

B.B.C. CHARTER REVIEW.

DEAR SIR,

IN RESPONSE TO THE ABOVE SUBJECT, I PERSONALLY FEEL THAT THE B.B.C. DO AN EXCELLENT JOB. THE MIX OF PROGRAMMES GIVES SOMETHING FOR EVERYONE AND THE VERACITY OF ANY FACTS PRESENTED ARE ACCEPTED WITHOUT QUESTION, NOT ONLY HERE IN THE U.K. BUT WORLDWIDE. (THE RECENT PROBLEM OVER THE KELLY CASE EXCEPTED.) THIS LATTER PROBLEM WAS DUE, I THINK, TO THE BLURRING OF OFFICE DELINEATION, I.E. MANAGEMENT / BOARD OF GOVERNORS. RESPONSIBILITIES IN THESE AREAS NEED TO BE MUCH MORE CLEARLY DEFINED.

THE DAY TO DAY MANAGEMENT OF SUCH A LARGE ORGANISATION MUST BE ENORMOUS, AND DEMAND MANY LEVELS OF EXPERT KNOWLEDGE, ALL OF WHICH MUST CONFORM

TO WHAT IS BEST FOR THE PUBLIC INTEREST.
THE ONLY AREA WHERE AMATEURS COULD
HAVE A WORTH-WHILE PART TO PLAY WOULD
BE IN THE LATTER AREA OF 'PUBLIC INTEREST'.

PLEASE DONT LET MORAL STANDARDS
IN POPULAR PROGRAMMES SLIP DOWN TO
CERTAIN I. T. V. LEVELS. WE HAVE ALL HEARD
THE EXCUSE THAT 'IT MAKES PROGRAMMES
CLOSER TO REALITY'.

WELL, MOST OF US KNOW WHAT 'REALITY' IS,
AND FEW OF US WOULD WANT TO BRING
THAT FORM OF 'REALITY' INTO OUR HOMES,
AT ANY TIME.

SUCH 'REALITY' PROGRAMMES ONLY
CONTRIBUTE TO THE LOWERING OF
STANDARDS.

IT WOULD ALSO HELP IF PROGRAMME
PRESENTERS COULD BE MADE AWARE OF

THE FACT THAT B.B.C. STANDS FOR 'BRITISH' BROADCASTING CORPORATION. NOT AS MANY SEEM TO ASSUME THAT BRITISH AND ENGLISH SEEM TO BE SYNONYMOUS.

THERE IS ALSO THE UN-FAIR HABIT OF SOME RADIO PRESENTERS OF EXPRESSING THEIR OWN PERSONAL OPINIONS ON ITEMS IN THE NEWS. WHERE THIS INVOLVES PEOPLE (INDIVIDUAL OR GROUPS), CRITICISM WHICH IS ONE-SIDED IN FRONT OF MILLIONS OF LISTENERS IS COWARDLY.

IF ADVERTISING IS ACCEPTED AS THE WAY FORWARD FOR FUNDING THE B.B.C. PLEASE DO NOT COPY I.T.V. METHODS, AS NOTHING IS MORE ANNOYING AND OFF-PUTTING THAN THE CONSTANT INTERRUPTION OF A PROGRAMME TO ACCOMMODATE ADVERTS.

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LASTLY MAY I SAY THAT WHOEVER IS
APPOINTED TO THE POSITION OF GOVERNOR
OF THE B.B.C. SHOULD NEVER OWE
POLITICAL ALLEGIANCE TO ANY ONE
PARTY.

YOURS SINCERELY

David Haig