

3rd March

MRS P. PARKIN (Age 68)

RESPONSE TO REVIEW OF CHARTER B.B.C.

P.8 would add after (information and analysis of current events & ideas)
without bias and free from external influences.

Question 1

Definitions good on the whole. The first use of the word accessible used for the first time here and repeated frequently throughout the document. I am concerned as to the meaning intended. Do you mean physically having access by switching on and watching a programme or simplifying and "dumbing down" for wide viewing?

Question 2

Purposes good. Lets see the results.

P.9

Question 3

The word challenging - would prefer "thought provoking"

Question 4

I see no necessity for the B.B.C. to spearhead digital technology as it takes away money from programming. I believe commercial interests should play the greater part.

P.10 Question 5 No. Need long settled financial period.

Question 6 With all the technology now available I would have thought some device could be utilised to trace and cut off B.B.C signals to non-licence payers.

Question 7 Structures clear. Criteria and choice of members of structures unclear. (Who is to do the appointing?)

Question 8 Remit clear.

Question 9 Options

Televised meeting of trust. Follow up - viewers question & answer session.

Not everyone has access to WEB.

Cumbersome to publish minutes & results of every meeting. Also costly. No need to publish voting records if meetings seen.

Question 10 Openly & publicly if number of complainants justify this. Single complaints by letter or if necessary public apology (if in error)

P.13 Question 11 Between 6 and 12.

Question 12 Critical judgement.
Diplomacy.
Flexibility.
Good Communicator.
High Standards.
Public's confidence.
Knowledge of the Media.
Financial Acumen.

(Could be elected by viewers.
Have to make televised policy statement.
Then voted for.)
Should not be government appointees.

Question 14

"windows of creative competition" vague.
I dislike quotas. Surely the criteria should only be, "is this production of the quality we would expect?" If the work of independents does not satisfy or could be bettered "in house", so be it. So no raising of quota.

Question 15

10% sufficient subject to standard expected.

P.14 Question 16 Yes subject to overview by Trust.

Question 17 Yes. B.B.C. should not become too diffuse.

Question 18 } Commercial considerations should
Question 19 } not impinge on content of programmes.

P.15 Question 20 license money should have the B.B.C. as full beneficiary.

Comment I heard Jonathan Dimbleby speaking of his period at B.B.C.2. He was de-bunking the idea that low brow and high brow are separate areas. He believed that the quality was all important.

The B.B.C. should stop under-estimating the attention span and intelligence of viewers. The Ascent of Man would not be shown now without graphics and horrible background music drawing Brunowski's discourse just in case some people might choose not to listen to the words.

Horizon is degenerating into almost cartoon format incidentally.

As an artist, Julian Orme had not had the success he felt was his due. He knew he had made a terrible mistake in embracing the traditional mediums of charcoal, pastels, pencils and paint. These were not materials that bore much relev