

25 03 2004

Dept. for Culture, Media and Sport.

Dear Sirs,

BBC Charter review public consultation.

I value the BBC as an essential part of every day life. Without it, in its present form, the entertainment provided on television and radio would be totally inadequate and unsatisfactory.

The BBC does not have to rely on advertisements, the license fee is very good value.

BBC radio is unchallenged.

It has successfully introduced digital television channels with Freeview.

Regional and current event programs are achieved.

The support given to education through the learning zone, for example, are excellent.

The BBC has taken the latest technology in an innovative way, over the years and has always been acknowledged as the leader. It covers all tastes from children to elderly people, with all types of programmes.

The control of the BBC Governors has worked successfully to date and the BBC's reputation is world renowned. Why change it?

The choice of the Director General is important to ensure that the Corporation adopts relevant overall aims and policies and maintains the necessary programming output.

Yours sincerely,



Brian Jackson