

BBC Charter Review
Dept. for Culture, Media and Sport,
2-4 Cockspur Street,
LONDON SW1Y 5DH.

28th March 2005.

Dear Sirs,

I refer to your advertisement ("Your BBC, your say") in the Daily Telegraph of 24th March.

The advertisement was of much interest to me as I am - I believe! - a particularly concerned customer of the BBC. I should certainly like to offer my say in the future of the running of the Corporation; please let me know how I may be able to contribute.

Whilst I feel that the BBC Radio services are still at the forefront of radio programmes, I am worried at the current performance of the BBC TV programmes. I am a regular listener to BBC 3, 4 and 5 and I do enjoy the late-night listening on Radio 5. I estimate that I listen to the radio for about 6-8 hours per day - good for the battery business! (x BBC ratings).

However, I think that the general standard of BBC (1 and 2) has fallen recently and I have already written to Broadcasting House with some of my opinions/comments. It does appear that there has been a general "dumbing-down" of much of the output which I believe has been at the expense of some of the better programmes in order to achieve higher audience ratings. I also feel that the recent increase in ^{the} TV licence fee justifies an increase in the BBC offering customers a better range of quality programmes - i.e. less soaps, less D.I.Y./home make-up programmes, etc. (I have heard that the BBC plans to employ Trisha of ITV for future schedules - I hope that this is not true as the Trisha show is undoubtedly one of the most depressing programmes on terrestrial TV. Hardly a good start to the day's viewing!).

I look forward to hearing from you and to be in a position of offering the BBC some constructive contribution to its future activities.

Yours faithfully,

K.B. Macleod

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