

Dear Sir/Madam.

14.03.04.

I recently received a pamphlet asking for listener's views on the B.B.C. programmes. I felt it important to write my views instead of complaining to my friends - so here goes!

In response to your questions.

Question 1 What do you value most about B.B.C.? - Answer. There are many good & well researched documentaries on current issues. The B.B.C. news coverage is excellent. I have lived in Brazil for a long time and listened to your World News which has been very good. The nature programmes are very well researched and produced, though I feel have a very evolutionary non Christian viewpoint (just listen to David Attenborough in his meandering) and the Big Bang theory. There appears no other views are given. (are we Post Christian?) that much.

Question 2. How should the B.B.C. adapt to cope with the changes? We live in a world of mega-changes so we need to adapt with the age. Digital TV & Radio plus the internet certainly are the way to go. I'm sure the B.B.C. technical staff have this in mind!

Question 3 What do you think of the television radio and online services the B.B.C. provides? What changes, if any would you like to see? - I am constantly troubled as a Christian, to hear foul language and God's Name being taken in vain on your programmes. I haven't heard that kind of language since my shipyard days.

It makes it difficult as a family, to view comfortably, the programmes. I understand we live in a pluralistic society but I know the Muslims & other religions don't tolerate that kind of language on their programmes! Why do we have to?

Question 4 :- Should the B.B.C. run commercial programmes? - I don't see any reason why not. It would help pay for the reworking and upgrading for the digital & internet.

Question 5 :- How should we pay for the BBC? :- I can see no harm in doing as the other countries do in the USA, Canada and Europe as long as the quality and family values are maintained and that it has the public interests in view not commercial. It can be publicly owned but privately funded.

Question 6 :- Is the BBC organised in the most effective & efficient way? :- It would appear to be reasonably run and the present "Charter" a good check on quality control. Going commercial may alter this.

Question 7 :- How should the BBC be run? How should it be regulated? :- At present it seems to have good balance & checks. I would be apprehensive about changes in the future if commercialised as the standards may lower because of financial pressures.

Question 8 :- How do we ensure that BBC is properly accountable to the public & Parliament? We are a democratic country - the BBC of the future should be held accountable to government by Charter and the public also. Not allied to some large media group but independent therefore unbiased. Perhaps the future of BBC is its public ownership but privately sponsored by commercial organisations ^(shareholders).

Thank you
Mr A. G. Lawson.
