention	52 47%	36 45%	16 53%	36 45%	-	-	3 60%	13 54%	7 32%	19 48%	26 54%
I pay slightly more attention	27 25%	23 29%	4 13%	23 29%	-	-	1 20%	3 13%	9 41%	9 23%	9 19%
No change	26 24%	18 23%	8 27%	18 23%	-	-	1 20%	6 25%	6 27%	10 25%	10 21%
I pay slightly less attention	-	-	-	-	-	-	-	-	-	-	-
I pay much less attention	2 2%	2 3%	-	2 3%	-	-	-	-	-	1 3%	1 2%
Don't know	3 3%	1 1%	2 7%	1 1%	-	-	-	2 8%	-	1 3%	2 4%

Microgeneration: Survey of Early Adopters (JN572167)**Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
I pay much more attention	52 47%	4 40%	4 44%	8 73%	7 44%	24 51%	3 25%	2 40%	5 56%	4 40%	7 64%	24 49%	4 33%	5 42%	3 43%
I pay slightly more attention	27 25%	2 20%	1 11%	1 9%	6 38%	14 30%	2 17%	1 20%	2 22%	2 20%	- -	14 29%	3 25%	4 33%	2 29%
No change	26 24%	3 30%	4 44%	1 9%	3 19%	8 17%	6 50%	1 20%	2 22%	3 30%	3 27%	10 20%	3 25%	3 25%	2 29%
I pay slightly less attention	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
I pay much less attention	2 2%	- -	- -	- -	- -	- -	1 8%	1 20%	- -	- -	- -	- -	2 17%	- -	- -
Don't know	3 3%	1 10%	- -	1 9%	- -	1 2%	- -	- -	- -	1 10%	1 9%	1 2%	- -	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
I pay much more attention	52 47%	6 33%	11 55%	9 53%	4 40%	6 40%	23 48%	6 46%	4 27%	3 75%
I pay slightly more attention	27 25%	6 33%	5 25%	6 35%	4 40%	2 13%	12 25%	4 31%	6 40%	1 25%
No change	26 24%	4 22%	4 20%	2 12%	2 20%	6 40%	10 21%	3 23%	5 33%	-
I pay slightly less attention	-	-	-	-	-	-	-	-	-	-
I pay much less attention	2 2%	1 6%	-	-	-	1 7%	2 4%	-	-	-
Don't know	3 3%	1 6%	-	-	-	-	1 2%	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Saved electricity by turning off lights in unoccupied rooms	97 88%	73 91%	24 80%	73 91%	-	-	4 80%	19 79%	21 95%	35 88%	41 85%
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	90 82%	71 89%	19 63%	71 89%	-	-	4 80%	14 58%	20 91%	34 85%	36 75%
Reducing your heating energy use by turning your thermostat down	73 66%	56 70%	17 57%	56 70%	-	-	3 60%	14 58%	18 82%	24 60%	31 65%
Switched to a green electricity supplier	41 37%	28 35%	13 43%	28 35%	-	-	2 40%	10 42%	8 36%	17 43%	16 33%
None of these	8 7%	3 4%	5 17%	3 4%	-	-	1 20%	4 17%	-	2 5%	6 13%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?****Base : All respondents**

	Total	Technology (Community)			Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
		Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Saved electricity by turning off lights in unoccupied rooms	97 88%	9 90%	8 89%	7 64%	14 88%	42 89%	12 100%	5 100%	8 89%	7 70%	9 82%	44 90%	12 100%	12 100%	5 71%
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	90 82%	8 80%	7 78%	4 36%	15 94%	40 85%	11 92%	5 100%	7 78%	4 40%	8 73%	42 86%	11 92%	12 100%	6 86%
Reducing your heating energy use by turning your thermostat down	73 66%	8 80%	5 56%	4 36%	9 56%	34 72%	11 92%	2 40%	7 78%	5 50%	5 45%	36 73%	9 75%	7 58%	4 57%
Switched to a green electricity supplier	41 37%	5 50%	4 44%	4 36%	7 44%	17 36%	3 25%	1 20%	4 44%	1 10%	8 73%	18 37%	1 8%	5 42%	4 57%
None of these	8 7%	1 10%	1 11%	3 27%	1 6%	2 4%	-	-	1 11%	2 20%	2 18%	2 4%	-	-	1 14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Saved electricity by turning off lights in unoccupied rooms	97 88%	18 100%	16 80%	16 94%	10 100%	13 87%	43 90%	12 92%	15 100%	3 75%
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	90 82%	17 94%	16 80%	14 82%	10 100%	14 93%	41 85%	12 92%	15 100%	3 75%
Reducing your heating energy use by turning your thermostat down	73 66%	15 83%	13 65%	13 76%	6 60%	9 60%	34 71%	8 62%	12 80%	2 50%
Switched to a green electricity supplier	41 37%	3 17%	8 40%	8 47%	2 20%	7 47%	17 35%	3 23%	7 47%	1 25%
None of these	8 7%	-	2 10%	-	-	1 7%	3 6%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Increased your hot water use	13 12%	8 10%	5 17%	8 10%	-	-	1 20%	4 17%	3 14%	5 13%	5 10%
Heated your home for longer or to a higher temperature	13 12%	8 10%	5 17%	8 10%	-	-	2 40%	3 13%	4 18%	6 15%	3 6%
Saved electricity by turning off lights in unoccupied rooms	6 5%	4 5%	2 7%	4 5%	-	-	-	2 8%	1 5%	3 8%	2 4%
Reducing your heating energy use by turning your thermostat down	6 5%	6 8%	-	6 8%	-	-	-	-	-	3 8%	3 6%
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	4 4%	3 4%	1 3%	3 4%	-	-	-	1 4%	1 5%	2 5%	1 2%
Switched to a green electricity supplier	3 3%	2 3%	1 3%	2 3%	-	-	-	1 4%	1 5%	1 3%	1 2%
None of these	77 70%	58 73%	19 63%	58 73%	-	-	3 60%	15 63%	16 73%	24 60%	37 77%
Don't know	2 2%	-	2 7%	-	-	-	-	2 8%	1 5%	-	1 2%

Microgeneration: Survey of Early Adopters (JN572167)**Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?****Base : All respondents**

	Total	Technology (Community)			Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
		Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Increased your hot water use	13 12%	1 10%	2 22%	2 18%	1 6%	7 15%	- -	- -	1 11%	3 30%	1 9%	7 14%	- -	- -	1 14%
Heated your home for longer or to a higher temperature	13 12%	- -	3 33%	2 18%	1 6%	4 9%	3 25%	- -	1 11%	3 30%	1 9%	4 8%	2 17%	1 8%	1 14%
Saved electricity by turning off lights in unoccupied rooms	6 5%	- -	1 11%	1 9%	- -	4 9%	- -	- -	- -	2 20%	- -	4 8%	- -	- -	- -
Reducing your heating energy use by turning your thermostat down	6 5%	- -	- -	- -	1 6%	5 11%	- -	- -	- -	- -	- -	5 10%	- -	1 8%	- -
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	4 4%	- -	1 11%	- -	- -	3 6%	- -	- -	- -	1 10%	- -	3 6%	- -	- -	- -
Switched to a green electricity supplier	3 3%	- -	1 11%	- -	1 6%	1 2%	- -	- -	- -	1 10%	- -	1 2%	- -	1 8%	- -
None of these	77 70%	8 80%	5 56%	6 55%	13 81%	31 66%	9 75%	5 100%	6 67%	4 40%	9 82%	33 67%	10 83%	9 75%	6 86%
Don't know	2 2%	1 10%	- -	1 9%	- -	- -	- -	- -	1 11%	- -	1 9%	- -	- -	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?****Base : All respondents**

