

1074

# <del>Document</del> 2003	
DATE RECEIVED 22 DEC 2003	
Dea. 21/01/04	(Tick) <input checked="" type="checkbox"/>
Act. Official	<input type="checkbox"/>
BP As An	<input type="checkbox"/>
PCU REF: 103/1818	

Dear Secretary

Future of the BBE

I have read the Times' Media Editor's report.

The public broadcasting service we would like to see consists of quantity & quality:

1. Quantity

The opportunities of vast numbers of channels is not attractive, partly because someone has to pay for them. However, the general pattern should consist of

- a) Radio 4, ie a mixture without extremes
- b) Radio 3, ie 'good' music (Classic FM without adverts. would be marvellous, and without the over-esoteric
- c) Radio 1/2, ie 'light' / pop. music (so we don't have to listen to it!)
- d) Sport, so those who want, or don't want, it can choose to have it or not (I love cricket, but all day...? No)
- e) maybe an 'experimental' programme that is not otherwise covered

f) local channel (if ones, one could find out what it is & its frequency).

We suppose that 'theatre', plays, stories could be jointly, between R3 & R4.

## 2 Quality,

If the object is to seek listeners, then quality will inevitably go down (sad, but that is a fact), in which case, leave it to the commercial radio and abandon hope.

For a good service, we need:

- a) total independence (subject to law) and freedom (with guides and checks, to avoid bias)
- b) quality control in terms of content, morality, 'violence', overt sexuality, language
- c) the emphasis should be on raising standards, not responding to 'the gutter' ~~and~~ <sup>or</sup> tradition, the latter as the norm to be followed.

As far as TV is concerned, having abandoned all TV in 1974, our comments are really much the same, except that

- a) 'BBC 1' - see Radio 4 above
- b) 'BBC 2' - see Radio 3, with a wider audience, plus quality plus
- c) A film channel
- d) A sport channel
- e) 'Popular', eg the sort of music that deafens you as a car goes past, plus some of 1(e)
- f) Some form of local channel (separate or as part of the above)

Quality? The comments in 2. apply equally.

As we can have a free licence in 3 years time, maybe you can revolutionise the BBC to make TV worth watching again.

Rating or Service? Service please.

Yours truly

Alan Murray Ome (MURRAY)

PRO

P.S. As we have no facilities, if  
you are replying, please enclose a  
copy of our letter - it would be  
most helpful when discussing your  
response with friends.

---

