

19/12/04.

Thank you for the opportunity to participate in the review.

① I support Public Service Broadcasts, licence fee and no adverts.

② You should abandon self-regulation. No longer acceptable to stakeholders.

③ Governors should appear on T.V. and tell us what they do.

④ Chairman should appear once a year and report to his stakeholders.

⑤ Entertainment - depends on talent available and contemporary mores. We do not have to listen/view.

⑥ But NEWS is different.

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News has to be completely professional; unbiased and accurate reporting. There is no other medium we can trust.

Much more European news; a 30 minute programme every day would be proportionate to the impact of European countries on our daily lives.

Regional reporters should be used when a story goes national.

Bringing in the 'Special Branch' is a waste of our money and your staff development opportunities.

The B.B.C. is a fantastic concept. But all employees need to accept it is a Public Service: - they are not masters of the Public; they are servants of the Public.

John Walker