	Actual Cost (Domestic)						Property Type (Domestic)			
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Increased your hot water use	13 12%	2 11%	2 10%	3 18%	-	1 7%	3 6%	2 15%	3 20%	-
Heated your home for longer or to a higher temperature	13 12%	3 17%	2 10%	1 6%	-	2 13%	5 10%	-	3 20%	-
Saved electricity by turning off lights in unoccupied rooms	6 5%	-	3 15%	1 6%	-	-	3 6%	1 8%	-	-
Reducing your heating energy use by turning your thermostat down	6 5%	1 6%	3 15%	1 6%	1 10%	-	3 6%	2 15%	-	1 25%
Minimising the number of devices left on "standby" overnight (eg TV, phone chargers)	4 4%	-	3 15%	-	-	-	2 4%	-	-	1 25%
Switched to a green electricity supplier	3 3%	-	1 5%	-	1 10%	-	2 4%	-	-	-
None of these	77 70%	12 67%	13 65%	12 71%	8 80%	13 87%	37 77%	9 69%	10 67%	2 50%
Don't know	2 2%	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15a - Is the following energy-efficiency measure present in your property?****Loft insulation****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	13 12%	13 16%	- -	13 16%	- -	- -	- -	- -	1 5%	6 15%	6 13%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	77 70%	56 70%	21 70%	56 70%	- -	- -	4 80%	16 67%	16 73%	28 70%	33 69%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	3 4%	1 3%	3 4%	- -	- -	- -	1 4%	- -	2 5%	2 4%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	3 4%	2 7%	3 4%	- -	- -	1 20%	1 4%	2 9%	2 5%	1 2%
No, it cannot be fitted in this property	2 2%	- -	2 7%	- -	- -	- -	- -	2 8%	1 5%	1 3%	- -
No, it is not present in this property	8 7%	5 6%	3 10%	5 6%	- -	- -	- -	3 13%	2 9%	1 3%	5 10%
Don't know	1 1%	- -	1 3%	- -	- -	- -	- -	1 4%	- -	- -	1 2%

Microgeneration: Survey of Early Adopters (JN572167)**Q15a - Is the following energy-efficiency measure present in your property?****Loft insulation****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	13 12%	-	-	-	4 25%	7 15%	1 8%	1 20%	-	-	-	7 14%	2 17%	1 8%	3 43%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	77 70%	8 80%	4 44%	9 82%	9 56%	34 72%	10 83%	3 60%	8 89%	6 60%	7 64%	36 73%	9 75%	8 67%	3 43%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	-	-	1 9%	2 13%	1 2%	-	-	-	1 10%	-	1 2%	-	1 8%	1 14%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	2 20%	-	-	1 6%	2 4%	-	-	1 11%	-	1 9%	2 4%	-	1 8%	-
No, it cannot be fitted in this property	2 2%	-	2 22%	-	-	-	-	-	-	1 10%	1 9%	-	-	-	-
No, it is not present in this property	8 7%	-	2 22%	1 9%	-	3 6%	1 8%	1 20%	-	2 20%	1 9%	3 6%	1 8%	1 8%	-
Don't know	1 1%	-	1 11%	-	-	-	-	-	-	-	1 9%	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15a - Is the following energy-efficiency measure present in your property?****Loft insulation****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	13 12%	3 17%	4 20%	3 18%	- -	3 20%	9 19%	2 15%	1 7%	1 25%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	77 70%	14 78%	12 60%	13 76%	8 80%	9 60%	30 63%	10 77%	13 87%	3 75%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	- -	- -	1 6%	- -	2 13%	3 6%	- -	- -	- -
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	- -	2 10%	- -	1 10%	- -	3 6%	- -	- -	- -
No, it cannot be fitted in this property	2 2%	- -	- -	- -	- -	- -	- -	- -	- -	- -
No, it is not present in this property	8 7%	1 6%	2 10%	- -	1 10%	1 7%	3 6%	1 8%	1 7%	- -
Don't know	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q15b - Is the following energy-efficiency measure present in your property?****Double glazing****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	17 15%	15 19%	2 7%	15 19%	-	-	1 20%	1 4%	3 14%	6 15%	8 17%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	78 71%	57 71%	21 70%	57 71%	-	-	2 40%	18 75%	15 68%	30 75%	33 69%
Yes, it was installed by you as a condition of the LCBP grant	3 3%	1 1%	2 7%	1 1%	-	-	-	2 8%	-	3 8%	-
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	4 5%	1 3%	4 5%	-	-	-	1 4%	3 14%	1 3%	1 2%
No, it cannot be fitted in this property	1 1%	-	1 3%	-	-	-	1 20%	-	1 5%	-	-
No, it is not present in this property	6 5%	3 4%	3 10%	3 4%	-	-	1 20%	2 8%	-	-	6 13%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15b - Is the following energy-efficiency measure present in your property?****Double glazing****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	17 15%	1 10%	-	1 9%	3 19%	11 23%	1 8%	-	1 11%	-	1 9%	11 22%	-	2 17%	2 29%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	78 71%	7 70%	7 78%	7 64%	11 69%	32 68%	10 83%	4 80%	6 67%	9 90%	6 55%	34 69%	11 92%	8 67%	4 57%
Yes, it was installed by you as a condition of the LCBP grant	3 3%	-	1 11%	1 9%	1 6%	-	-	-	-	1 10%	1 9%	-	-	1 8%	-
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	1 10%	-	-	1 6%	2 4%	1 8%	-	-	-	1 9%	2 4%	-	1 8%	1 14%
No, it cannot be fitted in this property	1 1%	-	-	1 9%	-	-	-	-	-	-	1 9%	-	-	-	-
No, it is not present in this property	6 5%	1 10%	1 11%	1 9%	-	2 4%	-	1 20%	2 22%	-	1 9%	2 4%	1 8%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15b - Is the following energy-efficiency measure present in your property?****Double glazing****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	17 15%	3 17%	6 30%	3 18%	- -	3 20%	9 19%	3 23%	2 13%	1 25%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	78 71%	14 78%	13 65%	11 65%	10 100%	9 60%	33 69%	9 69%	12 80%	3 75%
Yes, it was installed by you as a condition of the LCBP grant	3 3%	- -	- -	- -	- -	1 7%	1 2%	- -	- -	- -
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	- -	1 5%	1 6%	- -	2 13%	3 6%	- -	1 7%	- -
No, it cannot be fitted in this property	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -
No, it is not present in this property	6 5%	1 6%	- -	2 12%	- -	- -	2 4%	1 8%	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q15c - Is the following energy-efficiency measure present in your property?****High-efficiency boilers****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	8 7%	7 9%	1 3%	7 9%	-	-	-	1 4%	3 14%	2 5%	3 6%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	40 36%	29 36%	11 37%	29 36%	-	-	1 20%	9 38%	6 27%	14 35%	20 42%
Yes, it was installed by you as a condition of the LCBP grant	11 10%	4 5%	7 23%	4 5%	-	-	2 40%	5 21%	2 9%	5 13%	4 8%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	9 8%	7 9%	2 7%	7 9%	-	-	-	2 8%	3 14%	2 5%	4 8%
No, it cannot be fitted in this property	2 2%	2 3%	-	2 3%	-	-	-	-	-	-	2 4%
No, it is not present in this property	34 31%	27 34%	7 23%	27 34%	-	-	2 40%	5 21%	7 32%	15 38%	12 25%
Don't know	6 5%	4 5%	2 7%	4 5%	-	-	-	2 8%	1 5%	2 5%	3 6%

