

17th May 05

Dear Sir/Madam,

I seem to spend more time watching T.V. since my husband bought us a new large plasma screen. I love to watch nature programs for which the BBC provides excellent coverage. Travel, history, plays, films and musical items would be on my list of 'must watch'. However, I am very concerned about the falling standards of morality on all TV channels - some of course much worse than others. I do not understand with the knowledge we have of how advertising affects us, the same thought is not applied to standards generally. For example programs are shown that treat immorality as normal, divorce as accepted, teenagers sleeping together as something to be encouraged... I could go on but I think you get my drift.

Generally I do not watch soaps as the majority of them seem to encourage or promote low standards of behaviour. With families under great pressure to stay together and teach children a more acceptable way to behave I look to you to try to raise standards generally. The only soap I am hooked on is Neighbours and I have been a fan for many years, as have most of my friends although we all agree that too has changed. It was one program that could be

relied on not to slack. With stable marriages,
children who had set guidelines and
appropriate punishments when needed, it was
one of the few programs I could watch with
my children - or granny! Not so now.

Thank you for the excellent programs
you do provide. Please try to raise the
standard for the remainder.

yours sincerely
Joy Lethaven (Mrs.)