

HOW DO I GET MY IDEA TO MARKET?

IDEA



Exploring your concept, developing your business plan, starting your business and accessing finance:

- Business Link
- Design Council
- Patent Office

DEVELOPMENT



Protecting your intellectual property and creating a finished product that meets user needs, legal requirements and technical standards:

- BSI
- Business Link
- Design Council
- Manufacturing Advisory Service (MAS)
- National Measurement System (NMS)
- Patent Office

LAUNCH



Getting your product or service to market and building your business:

- BSI
- Business Link
- Design Council



Business Link

- Provides information, advice and support to help businesses start up and grow.
- Website helps businesses comply with regulation and improve, using online tools and information from across Government.

www.businesslink.gov.uk
0845 600 9 006



British Standards Institution

- Helps your business operate to recognised safety and quality standards.
- Website offers information on the different standards and how they can improve your business.

www.bsi-global.com
020 8996 9000



Patent Office

- Commercial services to help you explore and assess your ideas.
- Website has searchable databases and information on how patents, designs, trade marks and copyright can protect you.

www.patent.gov.uk
0845 9 500 505



Design Council

- Helps UK businesses use design to innovate, develop better products and open up new markets.
- Website provides evidence and guidance about how design generates competitive advantage at all stages of the business lifecycle.

www.designcouncil.org.uk
020 7420 5200



National Measurement System (NMS)

- Through laboratories develops new measurement techniques.
- Helps businesses by providing Good Practice Guides, measurement advice and networking opportunities.

www.dti.gov.uk/nms (general)
www.npl.co.uk (physical measurements)
www.lgc.co.uk (chemical & biological)
www.tuvnel.com (flow measurements)
www.nwml.co.uk (legal measurements)



Manufacturing Advisory Service (MAS)

- Offers a free diagnostic or advisory visit to all manufacturers in England and Wales.
- Website includes factsheets on different aspects of manufacturing and contact details for their regional offices.

www.mas.dti.gov.uk
0845 658 9600