Microgeneration: Survey of Early Adopters (JN572167)**Q15c - Is the following energy-efficiency measure present in your property?****High-efficiency boilers****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	8 7%	1 10%	-	-	3 19%	4 9%	-	-	1 11%	-	-	4 8%	-	2 17%	1 14%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	40 36%	3 30%	3 33%	5 45%	5 31%	16 34%	5 42%	3 60%	3 33%	4 40%	4 36%	16 33%	8 67%	3 25%	2 29%
Yes, it was installed by you as a condition of the LCBP grant	11 10%	3 30%	1 11%	3 27%	2 13%	-	-	2 40%	2 22%	1 10%	4 36%	-	2 17%	1 8%	1 14%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	9 8%	2 20%	-	-	1 6%	4 9%	2 17%	-	1 11%	-	1 9%	4 8%	1 8%	1 8%	1 14%
No, it cannot be fitted in this property	2 2%	-	-	-	-	2 4%	-	-	-	-	-	2 4%	-	-	-
No, it is not present in this property	34 31%	1 10%	3 33%	3 27%	5 31%	18 38%	4 33%	-	2 22%	3 30%	2 18%	20 41%	1 8%	4 33%	2 29%
Don't know	6 5%	-	2 22%	-	-	3 6%	1 8%	-	-	2 20%	-	3 6%	-	1 8%	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15c - Is the following energy-efficiency measure present in your property?****High-efficiency boilers****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	8 7%	2 11%	2 10%	- -	2 20%	1 7%	6 13%	1 8%	- -	- -
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	40 36%	8 44%	5 25%	6 35%	5 50%	5 33%	20 42%	4 31%	3 20%	2 50%
Yes, it was installed by you as a condition of the LCBP grant	11 10%	- -	- -	1 6%	1 10%	2 13%	2 4%	- -	2 13%	- -
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	9 8%	2 11%	3 15%	- -	- -	2 13%	5 10%	- -	2 13%	- -
No, it cannot be fitted in this property	2 2%	- -	- -	2 12%	- -	- -	- -	- -	1 7%	1 25%
No, it is not present in this property	34 31%	6 33%	9 45%	6 35%	2 20%	4 27%	15 31%	6 46%	5 33%	1 25%
Don't know	6 5%	- -	1 5%	2 12%	- -	1 7%	- -	2 15%	2 13%	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q15d - Is the following energy-efficiency measure present in your property?****Low energy lighting****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	8 7%	8 10%	- -	8 10%	- -	- -	- -	- -	1 5%	4 10%	3 6%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	73 66%	54 68%	19 63%	54 68%	- -	- -	5 100%	13 54%	14 64%	25 63%	34 71%
Yes, it was installed by you as a condition of the LCBP grant	7 6%	5 6%	2 7%	5 6%	- -	- -	- -	2 8%	- -	5 13%	2 4%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	17 15%	12 15%	5 17%	12 15%	- -	- -	- -	5 21%	5 23%	5 13%	7 15%
No, it cannot be fitted in this property	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No, it is not present in this property	4 4%	1 1%	3 10%	1 1%	- -	- -	- -	3 13%	2 9%	1 3%	1 2%
Don't know	1 1%	- -	1 3%	- -	- -	- -	- -	1 4%	- -	- -	1 2%

Microgeneration: Survey of Early Adopters (JN572167)**Q15d - Is the following energy-efficiency measure present in your property?****Low energy lighting****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	8 7%	-	-	-	3 19%	4 9%	1 8%	-	-	-	-	4 8%	1 8%	1 8%	2 29%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	73 66%	6 60%	4 44%	9 82%	8 50%	35 74%	6 50%	5 100%	7 78%	6 60%	6 55%	36 73%	10 83%	5 42%	3 43%
Yes, it was installed by you as a condition of the LCBP grant	7 6%	-	1 11%	1 9%	3 19%	1 2%	1 8%	-	-	1 10%	1 9%	1 2%	-	3 25%	1 14%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	17 15%	3 30%	1 11%	1 9%	2 13%	6 13%	4 33%	-	2 22%	1 10%	2 18%	7 14%	1 8%	3 25%	1 14%
No, it cannot be fitted in this property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No, it is not present in this property	4 4%	-	3 33%	-	-	1 2%	-	-	-	2 20%	1 9%	1 2%	-	-	-
Don't know	1 1%	1 10%	-	-	-	-	-	-	-	-	1 9%	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15d - Is the following energy-efficiency measure present in your property?****Low energy lighting****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	8 7%	1 6%	3 15%	- -	1 10%	3 20%	4 8%	1 8%	2 13%	1 25%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	73 66%	12 67%	13 65%	15 88%	8 80%	6 40%	32 67%	9 69%	10 67%	3 75%
Yes, it was installed by you as a condition of the LCBP grant	7 6%	1 6%	- -	1 6%	- -	3 20%	5 10%	- -	- -	- -
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	17 15%	4 22%	3 15%	1 6%	1 10%	3 20%	7 15%	3 23%	2 13%	- -
No, it cannot be fitted in this property	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No, it is not present in this property	4 4%	- -	1 5%	- -	- -	- -	- -	- -	1 7%	- -
Don't know	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q15e - Is the following energy-efficiency measure present in your property?****A-rated appliances (eg. fridge/freezer)****Base : All respondents**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	8 7%	7 9%	1 3%	7 9%	-	-	1 20%	-	1 5%	2 5%	5 10%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	61 55%	49 61%	12 40%	49 61%	-	-	2 40%	9 38%	15 68%	22 55%	24 50%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	2 3%	2 7%	2 3%	-	-	-	2 8%	1 5%	2 5%	1 2%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	12 11%	10 13%	2 7%	10 13%	-	-	-	2 8%	1 5%	7 18%	4 8%
No, it cannot be fitted in this property	-	-	-	-	-	-	-	-	-	-	-
No, it is not present in this property	16 15%	9 11%	7 23%	9 11%	-	-	1 20%	6 25%	2 9%	6 15%	8 17%
Don't know	9 8%	3 4%	6 20%	3 4%	-	-	1 20%	5 21%	2 9%	1 3%	6 13%

