

I
BBC CHARTRER REVIEW

MR E SPRINGHAY

CONSULTATION

DEPT CULTURAL MEDIA

AND SPORT

2-4 COCKSPUR ST

LONDON SW14 5PH

'18-3-2004

DEAR SIR

IN REPLY TO YOUR

CONSULTATIVE TRAIL-

1 WHAT I VALUE MOST IS ITS

CONSISTANCY THROUGH THE WIDE

RANGE OF COVERAGES OVER MY

SEVENTY FIVE YEARS

HAVING VISITED THE U.S.A IN

ELEVEN DIFFERENT MONTHS OVER

THE PAST FIFTEEN YEARS I FOUND

NOTHING TO SUGGEST THAT YOU SHOULD

CHANGE THE FORMAT RADICALLY

REGARDING QUALITY

2 I'M TOO OLD TO VENTURE A
QUALIFIED OPINION

3 I DO NOT KNOW WHAT CHANGES
ARE NEEDED AS THE BBC
CONTINUES TO SURPRISE ME

4 Yes

5 I BELIEVE THE LICENCE FEE
ENSURES THERE IS NO COMMERCIAL
ARM- TWISTING TO LOWERING OF
STANDARDS

6 I CANNOT SAY I AM NOT WELL
ENOUGH INFORMED TO MAKE A
JUDGEMENT

7 I AM UNHAPPY TO MAKE
CRITICISM SINCE IT MAY BE
USED AGAINST UNREASONABLY TO

3

THAT WRITTEN BEFORE

8 LET THEM CARRY OUT SURVEYS
BY INDEPENDANT BODIES
BUT DONT LET POLITICIANS HAVE
OTHER THAN PERSONAL VIEWS

WOULD BE RATHER BLEAK
WERE YOU TO DEPART FROM
THE ETHOS OF THAT SET
BY LORD REITH

YOURS SINCERELY

MR 

ERNEST SPRINSHAW