

Sent: 12 December 2003 02:20
To: BBC Charter Review
Subject: BBC Charter Review Consultation

Dear Sirs

I am writing to fully support the BBC, especially their website, my favourite site on the web.

Where to start, over 2 million pages of the best news, sport, research, history, religion - everything in fact that you would expect and want from the best Media organisation in the World!

I know of no other organisation in the world that could pull these diverse threads together, strongly branded and so well presented.

I am constantly surprised and impressed with the web output from the BBC, their News site is amazing! Within hours of a big story breaking, they will have re-branded a section of their site for the story, within minutes will have extensively researched and impeccably presented background reports, interviews, video clips, mini sites, pictures - the breadth and wealth of the knowledge is staggering.

They are world leaders in using the latest technology to bring a rich, interactive user experience to their web viewers, while following industry recommendations on accessibility. They tailor their content to automatically display correctly on all browsers and on all platforms - PDA's, PC's and WebTV's - this sort of attention to detail is not cheap - but it is worth every penny.

In conclusion, I trust the content from BBCi, it is my first call every morning when I turn on my computer - and the web would be a very poorer place without them!

When you add into the mix, the excellent TV and Radio programming and commitment to learning and skills - you have a truly unique organisation, than is fully exceeding it's remit!

Kind Regards

Bruce Elrick.