Microgeneration: Survey of Early Adopters (JN572167)**Q15e - Is the following energy-efficiency measure present in your property?****A-rated appliances (eg. fridge/freezer)****Base : All respondents**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	8 7%	-	-	1 9%	1 6%	6 13%	-	-	1 11%	-	-	6 12%	-	1 8%	-
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	61 55%	5 50%	3 33%	4 36%	9 56%	29 62%	8 67%	3 60%	4 44%	4 40%	4 36%	30 61%	8 67%	7 58%	4 57%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	-	2 22%	-	-	2 4%	-	-	-	1 10%	1 9%	2 4%	-	-	-
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	12 11%	1 10%	1 11%	-	3 19%	4 9%	3 25%	-	-	1 10%	1 9%	5 10%	1 8%	2 17%	2 29%
No, it cannot be fitted in this property	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No, it is not present in this property	16 15%	1 10%	-	6 55%	3 19%	4 9%	1 8%	1 20%	2 22%	3 30%	2 18%	4 8%	2 17%	2 17%	1 14%
Don't know	9 8%	3 30%	3 33%	-	-	2 4%	-	1 20%	2 22%	1 10%	3 27%	2 4%	1 8%	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15e - Is the following energy-efficiency measure present in your property?****A-rated appliances (eg. fridge/freezer)****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	8 7%	2 11%	4 20%	- -	1 10%	- -	4 8%	1 8%	1 7%	1 25%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	61 55%	10 56%	10 50%	12 71%	8 80%	9 60%	31 65%	8 62%	7 47%	3 75%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	- -	1 5%	1 6%	- -	- -	- -	- -	2 13%	- -
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	12 11%	2 11%	3 15%	1 6%	1 10%	3 20%	6 13%	2 15%	2 13%	- -
No, it cannot be fitted in this property	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
No, it is not present in this property	16 15%	3 17%	1 5%	2 12%	- -	3 20%	5 10%	1 8%	3 20%	- -
Don't know	9 8%	1 6%	1 5%	1 6%	- -	- -	2 4%	1 8%	- -	- -

Microgeneration: Survey of Early Adopters (JN572167)**Q15f - Is the following energy-efficiency measure present in your property?****Cavity wall insulation****Base : All respondents**

	Total	Sample Type		Tenure (Domestic)			Tenure (Community)		Region		
		Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Base	110	80	30	80	-	-	5	24	22	40	48
Yes, it was installed by previous occupier	14 13%	14 18%	-	14 18%	-	-	-	-	3 14%	5 13%	6 13%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	48 44%	34 43%	14 47%	34 43%	-	-	2 40%	11 46%	10 45%	21 53%	17 35%
Yes, it was installed by you as a condition of the LCBP grant	5 5%	3 4%	2 7%	3 4%	-	-	-	2 8%	-	2 5%	3 6%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	3 4%	2 7%	3 4%	-	-	-	2 8%	1 5%	2 5%	2 4%
No, it cannot be fitted in this property	28 25%	22 28%	6 20%	22 28%	-	-	2 40%	4 17%	7 32%	8 20%	13 27%
No, it is not present in this property	10 9%	4 5%	6 20%	4 5%	-	-	1 20%	5 21%	1 5%	2 5%	7 15%
Don't know	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15f - Is the following energy-efficiency measure present in your property?****Cavity wall insulation****Base : All respondents**

	Total	Technology (Community)			Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
		Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Base	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Yes, it was installed by previous occupier	14 13%	-	-	-	5 31%	9 19%	-	-	-	-	-	9 18%	-	2 17%	3 43%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	48 44%	6 60%	2 22%	6 55%	5 31%	22 47%	6 50%	1 20%	6 67%	4 40%	4 36%	24 49%	5 42%	5 42%	-
Yes, it was installed by you as a condition of the LCBP grant	5 5%	1 10%	-	1 9%	1 6%	1 2%	-	1 20%	-	1 10%	1 9%	1 2%	1 8%	1 8%	-
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	1 10%	1 11%	-	1 6%	2 4%	-	-	-	1 10%	1 9%	2 4%	-	-	1 14%
No, it cannot be fitted in this property	28 25%	2 20%	2 22%	2 18%	4 25%	10 21%	6 50%	2 40%	2 22%	1 10%	3 27%	10 20%	5 42%	4 33%	3 43%
No, it is not present in this property	10 9%	-	4 44%	2 18%	-	3 6%	-	1 20%	1 11%	3 30%	2 18%	3 6%	1 8%	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15f - Is the following energy-efficiency measure present in your property?****Cavity wall insulation****Base : All respondents**

	Actual Cost (Domestic)					Property Type (Domestic)				
	Total	£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Base	110	18	20	17	10	15	48	13	15	4
Yes, it was installed by previous occupier	14 13%	3 17%	6 30%	1 6%	1 10%	3 20%	10 21%	2 15%	2 13%	-
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	48 44%	9 50%	8 40%	9 53%	5 50%	3 20%	19 40%	5 38%	8 53%	2 50%
Yes, it was installed by you as a condition of the LCBP grant	5 5%	-	-	1 6%	-	2 13%	2 4%	-	1 7%	-
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	-	2 10%	-	-	1 7%	3 6%	-	-	-
No, it cannot be fitted in this property	28 25%	6 33%	3 15%	5 29%	2 20%	6 40%	12 25%	5 38%	3 20%	2 50%
No, it is not present in this property	10 9%	-	1 5%	1 6%	2 20%	-	2 4%	1 8%	1 7%	-
Don't know	-	-	-	-	-	-	-	-	-	-

Microgeneration: Survey of Early Adopters (JN572167)**Q15 - Summary Table: Is the following energy-efficiency measure present in your property?**

	Is loft insulation present in your property	Is double glazing present in your property	Do you have high-efficiency boilers present in your property	Is low energy lighting present in your property	Do you have A-rated appliances (eg. fridge/freezer) present in your property	Is cavity wall insulation present in your property
Base	110	110	110	110	110	110
Yes, it was installed by previous occupier	13 12%	17 15%	8 7%	8 7%	8 7%	14 13%
Yes, it was installed by you prior to receiving Low Carbon Buildings Programme (LCBP) grant	77 70%	78 71%	40 36%	73 66%	61 55%	48 44%
Yes, it was installed by you as a condition of the LCBP grant	4 4%	3 3%	11 10%	7 6%	4 4%	5 5%
Yes, it was installed by you since the LCBP grant was awarded (not a condition of grant)	5 5%	5 5%	9 8%	17 15%	12 11%	5 5%
No, it cannot be fitted in this property	2 2%	1 1%	2 2%	- -	- -	28 25%
No, it is not present in this property	8 7%	6 5%	34 31%	4 4%	16 15%	10 9%
Don't know	1 1%	- -	6 5%	1 1%	9 8%	- -

