

26th March 2005

Dear Sir / Madam.

We are discerning viewers, which means we now watch very little T.V. as we consider most of it an insult to our intelligence.

There are too many Americanised programmes. Why do we emulate American culture? They're still learning; we are the ones with experience. For example: I thought 'My Family' should be worth watching, with such quality actors. But everything about it - the hair, clothes, expressions, hand gestures and especially the set, are so American.

'Steptoe' and 'Open All Hours' are still hugely watchable, not only for the scripts and delivery, but for the realistic sets which, in themselves, are a joy to behold.

Something which frequently irritates us to the point of turning off the T.V. in despair, is technical ineptitude. For example, when watching the news (especially, it seems, the

local news) the sound is lost and the report never broadcast, or, at best belatedly. It should all be synchronised and run like clockwork. It used to. What's gone wrong? The BBC have had enough experience in this field.

As for morning T.V. I gave it a go, but I just can't tolerate being spoken to as if I was a flippant 15 year old, by an adult trying to be a flippant 15 year old.

The BBC have a winner with 'Hustle'. It's got everything and is very enjoyable. But, apart from that, I can't think of anything else to congratulate you on.

Regarding the News. Two news-readers are unnecessary and a distraction. One reader keeps our attention more, and I love Edwards suits the 6.00 pm spot.

In short:

1. Less Americanised T.V.
2. Better sets. (more realistic)
3. Eradication of technical hitches - infuriating.
4. Less flippant morning T.V.
5. One newsreader is sufficient.
6. 'Hustle' is a big step in the right direction.

Yours faithfully
Mary Scheu.

MARY SCHEU - MS.