

Independent Panel on Charter Review

Seminar: Public Purposes of the BBC

20 July 2004, DCMS

9.00-13.00

AGENDA

- 9:00 Secretary of State, Tessa Jowell, launches 'What you said about the BBC', a summary of consultation and research findings
- 9:30 Chair's opening remarks
- 9:40 'What Is the BBC for?' Panel discussion (1hr 20mins)
- 11:00 The BBC's view – Mark Thompson and Dermot Gleeson (15mins)
- 11:15 *Coffee break*
- 11:30 'How do we measure success?' Panel discussion (1hr)
- 12:30 Chair poses questions and comments from the audience to the panellists (30mins)
- 13:00 *Closing Remarks from the Chair followed by informal buffet lunch*