Microgeneration: Survey of Early Adopters (JN572167)**Sample Profile**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Total	110	80	30	80	-	-	5	24	22	40	48
Sample Type											
Domestic	80	80	-	80	-	-	-	-	13	29	38
	73%	100%	-	100%	-	-	-	-	59%	73%	79%
Community	30	-	30	-	-	-	5	24	9	11	10
	27%	-	100%	-	-	-	100%	100%	41%	28%	21%
Tenure (Domestic)											
Own	80	80	-	80	-	-	-	-	13	29	38
	73%	100%	-	100%	-	-	-	-	59%	73%	79%
Rent	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Landlord	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-
Tenure (Community)											
Rent	5	-	5	-	-	-	5	-	2	1	2
	5%	-	17%	-	-	-	100%	-	9%	3%	4%
Own	24	-	24	-	-	-	-	24	7	9	8
	22%	-	80%	-	-	-	-	100%	32%	23%	17%
Region											
East Midlands	9	3	6	3	-	-	-	5	-	9	-
	8%	4%	20%	4%	-	-	-	21%	-	23%	-
East of England	17	16	1	16	-	-	-	1	-	17	-
	15%	20%	3%	20%	-	-	-	4%	-	43%	-
London	4	1	3	1	-	-	-	3	-	-	4
	4%	1%	10%	1%	-	-	-	13%	-	-	8%
North East	2	-	2	-	-	-	1	1	2	-	-
	2%	-	7%	-	-	-	20%	4%	9%	-	-
North West	2	2	-	2	-	-	-	-	2	-	-
	2%	3%	-	3%	-	-	-	-	9%	-	-
Northern Ireland	4	1	3	1	-	-	1	2	4	-	-
	4%	1%	10%	1%	-	-	20%	8%	18%	-	-
South East	17	15	2	15	-	-	-	2	-	-	17
	15%	19%	7%	19%	-	-	-	8%	-	-	35%
South West	27	22	5	22	-	-	2	3	-	-	27
	25%	28%	17%	28%	-	-	40%	13%	-	-	56%
Wales	7	4	3	4	-	-	1	2	-	7	-
	6%	5%	10%	5%	-	-	20%	8%	-	18%	-
West Midlands	7	6	1	6	-	-	-	1	-	7	-
	6%	8%	3%	8%	-	-	-	4%	-	18%	-
Yorkshire and the Humber	14	10	4	10	-	-	-	4	14	-	-
	13%	13%	13%	13%	-	-	-	17%	64%	-	-

Microgeneration: Survey of Early Adopters (JN572167)

Sample Profile

	Sample Type		Tenure (Domestic)			Tenure (Community)		Region			
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Total	110	80	30	80	-	-	5	24	22	40	48
Technology (Domestic)											
Solar Photovoltaic	16 15%	16 20%	-	16 20%	-	-	-	-	5 23%	7 18%	4 8%
Solar Thermal Hot Water	47 43%	47 59%	-	47 59%	-	-	-	-	5 23%	18 45%	24 50%
Wind Turbine	12 11%	12 15%	-	12 15%	-	-	-	-	3 14%	4 10%	5 10%
Other	5 5%	5 6%	-	5 6%	-	-	-	-	-	-	5 10%
Technology (Community)											
Solar Thermal Hot Water	10 9%	-	10 33%	-	-	-	2 40%	7 29%	2 9%	5 13%	3 6%
Wind Turbine	9 8%	-	9 30%	-	-	-	-	9 38%	4 18%	3 8%	2 4%
Other	11 10%	-	11 37%	-	-	-	3 60%	8 33%	3 14%	3 8%	5 10%
Grant Size (Domestic)											
£400 or less	49 45%	49 61%	-	49 61%	-	-	-	-	5 23%	19 48%	25 52%
£401 - £2000	12 11%	12 15%	-	12 15%	-	-	-	-	1 5%	3 8%	8 17%
£2001 - £5000	12 11%	12 15%	-	12 15%	-	-	-	-	5 23%	5 13%	2 4%
More than £5001	7 6%	7 9%	-	7 9%	-	-	-	-	2 9%	2 5%	3 6%
Grant Size (Community)											
£10,000 or less	9 8%	-	9 30%	-	-	-	4 80%	5 21%	2 9%	3 8%	4 8%
£10,001 - £20,000	10 9%	-	10 33%	-	-	-	-	10 42%	4 18%	4 10%	2 4%
More than £20,000	11 10%	-	11 37%	-	-	-	1 20%	9 38%	3 14%	4 10%	4 8%
Actual Cost (Domestic)											
£3,000 or less	18 16%	18 23%	-	18 23%	-	-	-	-	1 5%	8 20%	9 19%
£3,001- £4,000	20 18%	20 25%	-	20 25%	-	-	-	-	3 14%	9 23%	8 17%
£4,001- £5,000	17 15%	17 21%	-	17 21%	-	-	-	-	2 9%	4 10%	11 23%
£5,001- £10,000	10 9%	10 13%	-	10 13%	-	-	-	-	3 14%	3 8%	4 8%

Microgeneration: Survey of Early Adopters (JN572167)**Sample Profile**

	Sample Type			Tenure (Domestic)			Tenure (Community)		Region		
	Total	Domestic	Community	Own	Rent	Land lord	Rent	Own	North	Mid lands	South
Total	110	80	30	80	-	-	5	24	22	40	48
More than £10,001	15	15	-	15	-	-	-	-	4	5	6
	14%	19%	-	19%	-	-	-	-	18%	13%	13%
Property Type (Domestic)											
Detached House	48	48	-	48	-	-	-	-	10	14	24
	44%	60%	-	60%	-	-	-	-	45%	35%	50%
Semi Detached House	13	13	-	13	-	-	-	-	1	5	7
	12%	16%	-	16%	-	-	-	-	5%	13%	15%
Bungalow	15	15	-	15	-	-	-	-	2	8	5
	14%	19%	-	19%	-	-	-	-	9%	20%	10%
Other	4	4	-	4	-	-	-	-	-	2	2
	4%	5%	-	5%	-	-	-	-	-	5%	4%

Microgeneration: Survey of Early Adopters (JN572167)

