

Marie Jenninas MRF.

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BBC Charter Review Consultation
Department for Culture, Media and Sport
2-4 Cockspur Street
London SW1Y 5DH

Dear Sirs

My response to your Consultation relates to the two overwhelmingly important issues.

(i) The Independence of the BBC - Since, as you say, the BBC belongs to us, the people, it is vital that it is lifted out of the political arena. This would bring credit to the government and satisfy our need to be sure that it is, as you quote "Our BBC".

Thus it is most important for all connected with the BBC post Review to be immediately recognisable as people we trust and can have confidence in. Political appointments should be avoided at all costs.

(ii) The Regulation of the BBC - This should not be done by Ofcom. Ofcom is a regulator of the commercial interests of the industry and thus must not regulate the public service and unique nature of the BBC.

The other details in your Consultation I believe are subsidiary to these two key issues.

I wish you every success - and please do not hesitate to let me know if you would like further feedback from me. My connection with broadcasting goes back to the launch of BBC2, Colour television and the launch of ITV.

Yours truly,

Marie Jennings

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President, The Money Management Council
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