

10th March, 2004.

To - BBC Charter Review Consultation,  
Department for Culture, Media and Sport,  
2 - 4 Cockspur Street, London, SW1E 5DH.

What do you value most about the BBC. I value its Radio output - far superior to the TV output. The public needs to be reminded that the License Fee covers Radio as well as TV. Am sure that it must be the most outstanding Radio service in the world.

TV has too many repetitive Programmes - e.g. Gardening, Cookery and House renovations - often with very 'irritating' Presenters. Why do we have so much sex and foul language on so called 'comedy' programmes?

How should the BBC adapt to cope with changes in technology and culture?  
No idea - I do not have the Internet or digital TV.

What do you think of the television, radio and online services the BBC provides? No idea - as above.

Should the BBC run commercial services? The aim should be to produce Programmes of high quality as a public service. If it can sell them commercially to other countries - all well and good. If the Radio Times makes a profit - that is fine - if it makes a loss, then perhaps the BBC should not be producing it.

How should we pay for the BBC? By Licence Fee - it is straightforward and easily understood - though perhaps it should make clear that it also covers the Radio.

Is the BBC organised in the most effective and efficient way?

What a silly question! How can a member of the public answer this - it would need an independent look at its internal structures etc, e.g. how many different 'Newsrooms' are there for all the different channels and services? Perhaps one Newsroom could do it for everyone?

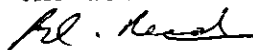
How should the BBC be run? How should it be regulated?

There should be a clear distinction between the Governors and the paid Staff. Staff must 'manage' - Governors should be responsible for agreeing overall standards etc. but should not interfere in the daily running of the BBC.

How do we ensure that the BBC is properly accountable to the public and Parliament? Isn't this the role of the Governors?

May be the Governors need to be changed? They give the impression that they are appointed as 'worthy' members of Society. Perhaps they should be 'younger' and more representative of a cross section of our mixed Society.

How to get the general public involved is a key question. How many people will actually see the leaflet 'Your BBC Your Say.' I had to ask in my local Library for it - it was not on display. Perhaps it should have been sent out with every Newspaper - say on a Saturday - as a means of getting it into every household? I hope that the public meetings will be advertised elsewhere and not just on the website?

  
(Miss B.C. Reid.)