Sample Profile

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)				
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001	
Total	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7	
Sample Type																
Domestic	80	-	-	-	16	47	12	5	-	-	-	49	12	12	7	
	73%	-	-	-	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%	
Community	30	10	9	11	-	-	-	-	9	10	11	-	-	-	-	
	27%	100%	100%	100%	-	-	-	-	100%	100%	100%	-	-	-	-	
Tenure (Domestic)																
Own	80	-	-	-	16	47	12	5	-	-	-	49	12	12	7	
	73%	-	-	-	100%	100%	100%	100%	-	-	-	100%	100%	100%	100%	
Rent	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Landlord	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Tenure (Community)																
Rent	5	2	-	3	-	-	-	-	4	-	1	-	-	-	-	
	5%	20%	-	27%	-	-	-	-	44%	-	9%	-	-	-	-	
Own	24	7	9	8	-	-	-	-	5	10	9	-	-	-	-	
	22%	70%	100%	73%	-	-	-	-	56%	100%	82%	-	-	-	-	
Region																
East Midlands	9	3	1	2	1	2	-	-	1	2	3	2	1	-	-	
	8%	30%	11%	18%	6%	4%	-	-	11%	20%	27%	4%	8%	-	-	
East of England	17	-	1	-	3	11	2	-	-	-	1	12	1	3	-	
	15%	-	11%	-	19%	23%	17%	-	-	-	9%	24%	8%	25%	-	
London	4	2	1	-	-	1	-	-	1	-	2	1	-	-	-	
	4%	20%	11%	-	-	2%	-	-	11%	-	18%	2%	-	-	-	
North East	2	1	-	1	-	-	-	-	1	-	1	-	-	-	-	
	2%	10%	-	9%	-	-	-	-	11%	-	9%	-	-	-	-	
North West	2	-	-	-	-	2	-	-	-	-	-	2	-	-	-	
	2%	-	-	-	-	4%	-	-	-	-	-	4%	-	-	-	
Northern Ireland	4	1	2	-	-	-	1	-	1	2	-	-	-	1	-	
	4%	10%	22%	-	-	-	8%	-	11%	20%	-	-	-	8%	-	
South East	17	1	-	1	3	10	-	2	1	1	-	10	2	-	3	
	15%	10%	-	9%	19%	21%	-	40%	11%	10%	-	20%	17%	-	43%	
South West	27	-	1	4	1	13	5	3	2	1	2	14	6	2	-	
	25%	-	11%	36%	6%	28%	42%	60%	22%	10%	18%	29%	50%	17%	-	
Wales	7	2	1	-	-	2	2	-	2	1	-	2	1	1	-	
	6%	20%	11%	-	-	4%	17%	-	22%	10%	-	4%	8%	8%	-	
West Midlands	7	-	-	1	3	3	-	-	-	1	-	3	-	1	2	
	6%	-	-	9%	19%	6%	-	-	-	10%	-	6%	-	8%	29%	
Yorkshire and the Humber	14	-	2	2	5	3	2	-	-	2	2	3	1	4	2	
	13%	-	22%	18%	31%	6%	17%	-	-	20%	18%	6%	8%	33%	29%	

Microgeneration: Survey of Early Adopters (JN572167)

Sample Profile

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Total	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
Technology (Domestic)															
Solar Photovoltaic	16 15%	-	-	-	16 100%	-	-	-	-	-	-	-	1 8%	8 67%	7 100%
Solar Thermal Hot Water	47 43%	-	-	-	-	47 100%	-	-	-	-	-	47 96%	-	-	-
Wind Turbine	12 11%	-	-	-	-	-	12 100%	-	-	-	-	2 4%	6 50%	4 33%	-
Other	5 5%	-	-	-	-	-	-	5 100%	-	-	-	-	5 42%	-	-
Technology (Community)															
Solar Thermal Hot Water	10 9%	10 100%	-	-	-	-	-	-	7 78%	-	3 27%	-	-	-	-
Wind Turbine	9 8%	-	9 100%	-	-	-	-	-	-	5 50%	4 36%	-	-	-	-
Other	11 10%	-	-	11 100%	-	-	-	-	2 22%	5 50%	4 36%	-	-	-	-
Grant Size (Domestic)															
£400 or less	49 45%	-	-	-	-	47 100%	2 17%	-	-	-	-	49 100%	-	-	-
£401 - £2000	12 11%	-	-	-	1 6%	-	6 50%	5 100%	-	-	-	-	12 100%	-	-
£2001 - £5000	12 11%	-	-	-	8 50%	-	4 33%	-	-	-	-	-	-	12 100%	-
More than £5001	7 6%	-	-	-	7 44%	-	-	-	-	-	-	-	-	-	7 100%
Grant Size (Community)															
£10,000 or less	9 8%	7 70%	-	2 18%	-	-	-	-	9 100%	-	-	-	-	-	-
£10,001 - £20,000	10 9%	-	5 56%	5 45%	-	-	-	-	-	10 100%	-	-	-	-	-
More than £20,000	11 10%	3 30%	4 44%	4 36%	-	-	-	-	-	-	11 100%	-	-	-	-
Actual Cost (Domestic)															
£3,000 or less	18 16%	-	-	-	-	10 21%	8 67%	-	-	-	-	12 24%	6 50%	-	-
£3,001 - £4,000	20 18%	-	-	-	-	20 43%	-	-	-	-	-	20 41%	-	-	-
£4,001 - £5,000	17 15%	-	-	-	1 6%	15 32%	-	1 20%	-	-	-	15 31%	1 8%	1 8%	-

Microgeneration: Survey of Early Adopters (JN572167)**Sample Profile**

	Technology (Community)				Technology (Domestic)				Grant Size (Community)			Grant Size (Domestic)			
	Total	Solar Thermal Hot Water	Wind Turbine	Other	Solar Photovoltaic	Solar Thermal Hot Water	Wind Turbine	Other	£10,000 or less	£10,001 - £20,000	More than £20,000	£400 or less	£401 - £2000	£2001 - £5000	More than £5001
Total	110	10	9	11	16	47	12	5	9	10	11	49	12	12	7
£5,001- £10,000	10 9%	-	-	-	7 44%	1 2%	-	2 40%	-	-	-	1 2%	3 25%	6 50%	-
More than £10,001	15 14%	-	-	-	8 50%	1 2%	4 33%	2 40%	-	-	-	1 2%	2 17%	5 42%	7 100%
Property Type (Domestic)															
Detached House	48 44%	-	-	-	12 75%	25 53%	7 58%	4 80%	-	-	-	26 53%	7 58%	9 75%	6 86%
Semi Detached House	13 12%	-	-	-	1 6%	9 19%	3 25%	-	-	-	-	10 20%	1 8%	2 17%	-
Bungalow	15 14%	-	-	-	2 13%	10 21%	2 17%	1 20%	-	-	-	10 20%	4 33%	-	1 14%
Other	4 4%	-	-	-	1 6%	3 6%	-	-	-	-	-	3 6%	-	1 8%	-

