

26th March 2004

BBC Charter Review Consultation,
Dept for Culture, Media & Sport,
2-4 Cockspur Street,
London SW1Y 5DH

Sir/Madam,

As an ex schoolmaster , and a parent & grandparent it is heartbreaking to witness in content, on TV and radio, bad and offensive language used quite freely . The parading of violence, sex and obnoxious language has reached an all time high.

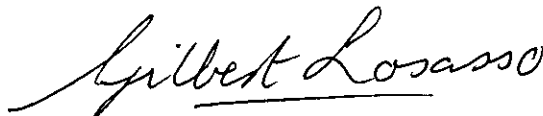
Several studies have shown a link between violent TV and violent behaviour particularly amongst the young. Sexually explicit material particularly in the 'Soaps' inevitably normalise immoral behaviour .

Despite the 'Broadcasting Standards Council' warnings to the "Soaps" to clean up their act violence, sex and bad language continues unabated .

It is time to take heed of the needs and views of the public at large and specially young impressionable minds . The BBC should set and maintain higher standards of content as a matter of urgency.

I make this appeal in the hope of the BBC setting a higher moral code for the younger generation and for the better future of the country .

Yours faithfully ,



Gilbert Losasso