



2 February 2004

BBC Charter Review Consultation  
Department for Culture, Media and Sport  
2-4 Cockspur Street  
LONDON  
SW1Y 5DH

A large, stylized handwritten signature in black ink, appearing to read "Dan Smith".

**Review of the BBC's Royal Charter**

Thank you for sending me this excellently constructed questionnaire. I wish to comment briefly as follows:-

1. The size and the cost of the BBC - as reflected in the licence - are unsustainable in view of the alternatives available.
2. The late director general, Mr Greg Dyke, seemed keen to increase its size indefinitely but in my view a national broadcasting service could function at a fraction of the cost. It should not try and compete with commercial television - why shouldn't it be different?

The BBC World Service is an example of its public function at its best. We need a public service that reports rather than creates news.

It should be governed by a politically balanced board of governors who welcome public comment.

The BBC in its present form is unnecessarily big and costly.

A large, stylized handwritten signature in black ink, appearing to read "Lord Vinson".

Lord Vinson