Microgeneration: Survey of Early Adopters (JN572167)**Sample Profile**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Total	110	18	20	17	10	15	48	13	15	4
Sample Type										
Domestic	80	18	20	17	10	15	48	13	15	4
	73%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Community	30	-	-	-	-	-	-	-	-	-
	27%	-	-	-	-	-	-	-	-	-
Tenure (Domestic)										
Own	80	18	20	17	10	15	48	13	15	4
	73%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Rent	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Landlord	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-
Tenure (Community)										
Rent	5	-	-	-	-	-	-	-	-	-
	5%	-	-	-	-	-	-	-	-	-
Own	24	-	-	-	-	-	-	-	-	-
	22%	-	-	-	-	-	-	-	-	-
Region										
East Midlands	9	-	2	-	1	-	-	-	3	-
	8%	-	10%	-	10%	-	-	-	20%	-
East of England	17	4	5	4	1	2	10	3	3	-
	15%	22%	25%	24%	10%	13%	21%	23%	20%	-
London	4	-	-	1	-	-	-	-	-	1
	4%	-	-	6%	-	-	-	-	-	25%
North East	2	-	-	-	-	-	-	-	-	-
	2%	-	-	-	-	-	-	-	-	-
North West	2	-	2	-	-	-	2	-	-	-
	2%	-	10%	-	-	-	4%	-	-	-
Northern Ireland	4	-	-	-	-	1	1	-	-	-
	4%	-	-	-	-	7%	2%	-	-	-
South East	17	2	4	3	2	4	9	3	2	1
	15%	11%	20%	18%	20%	27%	19%	23%	13%	25%
South West	27	7	4	7	2	2	15	4	3	-
	25%	39%	20%	41%	20%	13%	31%	31%	20%	-
Wales	7	3	-	-	-	1	1	1	2	-
	6%	17%	-	-	-	7%	2%	8%	13%	-
West Midlands	7	1	2	-	1	2	3	1	-	2
	6%	6%	10%	-	10%	13%	6%	8%	-	50%
Yorkshire and the Humber	14	1	1	2	3	3	7	1	2	-
	13%	6%	5%	12%	30%	20%	15%	8%	13%	-

Microgeneration: Survey of Early Adopters (JN572167)

Sample Profile

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001-£4,000	£4,001-£5,000	£5,001-£10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Total	110	18	20	17	10	15	48	13	15	4
Technology (Domestic)										
Solar Photovoltaic	16 15%	-	-	1 6%	7 70%	8 53%	12 25%	1 8%	2 13%	1 25%
Solar Thermal Hot Water	47 43%	10 56%	20 100%	15 88%	1 10%	1 7%	25 52%	9 69%	10 67%	3 75%
Wind Turbine	12 11%	8 44%	-	-	-	4 27%	7 15%	3 23%	2 13%	-
Other	5 5%	-	-	1 6%	2 20%	2 13%	4 8%	-	1 7%	-
Technology (Community)										
Solar Thermal Hot Water	10 9%	-	-	-	-	-	-	-	-	-
Wind Turbine	9 8%	-	-	-	-	-	-	-	-	-
Other	11 10%	-	-	-	-	-	-	-	-	-
Grant Size (Domestic)										
£400 or less	49 45%	12 67%	20 100%	15 88%	1 10%	1 7%	26 54%	10 77%	10 67%	3 75%
£401 - £2000	12 11%	6 33%	-	1 6%	3 30%	2 13%	7 15%	1 8%	4 27%	-
£2001 - £5000	12 11%	-	-	1 6%	6 60%	5 33%	9 19%	2 15%	-	1 25%
More than £5001	7 6%	-	-	-	-	7 47%	6 13%	-	1 7%	-
Grant Size (Community)										
£10,000 or less	9 8%	-	-	-	-	-	-	-	-	-
£10,001 - £20,000	10 9%	-	-	-	-	-	-	-	-	-
More than £20,000	11 10%	-	-	-	-	-	-	-	-	-
Actual Cost (Domestic)										
£3,000 or less	18 16%	18 100%	-	-	-	-	8 17%	7 54%	3 20%	-
£3,001- £4,000	20 18%	-	20 100%	-	-	-	12 25%	1 8%	6 40%	1 25%
£4,001- £5,000	17 15%	-	-	17 100%	-	-	10 21%	2 15%	3 20%	2 50%
£5,001- £10,000	10 9%	-	-	-	10 100%	-	6 13%	2 15%	1 7%	1 25%

Microgeneration: Survey of Early Adopters (JN572167)**Sample Profile**

	Total	Actual Cost (Domestic)					Property Type (Domestic)			
		£3,000 or less	£3,001- £4,000	£4,001- £5,000	£5,001- £10,000	More than £10,001	Detached House	Semi Detached House	Bungalow	Other
Total	110	18	20	17	10	15	48	13	15	4
More than £10,001	15	-	-	-	-	15	12	1	2	-
	14%	-	-	-	-	100%	25%	8%	13%	-
Property Type (Domestic)										
Detached House	48	8	12	10	6	12	48	-	-	-
	44%	44%	60%	59%	60%	80%	100%	-	-	-
Semi Detached House	13	7	1	2	2	1	-	13	-	-
	12%	39%	5%	12%	20%	7%	-	100%	-	-
Bungalow	15	3	6	3	1	2	-	-	15	-
	14%	17%	30%	18%	10%	13%	-	-	100%	-
Other	4	-	1	2	1	-	-	-	-	4
	4%	-	5%	12%	10%	-	-	-	-	100%

Page	Table	Title	Base Description	Base
1	1 > Page 1	Q1 - How long will it take for your low carbon energy system to pay for itself?	Base : All respondents	110
2	1 > Page 2	Q1 - How long will it take for your low carbon energy system to pay for itself?	Base : All respondents	110
3	1 > Page 3	Q1 - How long will it take for your low carbon energy system to pay for itself?	Base : All respondents	110
4	2 > Page 4	Q2 - In general, how do you make decisions about investing in such products?	Base : All respondents	110
5	2 > Page 5	Q2 - In general, how do you make decisions about investing in such products?	Base : All respondents	110
6	2 > Page 6	Q2 - In general, how do you make decisions about investing in such products?	Base : All respondents	110
7	3 > Page 7	Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?	Base : All respondents	110
8	3 > Page 8	Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?	Base : All respondents	110
9	3 > Page 9	Q3 - If you were to make another investment in a low carbon technology, within how many years would you require the energy savings to pay back the purchase cost?	Base : All respondents	110
10	4 > Page 10	Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?	Base : All respondents that have received a community grant	30
11	4 > Page 11	Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?	Base : All respondents that have received a community grant	30

Page	Table	Title	Base Description	Base
12	4 > Page 12	Q4 - Do you ever use the following standard accounting tools when making decisions about investments in energy efficiency?	Base : All respondents that have received a community grant	30
13	5 > Page 13	Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?	Base : All respondents	110
14	5 > Page 14	Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?	Base : All respondents	110
15	5 > Page 15	Q7a: If an energy efficient boiler cost £5000 more than a conventional system, but would pay that money back to you through reduced energy bills over future years, what would the annual savings have to be for you to install such a boiler? £500?	Base : All respondents	110
16	6 > Page 16	Q7b: What is the smallest value that the savings would have to be for you to install the boiler?	Base : All respondents	110
17	6 > Page 17	Q7b: What is the smallest value that the savings would have to be for you to install the boiler?	Base : All respondents	110
18	6 > Page 18	Q7b: What is the smallest value that the savings would have to be for you to install the boiler?	Base : All respondents	110
19	7 > Page 19	Q7c - Would the savings have to be £750?	Base : All respondents	110
20	7 > Page 20	Q7c - Would the savings have to be £750?	Base : All respondents	110
21	7 > Page 21	Q7c - Would the savings have to be £750?	Base : All respondents	110
22	8 > Page 22	Q7d - Would the savings have to be £1,000?	Base : All respondents	110

