

29th March 2005

BBC Charter Review
Department of Culture, Media & Sport
2 - 4 Cockspur Street
London. SW1Y 5DH.

Dear Sirs,

YOUR BBC, YOUR SAY

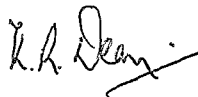
It seems to my wife and I (both over 80) that our age group is completely overlooked by the presenters of today's programmes. The sort of things we find it difficult to cope with are.

- 1 Poor speech, every word should be clearly heard and understood.
- 2 Background noise, especially in interviews.
- 3 Flashing lights.
- 4 Short duration picture changes of mini seconds.
- 5 Presenters having more concern for their own image than the message they have to give.
- 6 Speakers talking with their backs to the cameras or otherwise turning away to speak.
- 7 Foreign language speakers and translators speaking at the same time.
- 8 The whole ethos of presentation should be slowed down to give the viewer or listener more time to understand the message.

The BBC should be reminded that older people form a large part of the British population and most go on to suffer some form of physical incapacity. Therefore, this group should be represented amongst the programme planners or they should consult with those having knowledge of the difficulties of the elderly.

The TV Licensing people know who the elderly are and they could be told to send out questionnaires, either unversally or by sample, to find out the views of older people.

Yours faithfully.



(Mr K.R. Dean & Mrs C. M. Dean)