

March 21st 2005.

Dear Sir,

In response from you to request viewers to forward viewers thoughts of the future of the BBC. I list you below my comments.

Firstly, you have my sympathies in trying to please all the people, but with a bit of thought and planning you should be able satisfy the majority of your viewers and hopefully they would feel the licence fee is value for money.

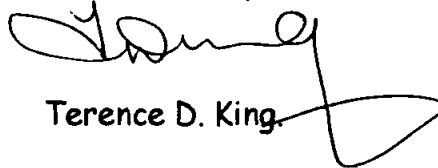
- 1) The crucial viewing times is between 7- 00pm and 11 - 00pm and it is in this time slot where the quality programmes should be aired. I have to say house-hunting house-makeovers-gardening programmes, and antique programmes etc. these are not suitable for total family viewing at peak times. I feel there should be a move to total family viewing. Soaps/plays/films/comedies and variety shows, these are more suitable for families to view together, the other programmes are more suitable for BBC2.
- 2) Now what do we do with sport where the BBC is so behind SKY that it is an embarrassment. I have complained before to the director of sports regarding the amount spent on the number of presenters, do we really do not need up to six people telling us what we already had seen ten minutes before? Again, I would see an increase in Sport but televised on BBC2.

Morning/Afternoon viewing is less important and this would be filled in with what I would call run of the mill programmes, old films comedy repeats, golden moments in sport etc, one must be realistic, the main viewing times is as stated above 7 - 00pm to 11 - 00pm. At the moment the quality is very poor and it will take a really big overall to bring back the BBC to where it was in the 70s and 80s.

If you are using viewers comments from various parts of the country I would be interested in sitting on any committee formed, I am 56 years old male who enjoys most quality TV, I believe in value for money and I believe in family entertainment.

Hoping this has been of some help

Yours sincerely

A handwritten signature in black ink, appearing to read 'Terence D. King', with a large, stylized flourish extending from the end of the name.

Terence D. King