Page	Table	Title	Base Description	Base
23	8 > Page 23	Q7d - Would the savings have to be £1,000?	Base : All respondents	110
24	8 > Page 24	Q7d - Would the savings have to be £1,000?	Base : All respondents	110
25	13 > Page 25	Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?	Base : All respondents	110
26	13 > Page 26	Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?	Base : All respondents	110
27	13 > Page 27	Q7 - Summary Table : The annual savings or revenue necessary for you to install an energy efficient boiler which costs £5,000 more than a conventional model?	Base : All respondents	110
28	14 > Page 28	Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?	Base : All respondents	110
29	14 > Page 29	Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?	Base : All respondents	110
30	14 > Page 30	Q8a - If a device offers a saving of £500 off your annual fuel bill for at least 15 years, how much would you be willing to pay today out of your own money for this device? Would you pay £8,000?	Base : All respondents	110
31	15 > Page 31	Q8b - What is the largest amount you would be willing to pay for this device?	Base : All respondents	110
32	15 > Page 32	Q8b - What is the largest amount you would be willing to pay for this device?	Base : All respondents	110
33	15 > Page 33	Q8b - What is the largest amount you would be willing to pay for this device?	Base : All respondents	110

Page	Table	Title	Base Description	Base
34	16 > Page 34	Q8c - Would you be willing to pay £6,000?	Base : All respondents	110
35	16 > Page 35	Q8c - Would you be willing to pay £6,000?	Base : All respondents	110
36	16 > Page 36	Q8c - Would you be willing to pay £6,000?	Base : All respondents	110
37	17 > Page 37	Q8d - Would you be willing to pay £4,000?	Base : All respondents	110
38	17 > Page 38	Q8d - Would you be willing to pay £4,000?	Base : All respondents	110
39	17 > Page 39	Q8d - Would you be willing to pay £4,000?	Base : All respondents	110
40	18 > Page 40	Q8e - Would you be willing to pay £2,000?	Base : All respondents	110
41	18 > Page 41	Q8e - Would you be willing to pay £2,000?	Base : All respondents	110
42	18 > Page 42	Q8e - Would you be willing to pay £2,000?	Base : All respondents	110
43	20 > Page 43	Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel bill for at least 15 years?	Base : All respondents	110
44	20 > Page 44	Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel bill for at least 15 years?	Base : All respondents	110

Page	Table	Title	Base Description	Base
45	20 > Page 45	Q8 - Summary Table : How much you would be willing to pay for a device which offers a saving of £500 off your annual fuel bill for at least 15 years?	Base : All respondents	110
46	21 > Page 46	Q9 - What fuel do you use to heat your property?	Base : All respondents	110
47	21 > Page 47	Q9 - What fuel do you use to heat your property?	Base : All respondents	110
48	21 > Page 48	Q9 - What fuel do you use to heat your property?	Base : All respondents	110
49	22 > Page 49	Q10 - What is your best estimate for your current monthly heating bills?	Base : All respondents	110
50	22 > Page 50	Q10 - What is your best estimate for your current monthly heating bills?	Base : All respondents	110
51	22 > Page 51	Q10 - What is your best estimate for your current monthly heating bills?	Base : All respondents	110
52	23 > Page 52	Q11 - What is your best estimate for your current monthly electricity bills?	Base : All respondents	110
53	23 > Page 53	Q11 - What is your best estimate for your current monthly electricity bills?	Base : All respondents	110
54	23 > Page 54	Q11 - What is your best estimate for your current monthly electricity bills?	Base : All respondents	110
55	24 > Page 55	Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?	Base : All respondents	110

Page	Table	Title	Base Description	Base
56	24 > Page 56	Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?	Base : All respondents	110
57	24 > Page 57	Q12 - Since you installed your low carbon energy system, has the amount of attention you pay towards your energy use changed?	Base : All respondents	110
58	25 > Page 58	Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?	Base : All respondents	110
59	25 > Page 59	Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?	Base : All respondents	110
60	25 > Page 60	Q13 - Before you installed your low carbon energy system, which of the following changes (if any) had you already made to your property or lifestyle?	Base : All respondents	110
61	26 > Page 61	Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?	Base : All respondents	110
62	26 > Page 62	Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?	Base : All respondents	110
63	26 > Page 63	Q14 - Since you purchased your low carbon energy system, which of the following changes (if any) have you made to your property or lifestyle?	Base : All respondents	110
64	27 > Page 64	Q15a - Is the following energy-efficiency measure present in your property? Loft insulation	Base : All respondents	110
65	27 > Page 65	Q15a - Is the following energy-efficiency measure present in your property? Loft insulation	Base : All respondents	110
66	27 > Page 66	Q15a - Is the following energy-efficiency measure present in your property? Loft insulation	Base : All respondents	110

Page	Table	Title	Base Description	Base
67	28 > Page 67	Q15b - Is the following energy-efficiency measure present in your property? Double glazing	Base : All respondents	110
68	28 > Page 68	Q15b - Is the following energy-efficiency measure present in your property? Double glazing	Base : All respondents	110
69	28 > Page 69	Q15b - Is the following energy-efficiency measure present in your property? Double glazing	Base : All respondents	110
70	29 > Page 70	Q15c - Is the following energy-efficiency measure present in your property? High-efficiency boilers	Base : All respondents	110
71	29 > Page 71	Q15c - Is the following energy-efficiency measure present in your property? High-efficiency boilers	Base : All respondents	110
72	29 > Page 72	Q15c - Is the following energy-efficiency measure present in your property? High-efficiency boilers	Base : All respondents	110
73	30 > Page 73	Q15d - Is the following energy-efficiency measure present in your property? Low energy lighting	Base : All respondents	110
74	30 > Page 74	Q15d - Is the following energy-efficiency measure present in your property? Low energy lighting	Base : All respondents	110
75	30 > Page 75	Q15d - Is the following energy-efficiency measure present in your property? Low energy lighting	Base : All respondents	110
76	31 > Page 76	Q15e - Is the following energy-efficiency measure present in your property? A-rated appliances (eg. fridge/freezer)	Base : All respondents	110
77	31 > Page 77	Q15e - Is the following energy-efficiency measure present in your property? A-rated appliances (eg. fridge/freezer)	Base : All respondents	110

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78	31 > Page 78	Q15e - Is the following energy-efficiency measure present in your property? A-rated appliances (eg. fridge/freezer)	Base : All respondents	110
79	32 > Page 79	Q15f - Is the following energy-efficiency measure present in your property? Cavity wall insulation	Base : All respondents	110
80	32 > Page 80	Q15f - Is the following energy-efficiency measure present in your property? Cavity wall insulation	Base : All respondents	110
81	32 > Page 81	Q15f - Is the following energy-efficiency measure present in your property? Cavity wall insulation	Base : All respondents	110
82	33 > Page 82	Q15 - Summary Table: Is the following energy-efficiency measure present in your property?	Base	110
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