

From: Richard Eskins
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To: BBC Charter Review
Subject: BBC Charter Review

What do you value most about the BBC?

Quality and depth.. not perfect but with the new digital services such as Radio 6 and CBBC it is getting the right content to the right audiences. And no adverts, worth its weight in gold.

Less LONDON centric.. news, weather etc.

How should the BBC adapt to cope with changes in technology and culture?

We have had Freeview since the start, and it has been a hit in our house. Like many of our peers we can afford Sky but refuse to sign up at the high fees. We don't want to watch the whole Premiership, we want to watch our team, now and then (we do have a life). Looking forward to Freeview expanding (EuroSport please - it's free in the rest of Europe), and the new BBC channels growing.

It took them a long time (I can remember waiting and waiting for the BBC news to come online), but now they have a world leader in BBCi on the web (the TV version is handy). Let them develop and build this amazing resource. If the NHS or any other public service was as good we would be proud and shouting about it. The UK has got something right for a change!! To sell it off would be a crime.

Should the BBC run commercial services?

Of course, if it brings in money why not? There seem to be a lot of smaller production companies involved now so must help the industry rather than stifle.

How should we pay for the BBC?

Licence is fine..

Is the BBC organised in the most effective and efficient way?

We rely on well paid governors and politicians to do this. If the answer is no, sack them and bring in some others. Listen to the creative people. And tell them all to get off their mobile phones (something from personal experience).

How should the BBC be run?

As above.

Should the public have a greater say and influence on the BBC? If so, how?

You tell us.

Regards
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Disclaimer: "All this is just pure guesswork and in no way suggests that I know what I'm talking about."