

Amoot

22nd March 2004

To the BBC

Subject **The BBC Charter Review Constitution** *Consultation*.

We feel honoured to respond to your request, but we shall only be brief because we never had enough time to discuss in details all the matters raised.

What we value most

The news come first. The BBC news is very clear and concise. Sports, despite the many age group interest differences, are still well covered.

Changes in culture and technology

One would appreciate how attached people can become to their technological equipment of the time, but there comes a time when changes have to take place. Changes in technology needs to be introduced gradually (which you are already doing), giving ample time for phasing out the older pieces of technology.

As for culture, not all changes are desirable nor necessary, since the very existence of the society 'being British' requires some basics of the culture: in order to maintain stability in society. In brief, each individual aspect of culture may be promoted in a measured way so as not to disorganise society.

Commercial services

Commercial services are very important and feasible. Such would bring down the running cost of the corporation and give more back to the public for good causes. The products may have markets abroad as well, especially in those countries where the popularity of the BBC is high.

Payment for the BBC

The licence fee is a good method coupled with the BBC's own earnings.

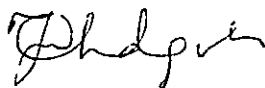
Running of the BBC

In our opinion, the managers and regulators need to be separated. In terms of efficiency, it would be better if regulators were volunteers appointed from various backgrounds. Like with any business, those with vested interests need not apply.

Accountability

Avenues for communication should remain open, as it is now, between the BBC and the public. We would then trust those in the job to do their job without interference. Complaint procedure to be maintained as it is.

Best wishes



Festo Okidi, on behalf of Amoot.