

## Independent Panel on Charter Review

### Seminar: Representation of Nations, Regions and Communities

17 November 2004, DCMS

13:30-17:00

#### AGENDA

- 13:30** Introduction
- Chair's opening remarks
- 13:40** **Principles**
- What do we mean by representation?
  - How does the BBC identify the communities that it should be serving, and how does it work out whether it's succeeding?
  - How can it avoid the old charge of being too "London-centric"?
- 14:25** **Coffee**
- 14:40** **Practicalities**
- Delivery mechanisms;
  - How the BBC might work with others to build value.
- 15:35** **Comfort Break**
- 15.45** **Building value – the benefits of representing nations, regions and communities**
- Value to the individual
  - Value to the citizen
  - Economic value
- 16:40** **Questions from the floor**
- 17:00** **Close**