

20.3.4

Dear Sir,

Instead of a licence fee I think money should be taken from our tax, and or, advertising on BBC channels.

The BBC should stop worrying about viewing ratings because it is leading to a lowering of quality, and copying of ideas, regardless of their merit.

Television as a whole, reflects us as a nation of voyeurs. Not enough is being done to broaden peoples knowledge and interests through this media. Its as if the only concern is to get us watching TV as much as possible. It needs to be kept in perspective. Its not the end of the world if people choose to do other things instead. The government

realizes that young people especially, need more exercise, while the media is afraid of losing viewers and sinking lower to ~~to~~ hold the public's attention.

I would like to have a wider choice of programmes each evening, not a block of the same subject.

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The style of 'What the Tudors did for us' was excellent and made knowledge easily accessible. Some factual programmes contain little, or condescending information. (You can test this by closing your eyes and just listening.) Visual gimmicks (twirling cameras) and music mean we are palmed off with watered down facts, needlessly repeated.

~~It would be wonderful to have some programmes~~ without music. People who use hearing aids struggle to understand speech against background noise and not everyone can see, or read the subtitles fast enough. At the moment, with every programme having music it is discriminatory.

Yours sincerely

(Mrs) V. Gladstone