

BBC Charter Review Committee  
Department for Culture Media  
and Sport.

2-4 Cockspur Street  
London, SW 1Y 5DH

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What do you value most about the BBC? The news  
so long as it is accurate and impartial. Arts  
programmes including opera, ballet, art and  
gardening. I enjoy athletics and tennis but  
I am less interested in football. More resources  
should be devoted to arts programmes. I never watch  
soaps, detective, wars, crime or quiz shows. I  
never listen to the charts or quiz programmes.

How should the BBC adapt to cope with changes  
in technology and culture? It is probable  
I will buy Freemium Digital. I do not own a  
computer.

What do you think of the television, radio and  
online services the BBC provides? The BBC  
should continue to provide a mix of genres  
- "something for everyone". The BBC programmes  
are generally a higher standard with more  
depth and critical thought than commercial TV.  
Should the BBC run commercial services? The  
BBC should run commercial services but it  
should trade fairly.

How should we pay for the B.B.C? I support the licence fee as the best method. At £116 the BBC is good value for money compared with Sky TV £300-£400. I oppose advertising on BBC programmes as it would be intrusive into programme content reducing my satisfaction. I mainly watch BBC programmes. Commercial television with its frequent advertising is extremely unpleasant. What about restricting commercial advertising to ten minutes leaving 50 minutes for programmes? I always turn the advertising sound off on commercial programmes. I believe in universal access for everybody and after subscription.

Is the BBC organised in the most effective way?

I support the BBC using in house resources to carry out 75% of its television output. The BBC has a training and research role.

How should the BBC be governed and regulated. There should be an independent outside body which ensures fairness to individuals, accuracy and impartiality. The BBC should be willing to admit errors and have a procedure for making corrections.

Yours faithfully,  
Maurice Newton  
MAURICE NEWTON