

18th March, 2004.

Dear Sir or Madam,

BBC Charter Review

My responses to the key questions.

What do you value most about the BBC? Radio coverage particularly Radios 3 and 4 - arts, music and education (including news). Local radio is available nationwide. Less well? - on TV classical music and opera: on TV again I would like to see transmissions of plays from some of our excellent regional theatres - not adaptations for TV but just a camera and sound equipment at the back of the stalls.

Technology? No interest in the internet or digital television: costly to be a pioneer.

What do you think of services the BBC provides? Do not get into the ratings or numbers game. Do not dumb down - nothing to be ashamed of in being elitist - aim for the top.

Should the BBC run commercial services? No

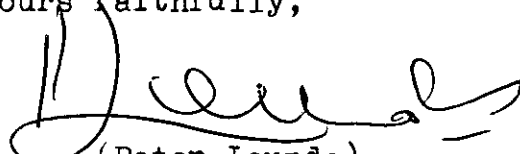
How should we pay? The licence fee is the best method and best value.

Organization? Better to keep things 'in house' rather than farm them out to be profit making private company.

How regulated? I regard the Gilligan/Hutton affair as a one off blip and support the dual role.

Accountable? Suggest direct elections for the Governors.

Yours faithfully,



(Peter Lounds)

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